



**Massachusetts Youth Soccer Association
Job Description
Social Media Intern**

Beginning May 13, 2023 and ending on August 8, 2023
The internship will consist of 20 hours per week
\$18 per hour

Mass Youth Soccer is excited to provide the opportunity for an internship with our Marketing and Communications Team.

The **Social Media** Intern is responsible for providing support to the marketing department for digital communications, social media, website, video and photography needs.

Assigned Responsibilities included, but not limited to:

- Work closely with the Marketing and Communications Administrator to capture, edit and upload photographs for the Mass Youth Soccer website, social media, and email communications
- On Site Videography / Photography for ODP, TSL, District Select, State Cup, and MTOC Events and Programs
- Video and Photo Editing
- Capture engaging photos and/or videos to support the creative process of marketing content for all Mass Youth Soccer facilities, programs, service, and special events
- Manage upload and storage of photo and video content
- Create short video content for social media channels (Tik Tok and Instagram)

Qualifications

- Ability to work a flexible schedule including evenings and weekends
- College student focusing in Sports Management, Marketing and Communications, Graphic Design or Photography/Videography
- Ability to provide photography and photo editing for social media and/or website

Acquired Skills

As a result of working as the Social Media Intern, the student will have the opportunity to acquire and further develop their photography and videography skills, communication, time management, attention to detail, adaptability, and customer service skills

Please send your cover letter and resume to Jaime Balboni at jbaldoni@mayouthsoccer.org