

## **PRIVACY NOTICE**

*Last Updated: April 8, 2021*

Massachusetts Youth Soccer (“we” or “our”), a nonprofit educational and service organization, is dedicated to the ongoing development of youth soccer players, coaches, referees, clubs, and leagues (our “Services”). We provide a fun, informative, and safe interactive online experience for all of the coaches, referees, volunteers, children, and parents who participate in our Services. We want you to understand and feel comfortable with our process of gathering information from users, and we want you to know exactly how that information is used and what your rights are with regards to all of the information collected. This Privacy Notice describes your rights as well as how we collect, use, and share the information we collect about you when you interact with our website, located at <https://www.mayouthsoccer.org/> (our “Site”) or otherwise use our Services. We want to be transparent about, and for you to understand and feel comfortable with our handling of the data we collect about you, how it is used and with whom it is shared.

By using our Site, you understand and agree that we will process your information as described below.

### **1. What Information We Collect and How We Collect it**

#### **Information You Provide Directly on the Site**

Our Site includes features that allow you to voluntarily provide us with your information, including when you:

- Register as an adult participant for our Services, we may collect personal information such as a username, first and last name, birthdate, phone number, email address, and other information when you register for a Stack Sports account.
- Contact us through our “Contact Us” form on the Site, or send us an email, we may collect your full name, email address, and any other information you voluntarily provide us in the content of your message.
- You register for our in-person or virtual events, including meetings, we may collect your name, address, email address, and any other information you voluntarily provide us in your registration request.
- Subscribe to our e-newsletter, we collect your email address.

#### **Payment Information**

Certain services offered through our Site may require you to pay a fee. We use a PCI/DSS-compliant payment processing service to which we subscribe to process your credit card transactions. We do not process or store the card information. You must be 18 or older to authorize a purchase through our Site.

#### **Registration Information Collected from Third-Party Sources by Using our Services**

We work with youth soccer organizations who register and affiliate players directly with Massachusetts Youth Soccer (“Member Organizations”) and organizations providing scheduled soccer games for Mass Youth Soccer member organizations in alignment with US Youth Soccer and US Soccer regulations (“Affiliated Leagues”) to provide our Services.

We require our Member Organizations and Affiliated Leagues to collect and provide us with personal information about players, including (without limitation) names and dates of birth. For coaches, referees, and parents or guardians of players, we require our Member Organizations and Affiliated Leagues to collect additional contact information about themselves, including, names, mailing addresses, telephone numbers, and email addresses. We may also require our Member Organizations and Affiliated Leagues to collect and provide us with additional information about coaches

and referees, to conduct background checks, such as dates of birth, social security numbers, and other government issued identification card numbers.

#### Information We Automatically Collect Through Your Use of our Site

When you interact with our Site, we may automatically collect non-personally identifiable information about you, including your IP address, device type, device ID, Internet service provider, general location information, page views, a date/time stamp, browser type, referring/exit URLs, search terms used on our Site, operating system, and similar device and usage information. For more information, see the “Cookies and Tracking Technologies” section below.

## **2. Cookies and Tracking Technologies**

### Cookies

A cookie is a small piece of data that your internet browser places on your device so that it can be recognized when it returns in the future. We use cookies and similar technologies to secure our Site, remember your preferences, and personalize content for your future visits. Most browsers automatically accept cookies, but you can usually refuse cookies, or selectively accept certain cookies, by adjusting the preferences in your browser. If you turn off or refuse cookies, there may be some features of our Site that will not be available to you, and some portions of our Site may not display properly or be less personalized. You will not be able to opt-out of any cookies or other technologies that are “strictly necessary” for our Site to function.

### Do-Not-Track Signals

Your browser may allow you to set a “Do Not Track” preference. We currently do not respond to “Do Not Track” or similar signals.

## **3. How We Use Your Information**

In general, we only use your personal information where applicable law allows us to do so, as more particularly described below:

- To communicate with you about our Services.
- To provide you with our Services, including to process your registration information and communicate with you about our Services.
- To help us understand and analyze trends in connection with usage of the Services and our Site.
- To detect and prevent issues relating to security and fraudulent activity.
- To customize content, we may send or display on the Site to personalize your experience and assess, improve, and develop our Site, business, and professional offerings, and for similar research and analytics purposes.
- To send you marketing and promotional communications in connection with offering you information, goods, services, experiences, and other special offers of we believe may be of interest and to you (unless you have indicated to us that you do not wish to receive such information). *Please see the “Your Choices and Rights” section below regarding your choices and right to opt-out of our marketing messages.*
- To meet our other compliance and regulatory duties; for example, to retain certain records.

Where permitted by applicable law, we may also use anonymous, de-identified, or aggregated information that does not reasonably identify you for any purpose.

## **4. How We Share Your Information**

In general, we only share your information as follows:

- Affiliates. We are affiliated with U.S. Youth Soccer and the U.S. Soccer Federation, and may share your information with these affiliates to operate and provide our Services.
- Member Organizations and Affiliated Leagues. Each Member Organization and Affiliated League is a self-organizing community made up of their

players, parents or guardians of players, coaches, and referees. We may share your information with them to operate and provide our Services.

- Virtual Event Attendees. If you are an adult who registers for one of our virtual events, including meetings, we may provide your name to other event attendees upon their request for the purpose of attendance transparency.
- Service Providers. We may provide your information to third parties who provide services to us or to whom we outsource certain services, such as website analytics companies, hosting and cloud computing service providers, and payment processors. Our service providers only access, process, or store your information while performing their duties to us.
  - We use SPay, Inc. d/b/a Stack Sports to facilitate in the registration process with our member Organizations and affiliated Leagues. A copy of their privacy policy can be found here: [StackSports.com/Legal-Privacy](https://StackSports.com/Legal-Privacy)
- Business Transactions. We may provide your information in connection with a corporate merger, consolidation, restructuring, sale of certain of our ownership interests, assets, or both, and other corporate changes, including (without limitation) during any due diligence process.
- Required by Law. We may provide your information when we are required to do so by law, such as to comply with a subpoena, court or administrative orders, bankruptcy proceedings, or similar legal process, or in response to lawful requests by public authorities.

If we would like to use your personal information for any purposes other than those described, or as otherwise permitted under applicable law, we will obtain your prior consent.

**5. Children's Information**

You must be at least 18 years old in order use our Site. Our Site is not intended for use directly by children under the age of 18. We do not knowingly collect information directly from children nor do we share such information with third parties. If we become aware that a child has provided us with their own information, we will delete such information as quickly as possible. If you believe that we might have collected any information from a child, please contact us at the email address in the "Contact Us" section below.

In compliance with [COPPA](#), any parent of a child who provides information to us has the right to review the child's personal information, order its deletion, and refuse to allow further collection or use of the child's information. For guardian access requests, please contact us at the email address in the "Contact Us" section below. We may require additional information to verify your identity and authorization to request the child's data.

**6. Hyperlinks on Our Site**

Our Site may contain hyperlinks to websites operated by others whose information practices may be different than ours. You should consult the privacy notices of any other website they are redirected to from our Site as we have no control over information that is submitted to, or collected by, these third parties.

**7. Safeguarding Your Information**

We maintain industry standard administrative, technical, and physical safeguards to protect your personal information from loss, misuse, unauthorized access, disclosure, alteration, and destruction. With that said, no method of data transmission online is completely secure, and we cannot guarantee its absolute security.

**8. How Long We Keep Your Personal Information**

In general, we will only keep your information for the time necessary to accomplish the purposes for which it was collected and to comply with the law. We may retain your information to prevent, investigate, or identify possible wrongdoing in connection with our Services or to comply with legal obligations. We may also maintain all or a

portion of your personal information in our backup systems, but we prune archival information to eliminate excess data unnecessary for our archival purposes.

## **9. Your Choices and Rights**

You have several choices regarding the use and disclosure of your information:

- Information You Provide. With respect to the collection of your information, if you do not want your information collected, please do not submit it to us. *If you have already submitted information and would like to review, correct, or remove it from our records, please contact us at the email address in the “Contact Us” section below.*
- Marketing Messages. We may send you marketing communications, about our Services that may interest you. *You can opt out of our marketing communications at any time by selecting the “unsubscribe” link in the e-mail or contacting us at the email address in the “Contact Us” section below. Please note that some non-marketing communications are not subject to general opt-out, such as communications relating to Services we are providing to you, sales transactions, software updates, and other support related information, patches, and fixes.*
- Unsubscribing from eNewsletter. At any time, if you would like to “unsubscribe” from our eNewsletter, please contact us at the email address in the “Contact Us” section below with the subject line “Unsubscribe.”
- Cookies. If you wish to disable cookies, you can set your browser not to accept cookies as described in the “Cookies and Tracking Technologies” section above.

## **10. Privacy Notice Updates**

We may periodically update this Privacy Notice without prior notice to you and will make such updates available through our Site. We note the date we last updated our Privacy Notice at the top of this document. We encourage you to review our Privacy Notice periodically for changes. If we make material changes, we will endeavor to provide advance notice of such by email or through a notice on our Site.

## **11. Contact Us**

If you have any questions or comments regarding this Privacy Notice, please contact us at [privacy@mayouthsoccer.org](mailto:privacy@mayouthsoccer.org).