



To celebrate Front Line and Essential workers in Massachusetts throughout the COVID-19 pandemic, Massachusetts Youth Soccer has organized a 3 day event to honor the workers. Organizations or individuals can participate in whatever capacity they see fit.

Thursday, September 17, 2020

Foodie Thursday

Organizations may choose a local restaurant, food pantry, or establishment for essential workers they would like to support. Please follow the current COVID-19 guidelines and protocols.

- Order out from a local restaurant
- Purchase a meal for an essential worker (hospital workers, postal workers, police, firefighters, grocery store clerks, etc)
- Donate to a local food pantry (or Project Bread)
 - ❑ August 24: Contact the restaurant, food pantry, or workplace you would like to contribute to.
 - ❑ August 31: Follow up with the restaurant, food pantry, or workplace to confirm details.
 - ❑ August 31-September 17: Collect food to donate to a food pantry.

September 17: Foodie Thursday

Friday, September 18, 2020

Show Support

Organizations are encouraged to show support to local essential workers including hospital workers, postal workers, police, firefighters, grocery store clerks, etc.

- Write thank you letters to local essential workers
- Create signs in your windows or sidewalk chalk art thanking essential workers
- Create hearts in your windows
 - ❑ September 8-15: Gather materials needed to write letters, create signs, create hearts, or creative sidewalk art.
- Coordinate a drive by parade to a local organization of essential workers to show your signs
 - ❑ August 24: Contact the local organization of essential workers you wish to perform a car parade for.
 - ❑ August 25: Contact key officials and county/municipal staff who will be involved in the event planning and permitting process, as well as key contacts with whom parade

organizers should coordinate. This can include city/county manager, police and fire chiefs, hospital and emergency professionals, state department of transportation, etc. Be sure to follow your county's guidelines to host car parades.

- ❑ August 25-September 7: Reach out to fellow teammates or members in your organization to generate individuals who would like to participate. Plan the route of your parade paying special attention to regulations around hospitals, schools, etc.
- ❑ September 1: Notify residents and businesses along the parade route of the events and possible traffic that will affect their area.
- ❑ September 8: Follow up with the organization you will be organizing a car parade for as well as local authorities to confirm final details on route, time, location, number of cars, speed limit, etc.

September 18: Show Support

Saturday, September 19, 2020

Thank You

- Wear your Tribute to Essential Workers t-shirt to the opening of fall soccer season!
 - ❑ Now-August 26: Order t-shirts and patches in the online store
<https://masoccerprojectbread.itemorder.com/>
 - ❑ August 30: T-shirts and patches begin to ship
- Teams can host a coffee & donuts to thank local essential workers. Teams can create baskets to raffle off with all proceeds going to a local charity. Virtual raffle or virtual donations could be an option. More information below in resources.
 - ❑ August 24: Contact the restaurant to reserve space that you would like to host the event to pay tribute to the essential workers.
 - ❑ August 25: Inform the essential workers you would like to host at a thank you event.
 - ❑ August 25 - September 14: Request raffle items from members of your team or organization. Promote the event and get an estimate for the number of attendees.
 - ❑ Create raffle labels, price increments of raffle tickets, raffle bags to place in front of each basket, decide on method of payments, decide how items will be displayed and organized.
 - ❑ Assign responsibilities for the day of the raffle including but not limited to raffle ticket sellers, location of a cash box or method of payment, who will draw the winning tickets (and when).
 - ❑ August 31 & September 14: Follow up with the restaurant where you will be hosting the event to confirm final details and confirm the space is reserved.
 - ❑ August 31 & September 14: Follow up with the essential workers you will be paying tribute to and confirm final details.

September 19: Thank you

RESOURCES:

Online Raffle website recommendations. Please be sure to research which platform is best for your organization and meets your needs.

Rallyup.com

- Free pricing, no credit card is required

Rafflecreator.com

- Has three different pricing packages. The first one is free but only allows up to 25 entrants, it is more so for small and simple fundraisers. The basic package is \$100 and the Organization package is \$250.

Chance2win.org

- Has two pricing packages, neither one is free. One is \$259 and the other one is \$388.

Rafflenetwork.com

- <https://rafflenetwork-kb-05222019.groovehq.com/help/fees-3>
- It charges a Raffle network fee of 10% of the total funds raised by the Organization

Accelevents.com

- \$1 per participant plus a \$249 activation fee per auction, raffle, or fund

Donation website recommendations. Please be sure to research which platform is best for your organization and meets your needs. (What are the fees? Easy to sign up? Are there other successful campaigns using the platform? Is it a proven option for raising funds?)

- <https://charity.gofundme.com>
- <https://www.stackraise.com>
- <https://www.donatekindly.org>

Any questions can be directed towards Lynn Gugliuzza via email at LynnG@mayouthsoccer.org.