Mass Youth Soccer BOD Meeting
January 4, 2012

Staff/Guests: M. Singleton, I. Mulliner, B. Treanor.

A quorum was declared present, meeting called to order by Ted Ritchie at 7:02 pm.

Acceptance of board minutes for November & December
   Terri Filippetti moved, seconded by Nancy Hart, that we approve the minutes for November. Motion passed unanimously.
   Terri Filippetti moved, seconded by Nancy Hart, that we approve the minutes for December. Motion passed unanimously.

Executive Director Report
   Submitted via email and appended to these minutes.

Technical Director Report
   Submitted via email and appended to these minutes.

Communications Director Report
   Submitted via email and appended to these minutes.

Board Program Manager Reports
State Cup
   Terri Filippetti reported deadlines are posted on the web. Registrations for State Cup are slightly lower than last year.

Leagues Committee
   Ted Ritchie reported the committee did not meet last month; there will be a January meeting and they will discuss having a uniform state roster.

Recreation report
   Nancy Hart reported she has to work out some details with the sites for 2012 districts. Kohl’s Cup will be April 22, 2012 and they will use the back fields at the complex. Teams will all get two games.

Instructional report
   Included in technical director’s report.

TOPS report
   Ray Robinson reported Malden and Wakefield are starting TOPS programs this spring. Wareham intends to start a program. Ray discussed a program, Beyond Soccer in Lawrence where he serves on the board as a representative of Mass Youth Soccer. This is an inner city program for troubled youth. Much discussion followed concerning how we can better serve more inner city programs across the state. Steve Smoller suggested that the district at large directors could be charged with the task of looking in their districts to see if there are any programs of this type. The board will continue to discuss this issue at our next meeting.

ODP report
   Jared Scarpaci reported indoor training starts this Sunday. Ted commented that we need to develop this program as well as other programs to become magnet programs that offer what other groups (such as US Club Soccer) do not offer.
SYRA
Brian Treanor reported the recertification clinics are underway. There are lots of classes for new referees. Courses are all listed on the mass Ref website. The last scheduled recert clinic is in Chelmsford on February 12. Also listed on the web are two assigner courses and two assigner recertification courses. Brian further reported that the mentor program has been expanded into the assessor program. D&G evaluations will be done by mentors. There will be three, maybe four mentor clinics conducted. Nominations for Young Referee of the Year for 2012 will open in late January.

Financials
Mike Kaplow reported they are waiting to file the taxes, the system is currently down.

Field Committee Report
No report.

Board member reports
Tom Tivet visited Pioneer Valley meeting, and Tricia Desmarais visited MAYS meeting.

President's remarks
Ted, when he meets with the leagues, will stress submission of registration data must be timely and complete.

There was discussion regarding how we are to handle insurance claims from uninsured members. We have provided secondary insurance to members, but need to determine what we are required to provide to those without insurance. Do we have to provide primary insurance? If we do so, it can substantially raise our premium costs and exhaust our self insurance fund. We need more information from our insurance carrier.

The US Soccer workshop is coming up in February. Board members should email Mike Singleton with dates they wish to volunteer if dates they need for hotel stays in Boston.

Old Business
- Hall of Fame nominations
  Nancy Hart raised the issue of Hall of Fame nominations. Mike Singleton stated an awards dinner will take place at the end of 2012. He will speak with Jen Fickett about the process.

New Business
- There was no additional new business

For the good of the game

Meeting adjourned at 9:23 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:
1. Executive Director Report  Mike Singleton
Citizens Fields at Progin Park
After the surprising snow Dick worked hard to reschedule many games to allow as many teams and leagues as possible to complete their schedules. For scheduling going forward, Jen Fickett will handle all matters. We have let all know we need requested field hopes
by Feb 1st in order to try to service all demands for the Spring Season. Tucker has been procuring bids for signage and should have final plans for that in the coming weeks. Dick is currently procuring bids for a complex-wide speaker system. We are currently investigating potential options for online field scheduling as nothing out there currently seems to serve our needs.

Staffing
Rich Braney has now retired and we have finished conducting interviews for his replacement. Kate Murphy resigned and we will begin interviewing for her replacement the week of the 16th. Ian is heading up the new staff coach hire and he and I will be speaking with some potential hires at the NSCAA Workshop next week. In the interim, I am handling essentials of Rich’s roles and communication for both positions. Lauren Gouin is helping process greenlights so we can continue to make progress on those. Jen has been working hard on filling hotel rooms for the NEFC March Tournament and is ahead of the game on that task. You will now see directions and guidelines for future tournaments up on our website.

Workshop
The US Youth Workshop is now just 1.5 months away. We will be focusing much effort on fulfilling all volunteer needs. Tom Geis has already been working on arranging teams for all the field sessions.

AGM
Our AGM will be held on March 10th at the Puma Headquarters in Westford.

2. Instructional Program Report January 2012  Ian Mulliner, Technical Director and Howie Blatt, Director of Instructional Programs

Technical Director
This winter the full time staff and I have spent many hours discussing, reviewing and planning schedules, coaching education materials, coaching curriculums, Technical Development Centers and Player Development coaching sessions, in readiness for the upcoming winter and spring programs. We have also begun the search for a fifth full time staff coach.

Coaching Education
During this past soccer year, the Instructional Program Staff has delivered 25 Specialty Clinics, 55 “G” Courses (@900 coaches), 46 “F” Courses (@814 coaches), 10 “E” Courses (@205 coaches), and 2 “D” Courses (@50 coaches). This is along with offering numerous coach shadowing opportunities thru academies, tryout sessions, and local clinics.
We have 3 F courses, 2 G Courses, 1 E course and a D course set up prior to the spring outdoor season and anticipate more will come in over the next few weeks.

Coach and Player Development Program (CD and PD)
Local player development and coach education programs have concluded and received very positive reviews regarding the assistance that we provided throughout the fall season. We are now contracted with 10 communities, providing extensive direct coach and/or player development programs. We have scheduled 3 winter player development programs in Arlington, Reading and Holden. And we are already receiving requests for spring tryouts and town player development programs. We have met with the Holden Board of Directors to form a sub-committee the goal of which is to provide technical input on the direction of the program.

Camps & Academies
Technical Development Centers – We have 11 sites confirmed and we have 210 players currently registered.
GOALS – Loy Urbina has been collecting equipment and this year’s program has concluded. We are now looking forward and planning events for next year.
The summer GOALS program, headed up by Loy, serviced 5,345 players thru 106 programs in 24 locations (including 7 new 2011 locations) throughout the state. There is the potential to add another location in Mattapan.

Summer Residential Camp – The contract for the residential camp at Anna Maria College has been signed and we are waiting on confirmation from Ann Maria before we market the camp to our membership.

3. REPORT OF DIRECTOR OF COMMUNICATIONS Tucker Reynolds

WEBSITE
Additions to the website include a new “Tournaments at Citizens Bank Fields at Progin Park” page and new Hotel and Accommodation pages. We are also developing on-line hotel reservation forms. The goal is to enable families, clubs and teams interested in tournaments that are being run at our complex to find links to tournament websites and to be able to make their hotel and accommodation arrangements directly through Mass Youth Soccer.
Further, a page called “Spotlight on Our Members” has been started. Members of the Board should feel free to submit articles on players, parents, volunteers and coaches who represent our Membership.

FIELD SIGNAGE
We are planning the improvement and upgrading of signage to and around our complex. We invited six (6) area sign companies to bid on various specifications for signage around the complex. Three (3) companies submitted bids. We met with each company. Through our discussions of Mass Youth needs and desires we refined the specifications for the signage. We will be contracting for the development, manufacture and installation of Four (4) types of signs for the complex
- Entrance Signs. These 2-sided signs will be placed at both our Old Union Turnpike entrance and our Rte. 70 entrance to be installed perpendicular to the public way. Signs are to be 48" high x 94" wide and constructed of 10 mm thick DiBond, an aluminum clad foam core material most commonly (and economically) used on exterior signs. The signs are to be installed on two (2) 5" x 5" steel posts with caps and balls. There will be a lower sign or "rider" installed under the Mass Youth Sign that will replicate the Citizens Bank signs presently installed.

The Citizens Bank signs presently at the entrances will be re-installed. One will be placed at the top of the stairway leading to the lower fields and one will be installed at the entrance to the upper fields.

- Parking Lot Sign. This 1-sided sign will be placed at the intersection of the first parking lot and the roadway to the back fields. The sign is to measure 48" high x 72" wide x ⅞" thick and will also be fabricated on 10 mm DiBond and will also have a Citizens Bank rider.

- Regulatory Signs. 7-10 aluminum non-reflective regulatory signs measuring 18" wide x 24" long x 0.080 thick will be installed around the complex. These signs will direct traffic and will replace the temporary signs used at tournaments. There will also be a 6" x 18" rider on each sign with the Mass Youth Emblem and "Citizens Bank Fields at Frogin Park".

- Emblems. Two (2) 3-dimensional emblems will replace the flat aluminum signs on the gable ends of the pavilion. They will be approximately 4' wide x 4' high x 1" thick aluminum tubing framed signs fabricated in the shape of the emblem. The ribbon and the soccer ball will be 3-dimensional.

The final bids of each company have been submitted and a recommendation has been made. We are now in the process of negotiating each of the bids down. The cost of all of the signage will not exceed $10,000.

MARKETING/PARTNERSHIPS

Potential partnerships will be explored during the month of January. Bimbo Bakeries, the largest bakery conglomerate in the world, Cabot Creamery Cooperative, Hannaford Supermarkets are amongst the national companies with whom we are exploring partnerships. Red Tail Country Club (Devens) and Ron Bouchard's Auto Stores are local concerns.

The Agreement with Polar Corp. expires on May 5, 2012. Introductory discussions have begun with Coca-Cola. PepsiCo will also be courted.

FIELD CONTRACTS

Contracts for rental of the field complex or any portion of it for tournaments have been standardized. All tournament contracts for calendar year 2012 have already been finalized and executed. Below is a list on the tournaments beyond those run by Mass Youth Soccer that we will host in 2012.

SCORPION BOWL

March 3 & 4 and March 10 & 11

This is a 2-weekend tournament. The first weekend is for Boys' Teams U10-U16 and Girls' Teams U15-U18 and the second weekend is for Girls' Teams U10-U14.

NEFC PRESEASON TOURNAMENT

March 16-18 and March 23-25

This is a 2-weekend tournament. The first weekend is for all Boys' Teams and the second weekend is for all Girls' Teams. This tournament attracts local, state and teams from across the region. The tournament is played on our 5 artificial turf fields.

MPS / NEEDHAM SOCCER MEMORIAL DAY TOURNAMENT

May 25-28 (Memorial Day Weekend)

This is a single weekend tournament operated by a partnership between Needham Soccer Club and Mass Premier Soccer ("MPS"). Our complex is just one of many venues across eastern Massachusetts at which the tournament is held. Our complex will host the Girls' College Showcase (U15-U18) portion of the tournament. All 16 fields are to be used.

MPS SUMMER COLLEGE SHOWCASE

July 13-15

NEW IN 2012!

This is a 1 weekend college showcase tournament also run by Mass Premier Soccer (MPS). Our complex will be the exclusive venue for the tournament. It is run from Friday afternoon through Sunday afternoon. During the tournament 10 fields will be used.

AZTEC CUP

August 31 – September 3 (Labor Day Weekend)

This is a single weekend tournament operated by New England Aztecs. This tournament replaces the Stars Cup of previous years. Our complex is the exclusive venue for the Tournament. All 16 fields are to be used.

MPS THANKSGIVING COLLEGE SHOWCASE

November 23-25

NEW IN 2011!

This is a single weekend tournament operated by MPS. Our complex is just one of many venues across eastern Massachusetts at which the tournament is held. Our complex will host the Girls' College Showcase (U15-U18) portion of the tournament. The tournament is played on our 5 artificial turf fields.
Mass Youth Soccer BOD Meeting  
February 1, 2012

Staff/Guests: J. Gondek, M. Singleton, I. Mulliner, T. Reynolds.

A quorum was declared present, meeting called to order by Ted Ritchie at 7:06 pm.

Acceptance of board minutes for January 
Nancy Hart moved, seconded by Dan Bielenin, that we approve the minutes for January. Motion passed unanimously.

Executive Director Report
Submitted via email and appended to these minutes. Mike added some discussion on over-age waivers and how they expose us to legal liability. When people sign their child up for an age division that clearly says it is 9/1/01-8/31/02 they are being informed of the standards and expectations. If a player born 9/5/00 is allowed to play in that group, all parents of the team and division are now being forced to blindly accept this threat. If their child gets hurt, they have the right to sue. Whether this waiver currently affects 40 or 100 players, it only takes one family to sue and win a lawsuit and cripple all of Mass Youth Soccer. Discussion followed.
Nancy Hart moved, seconded by Terri Filippetti that we do not allow players to play down an age group with the exception of ADA players, effective fall 2012 season.
Steve Smoller moved to table the motion, seconded by Mike Borislow. Steve stated this was too important to rush and didn’t want the same thing to happen as happened with the U-8 policy. Vote of 8 for, 0 against, 1 abstention, motion was tabled.
A sub committee of John Linnehan, Dan Bielenin, and Mike Borislow was set up to study the issue and have a draft proposal for the March board meeting.

Technical Director Report
Submitted via email and appended to these minutes.

Communications Director Report
Submitted via email and appended to these minutes. Tucker added that as of today there is a U Tube channel on our web site. Members will be invited to submit videos, and can access our website via U Tube. The channel already contains some of our videos.
Regarding Tucker’s report, Sid Bloom asked why not rent the complex for Columbus Day weekend instead of trying to bring in an outsider to run our tournament. Nancy Hart also expressed opposition to bringing in an outsider.

Jim Gondek – new controller
At this point in the meeting, Mike Singleton introduced Jim Gondek, who has joined us as controller. Jim was previously Mass Youth Treasurer and executive director.

Board Program Manager Reports
State Cup
Submitted via email and appended to these minutes.

Leagues Committee
John Linnehan reported the committee will meet this Sunday.
Recreation report
Submitted via email and appended to these minutes. Nancy added we will have Kohl's inflatables at the Kohl's Cup.

Instructional report
Included in technical director's report.

TOPS report
Ray Robinson reported he attended a Beyond Soccer board meeting on Monday and he has a meeting February 12 with Mashpee and Wareham to discuss starting a TOPS program in their towns. He also met last Thursday with the Wilmington TOPSoccer group.

ODP report
Jared Scarpaci reported there was nothing new to report.

SYRA
There was no report.

Financials
Mike Kaplow reported he is working with Jim Gondek to get him up to speed. Mike announced he is not running for re-election as treasurer. The auditor's report has been completed and will be distributed to the board.

Field Committee Report
No report.

Board member reports
Dan Bielenin spoke with various town officials, asking what Mass Youth meant to them. There was limited exposure. David Dalrymple met with Bedford recreation department. Mike Borislow met with Lawrence Youth Soccer; they would like assistance on the administrative end and asked for a discount on the Korrio fee.

President's remarks
Ted is still seeking a consultant to help the board focus on strategic and governance planning.

Old Business
- US Youth Soccer Workshop
  Mike Singleton passed around a schedule for volunteers. The schedule of events for the workshop is posted on the US Soccer website.
- Awards Banquet
  It will be held at Sheraton Four Points in Leominster. Ted suggested each league choose a coach of the year and a winner from among the league winners would be honored at the Banquet.
- Report from Nominating committee
  Appended to these minutes

New Business
- Ted Ritchie proposed a new bylaw establishing an advisory board
  To establish an Advisory Board to provide advice, ideas, and expertise to the President and the Board about the management and direction of Mass Youth Soccer. Members of the Advisory Board will be appointed by, and serve at the pleasure of, the President. The composition of the Advisory Board will give due consideration to finding and retaining individuals who want to contribute to Mass Youth Soccer's well-being and growth, and who possess skills, experience, and expertise complementary to Mass Youth Soccer's management. Advisory Board members may be invited by the President to attend Board meetings as non-voting participants and observers; in addition, each Advisory Board member shall make him [her] self available from time to time for occasional telephone calls and correspondence with the President and/or Directors, in
order to convey the benefit of his/her knowledge and experience in helping such persons to govern Mass Youth Soccer's affairs. The Advisory Board members will meet as a group and/or individually with the President and his designates periodically to discuss and advise on Mass Youth Soccer business. It is expected that Advisory Board membership is voluntary. Mass Youth Soccer's indemnification provisions will be amended to include indemnification of the Advisory Board members.

Discussion followed and it was suggested the board be appointed by the executive committee and executive director.

**Steve Smoller moved, seconded by Nancy Hart, to adopt the proposal as amended.**
Motion passed 9 for, 2 against, 1 abstaining.

**For the good of the game**

Ted reported on the new player development committee

**Nancy Hart moved, seconded by John Linnehan, that we donate $1000 to support Terri Filippetti's daughter-in-law who is running the marathon in Rich Filippetti's name.** Motion passed unanimously.

Meeting adjourned at 10:15 pm.

Respectfully submitted,
Steve Smoller
Secretary

**Addendum:**

1. **Executive Director Report—Mike Singleton**
   **Citizens Fields at Progin Park**
   We are receiving bids to fix one of the pumps in the septic tank and waiting for insurance to approve the bid received for fixing a fence.
   **Staffing**
   Jim Gondek has begun working as Controller and Tamie Endow will begin working as CORI administrator next week. We are in the final stages of interviews for the hiring of a new coach.
   **Workshop**
   The US Youth Workshop is now just 2 weeks away so final work is being done to staff and run the event. All who requested rooms have been accommodated. Mass Youth will be well represented as Ian, Mike, and Tom Goodman will all be presenting.
   **AGM**
   Our AGM will be held on March 10th at the Puma Headquarters in Westford. Puma will have a brief presentation for attendees and Korrio will be there as well. Eurosport may also have a presence.
   **Office**
   The ceiling and lights that collapsed in the downstairs coaching office have been repaired. This is the first of many office projects that need to be fixed. We need to determine best course of action for the office both long term and short term. Other projects that will need to be done soon are removal/fixing of porch, complete rehab of second floor bathroom, rehab of 1st floor bathroom to improve health concerns, evaluation and fixing of our furnace and air-conditioning systems.
   **Waivers**
   It has come to my attention that some leagues have been allowing waivers for players to play down in age group. It is clear that doing so is a liability risk and I strongly recommend we prevent this practice and erase such liability from all involved.
   **Player Development and Culture Committee**
   This committee met for the first time on January 19th with full attendance. Enthusiasm was top notch and small group work brought forth many concerns that will need to be discussed at length. Next steps are to qualitatively analyze goals the groups offered and then to attach leaders to each item and begin working on timelines.
2. Instructional Program Report
Respectfully Submitted by Ian Mulliner, Technical Director and Howie Blatt, Director of Instructional Programs

Technical Director
We have completed the telephone interviews for the full time coaching staff position and have narrowed the short list of 5 down to 2 finalists. The Technical Development Centers are all now underway with a total enrollment of 300+ at 10 sites which is ahead of where we were last year. We also have more Player Development sessions scheduled during the winter than we have had before. On a personal note I have been asked to present a classroom and a field session at the upcoming US Youth Soccer workshop in Boston.

Coaching Education
For the winter and spring seasons we have 25 Specialty Clinics, 55 “G” Courses (@900 coaches), 46 “F” Courses (@814 coaches), 10 “F” Courses (@205 coaches), and 2 “D” Courses (@50 coaches). We are continuing to offer shadow coaching opportunities at both the Technical Development Centers and Player Development. There is a pre workshop event for all technical staff regarding changes to the US Soccer coaching education courses that our technical staff will attend.

Coach and Player Development Program (CD and PD)
We are now contracted with 10 communities, providing extensive direct coach and/or player development programs. We have scheduled 3 winter player development programs in Arlington, Reading and Holden. And we are already receiving requests for spring tryouts and town player development programs.

Our meetings with the Holden Board of Directors to form a sub-committee are ongoing and progressing.

Camps & Academies
GOALS – Loy Urbina is in process of contacting the locations for this Summers GOALS program. We have 5 locations that have already agreed to providing facilities.

Last summer the GOALS program, headed up by Loy, serviced 5,345 players thru 106 programs in 24 locations (including 7 new 2011 locations) throughout the state. There is the potential to add another location in Mattapan.

Summer Residential Camp – We are now at the marketing stage for our summer camps.

3. REPORT OF DIRECTOR OF COMMUNICATIONS  Tucker Reynolds
WEBSITE--2011 IN REVIEW
We have reviewed the activity on our website with the goal of understanding when people visit our website, when they visit and where they go when they do visit. This will assist us in our design of the website to make it easier to get to the most popular pages. It will also help us in developing future corporate partners and program sponsorships.

Pageviews (Hits) 1.4 million
Unique Pageviews 985,000
Average Time 1:09 minutes
Bounce Rate 33%

Pageviews
Coaching Practice Plans 89,000
State Cup 86,000
District Select 32,000
ODP 32,000
MTOC 23,000

Comparative Data 12/2010 12/2011
Pageviews 34,000 37,000
Unique Pageviews 24,000 26,000
Average Time 1:00 min 1:30 min
Bounce Rate 44% 40%

We are beginning our marketing efforts for our Technical Department services. The website will be employed to a much greater extent in our marketing efforts. Of all the visitors to the website in 2011, nearly 42% were “bounces” That means the visitor came to our website, visited one page and bounced back out. Our most frequently visited pages will be designed to invite visitors to stay at the website for a longer period of time. The goal is to get the bounce rate below 35%.

FIELD SIGNAGE
We have entered final discussions with Add-A-Sign of Leominster for designing, fabricating and installing new signage throughout the complex. Add-A-Sign’s bid was the middle bid. However, the materials they intend to use are of superior quality and durability. For instance, the posts used to hold the signs will be powder-coated aluminum painted with automotive paint rather than pressure treated wood with a PVC sleeve.

Entrance Signs. These 2-sided signs at both our Old Union Turnpike entrance and our Rte. 70 entrance to be installed perpendicular to the public way. The Citizens Bank signs presently at the entrances will be re-installed (not in the bid). One will be placed at the top of the stairway leading to the lower fields and one will be installed at the entrance to the upper fields.

Parking Lot Sign. This 1-sided sign will be placed at the intersection of the first parking lot and the roadway to the back fields.

Regulatory Signs. 7 aluminum non-reflective regulatory signs measuring 18” wide x 24” long x 0.080 thick will be installed around the complex.
Emblems. Two (2) 3-dimensional emblems 72” x 80” will replace the flat aluminum signs on the gable ends of the pavilion. The ribbon and the soccer ball will be 3-dimensional.

MARKETING/PARTNERSHIPS
A partnership proposal has been sent to Bimbo Bakeries, the largest bakery conglomerate in the world. They are discussing whether they could co-brand with either Stop & Shop or Shaws. The Agreement with Polar Corp. expires on May 5, 2012. Introductory discussions have begun with Coca-Cola. PepsiCo will also be courted.

COLUMBUS DAY WEEKEND PROPOSED FIELD USE
GOAL: To provide a quality tournament experience for town-based teams that may otherwise not get the opportunity to play at a facility and in a tournament atmosphere that only the Massachusetts Youth Soccer complex can provide.

 ISSUES
  • Tournament Administration. Should MY administer the tournament or should MY defer tournament administration to another party.

Running a successful tournament is a difficult and time-consuming proposition. This is compounded by the fact that this tournament will require marketing. Other MY tournaments have “captive audiences” in that the program has a specific draw (e.g. state championship). This tournament would be far more difficult to populate. Second, if MY runs the tournament we would be perceived (as we have in the past) as “competing” with other local town-based tournament (e.g. Pepperell, Natick…). If MY contracted with another party to operate the tournament, MY would avoid the difficulties of tournament administration and would deflect most of the criticism that we are “competing”.

  • Inner City Component. How can MY bring inner-city teams to the tournament?

By allowing a tournament to be run at the MY complex, we can make certain that the tournament is made available to inner-city teams. Whether MY or another party runs the tournament, MY can make certain, through its pricing, that an inner-city component is an integral part of the tournament. We can require a tournament host to open the tournament to inner-city teams with no entry fee.

  • Tournament Entry Fee. Town-based teams are unlikely to pay exorbitant entry fees to attend.

Through our pricing, MY can insure that town-based teams pay an entry fee that is in-line with entry fees that a comparable to other town-based tournaments. Club-based tournaments can charge as much as $700 as an entry fee. Historically, town-based Columbus Day tournaments charge approximately one-half that amount. If MY runs the tournament we can charge whatever we deem appropriate to cover our costs. If we have another entity run the tournament, we can limit what they can charge and we can make it economically feasible by reducing our field rental rate.

RECOMMENDATION MY should bring in another party to run a Columbus Day Tournament. Unlike any other tournament, we should not regard this one as a source of revenue. Rather, our goal should be solely to make the MY complex accessible to players and teams that might otherwise never have the opportunity to play at such a state-of-the-art facility or in such a competitive and festive tournament environment. We can avoid the difficulties of tournament administration while still accomplishing this goal.

4. State Cup Report 2/1/12—Terri Filippetti
2012 Under15-Under19 State Cup seedings summary (176 teams)

Girls 15
A total of 25 teams submitted applications and 2 teams were seeded on the basis of their 2011 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 3 thru 13 were placed using a random draw followed by a separate random draw for Seeds 14 thru 25.

The Challenge round will consist of 4 single elimination rounds.

Girls 16
A total of 24 teams submitted applications and 3 teams were seeded on the basis of their 2011 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 4 thru 12 were placed using a random draw followed by a separate random draw for Seeds 13 thru 24.

The Challenge round will consist of 3 single elimination rounds.

Girls 17
A total of 21 teams submitted applications and 3 teams were seeded on the basis of their 2011 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 4 thru 13 were placed using a random draw followed by a separate random draw for Seeds 14 thru 21.

The Challenge round will consist of 3 single elimination rounds.

Girls 18
A total of 13 teams submitted applications and 3 teams were seeded on the basis of their 2011 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 4 thru 12 were placed using a random draw. Seed 13 was then placed.

The Challenge round will consist of 2 single elimination rounds (no Round 1 games).

Girls 19
A total of 5 teams submitted applications. All 5 teams will go directly to the Round Robin. The bracket will consist of 5 teams playing 4 games each. The top two teams will advance to the finals.
Boys 15
A total of 23 teams submitted applications and 5 teams were seeded on the basis of their 2011 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 6 thru 13 were placed using a random draw followed by a separate random draw for Seeds 14 thru 23.
The Challenge round will consist of 3 single elimination rounds.

Boys 16
A total of 23 teams submitted applications and 3 teams were seeded on the basis of their 2011 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 4 thru 13 were placed using a random draw followed by a separate random draw for Seeds 14 thru 23.
The Challenge round will consist of 3 single elimination rounds.

Boys 17
A total of 20 teams submitted applications and 5 teams were seeded on the basis of their 2011 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 6 thru 12 were placed using a random draw followed by a separate random draw for Seeds 13 thru 20.
The Challenge round will consist of 3 single elimination rounds.

Boys 18
A total of 14 teams submitted applications and 4 teams were seeded on the basis of their 2011 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 5 thru 12 were placed using a random draw followed by another random draw for Seeds 13 and 14.
The Challenge round will consist of 2 single elimination rounds (no Round 1 games).

Boys 19
A total of 8 teams submitted applications. All 8 teams will go directly to the Round Robin.

Age group seeding list: http://www.mayouthsoccer.org/state_cup/seeding.aspx

STATE CUP – TOURNAMENT STRUCTURE/BRA CKETS

SEED
1 STRAIGHT TO ROUND ROBIN
2 STRAIGHT TO ROUND ROBIN
3 STRAIGHT TO ROUND ROBIN
4 STRAIGHT TO ROUND ROBIN
5 TO FINAL STAGE OF CHALLENGE ROUND
6 TO FINAL STAGE OF CHALLENGE ROUND
7 TO FINAL STAGE OF CHALLENGE ROUND
8 TO FINAL STAGE OF CHALLENGE ROUND

GAME 1 9 v 24
GAME 8 16 v 17 GAME 9 WINNERS GAMES 1 & 8
GAME 2 10 v 23
GAME 7 15 v 18 GAME 10 WINNERS GAMES 2 & 7
GAME 3 11 v 22
GAME 6 14 v 19 GAME 11 WINNERS GAMES 3 & 6
GAME 4 12 v 21
GAME 5 13 v 20 GAME 12 WINNERS GAMES 4 & 5

If more than 24 teams in an age group apply, they will be seed 25 to the end and will play against team 24 and lower in order. If less than 24 teams apply, byes will be given starting with team 9.

GAME 13 5TH SEED v WINNER GAME 12
GAME 14 6TH SEED v WINNER GAME 11
GAME 15 7TH SEED v WINNER GAME 10
GAME 16 8TH SEED v WINNER GAME 9

ROUND ROBIN BRACKET
RED
1
2
3
BLACK

WINNER GAME 14 WINNER GAME 13
WINNER GAME 16 WINNER GAME 15

5. Recreation Report February 2012—Nancy Hart

The Kohl’s Cup will be on Sunday April 22. Please help spread the word on this tournament. We will be using the back fields and it is for U10, 12 and 14. All information can be found on the website.
Districts:
I have worked with Jen to secure uniforms from Puma. I spoke to Mike Fitzgerald and discussed that we do need to sit down and work to make uniform orders user friendly.
Administrators are in place and they are securing coaches.
Games with the exception of U12 will be played at the Lancaster complex.
The biggest change this year was the age groups. In the past we used calendar year for cutoff and this year we changed to League and Club play age groups with Aug 1st thru July 31st. I am working with Tucker to hopefully have some incentives for the older age groups.

6. Report of the nominating committee
The following names represent the slate of directors to be presented to the general membership at the 2012 AGM:
1. President – Ted Ritchie
2. Treasurer – Derek Smith
3. National Championship Director – Terri Filippetti
4. ODP Director – Jared Scarpaci
5. District 1 at large Director – David Martinez
6. District 7 at large Director – Tom Rivet
Nominating committee:
Jeff Chambers
Tricia Desmarais
John Ostrom
Kelly Shanahan
Steve Smoller – chairman
Staff/Guests: M. Singleton.

A quorum was declared present, meeting called to order by Ted Ritchie at 12:35 pm.

Ted Ritchie welcomed new members David Martinez and Derek Smith.

This was an informal meeting following the AGM at Puma Headquarters in Westford.

**U-8 Policy**
Discussion regarding U-8 policy and the reaction from the membership on this policy as announced at the AGM took place. The board discussed the problems some leagues and clubs have with following the policy and how do we better educate the organizations and the parents regarding the philosophy of the policy. It was also reported that some members of the board voted on this policy with the understanding that the leagues committee had endorsed this policy and were not pleased to learn this was not the case.

**TOPS**
Ray Robinson reported he is offering a TOPS coaching course tomorrow in Wareham for coaches in Wareham and Mashpee. Ray is also going to a Region 1 symposium in New Jersey where he will also conduct a coaches’ course.

**Old Business**
- There was no old business pending.

**New Business**
- There was no new business to discuss.

Meeting adjourned at 1:05 pm.

Respectfully submitted,
Steve Smoller
Secretary
Acceptance of board minutes for February
  Nancy Hart moved, seconded by Dana Santilli, that we approve the minutes for February. Motion passed unanimously.

Acceptance of board minutes for March
  Mike Borislow moved, seconded by Dave Martinez that we approve the minutes for March. Motion passed unanimously.

Executive Director Report
  Submitted via email and appended to these minutes. Mike added a brief report on the player development committee. They have formed six subcommittees and the members have been assigned to their respective subcommittee.

Technical Director Report
  Submitted via email and appended to these minutes.

Communications Director Report
  Submitted via email and appended to these minutes.

Events and Programs coordinator Report
  Submitted via email and appended to these minutes.

Board Program Manager Reports
State Cup
  Nothing to report

Leagues Committee
  John Linnehan reported the committee is working on a proposal for U-8 policy.

Recreation report
  Nancy Hart reported the Kohl’s material is coming. The inflatables person will arrive Friday before the tournament to see where everything will go. Nancy is currently working on the districts program.

Instructional report
  Included in technical director’s report.

TOPS report
  Submitted via email and appended to these minutes.

ODP report
  Jared Scarpaci reported they have started outdoor session this past Monday.

SYRA
  Brian Treanor reported they are getting started for Spring season.

Financials
  No report.
Field Committee Report
No report.

Board member reports
Tom Rivet visited Western United Pioneers, they had a question on finding coaches courses. Mike Borislow visited the Essex league meeting.

President's remarks
none

Old Business
- Awards Banquet
  It will be held at Sheraton Four Points in Leominster. It will be a luncheon and will be held on December 2. Jen is currently working on menu, costs, and program ideas.
- Columbus Day tournament
  Mike and Tucker want to outsource the tournament. It will still be a town based and outreach to inner city players tournament. NEFC is in line to run it. John Linnehan suggested the tournament be run and paid for by the leagues. There is not enough time for this to happen this year. Mike Borislow moved, seconded by Howie Blatt, that we subcontract the administrative and operational functions to a third party to work in partnership with Mass Youth Soccer for the Columbus Day 2012 tournament. Motion passed 8 for, 1 against, 1 abstaining.

New Business
- Parking lot
  Mike Singleton reported we have $100,000 in the budget for capital improvements. Paving the parking lot will allow for fewer staff being needed. The wind kicks up dirt clouds, and gravel gets onto the turf fields. The estimates for paving are around $70,000. There are no environmental issues. A paved parking lot will require much less maintenance. We currently have to regrade the lot a few times a year. We need to specify our requirements and then get bids.
- Futsal
  Mike Singleton reported that Cal North has a partnership with US Futsal. Futsal is helpful for player development. He proposes we put up links on our website to encourage futsal. The consensus is to go ahead with a partnership.

For the good of the game
nothing

Meeting adjourned at 8:17 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:
1. Executive Director Report—Mike Singleton
Citizens Fields at Progin Park
We are determining finals choices for a loudspeaker system for the complex and also actively seeking transport vehicles which we will buy with the monies to be given us by Region I. The Scorpion Bowl and NEFC Showcase both ran successfully with only one day of
snow cancellation. The grass fields are now open and the complex is at full gauge. Tucker is working on getting permits for the new signage.

**Partnerships**
I am thrilled to announce that Coca-Cola is our new beverage partner. Our partnership will begin on May 6th.

**Staffing**
We have gone 2 months without any change in staffing! Our staff is working hard and I am very happy with the quickness with which Jim and Tamie have hit the ground running. On April 19th I will be closing the office for a day to take the staff out for an Appreciation Day post the pre-spring season craze that has been very demanding on all. We are still in the process of hiring a new coach.

**Complex Office**
With the kind help of Katelyn Filippetti the Complex Office is being renovated currently. By the end of next week you should see a much more professional, organized, and utilitarian office at the complex. Katelyn designed for free and helped get much furniture as a donation. We thank her greatly for her help.

**Waivers**
Upon further conversation and consideration I suggest the only situation in which a waiver be granted for under-age placement in the case of an ADA waiver. Short of this we are breaking rules of play and exposing ourselves and others to unneeded liability.

**Player Development and Culture Committee**
The committee met for a second time last night and an oral report will summarize the discussion.

**Member Benefits**
Please take note of all the member benefits our members can now receive. In addition to the coaching clinics and courses and online support, our members now have the benefit of discounts for trophies, t-shirts, soccer uniforms, online registration, sporting goods equipment, camp insurance, free board consultation, and more. Tucker will be sending all of you a summary of benefits.

2. **Instructional Program Report**
Respectfully Submitted by Ian Mulliner, Technical Director and Howie Blatt, Director of Instructional Programs

**Technical Director**
The winter Technical Development Centers and Player Development sessions have been well received by all attendees and many have requested our return for next winter.
The search for the new State Coaching Staff is ongoing and we have two candidates lined up for interviews on April 24th Tim Larocca and 30th Casey Brown. Hopefully one of these candidates will meet our requirements.

**Coaching Education**
The winter coaching education courses have now been completed and during February and March we conducted 14 G License courses (176 coaches, still waiting on results from 4 courses), 15 F License courses (132 coaches, still waiting on results from 7 courses), 2 E License courses (37 coaches) and 1 D License course (29 coaches) for a total of 374 coaches (plus 11 courses we are still awaiting final course registration files from). We already have 4 courses planned for the summer and approximately 15 coaches already registered for these courses.

**Coach and Player Development Program (CD and PD)**
We are now contracted with 15 communities (including 5 new town programs), providing extensive direct coach and/or player development programs. We have completed 3 winter player development programs in Arlington, Reading and Holden. We have already received and contracted requests for spring tryouts and town player development programs. Our meetings with the Holden Board of Directors to form a sub-committee are ongoing and progressing.

**Camps & Academies**

**Technical Development Centers** – We had 11 sites and over 300 players participate.
**GOALS** – Loy Urbina has secured 28 sites which is 4 more than last year for this Summers GOALS program. We have 39 coaches that we will be using to staff the locations.
Last summer the GOALS program, headed up by Loy, serviced 5,345 players thru 106 programs in 24 locations.

**Summer Residential Camp** – We are now in process of marketing stage our summer camps, and have Martha’s Vineyard, Anna Marie College and Scituate already confirmed as locations.

3. **REPORT OF DIRECTOR OF COMMUNICATIONS** Tucker Reynolds

**FIELD SIGNAGE**
Add-A-Sign of Leominster has designed the signage to be installed in and around the complex. The entrance signs will be 2-sided signs installed perpendicular to the roadway. A 1-sided Parking Lot Sign will be placed at the intersection of the first parking lot and the roadway to the back fields. Regulatory aluminum non-reflective regulatory signs measuring 12” wide x 18” long x 0.080 thick will be installed around the complex.
As the size and multiple locations of the signs exceed the parameters of the Lancaster Zoning By-laws, a variance is required from the Zoning Board of Appeals. An application for a Variance has been filed with the Town and we are hoping to be on the agenda for the April 24th ZBA hearing. If the variance is granted, there is a 20-day appeal period during which time abutters can appeal the ZBA decision. Hence installation would be in late May.
PARTNERSHIPS
Dinn Bros of Springfield, MA has been named the Medal, Trophy and Award provider of Massachusetts Youth Soccer. The relationship will translate to immediate savings off pricing we paid in 2011. Beyond Dinn’s lower prices, they have agreed to give Massachusetts Youth Soccer a twenty (20%) discount off all awards and trophies they provide to us. In addition, Dinn Bros has agreed to supply us with a $600.00 credit toward plaques we purchase for “….of the Year Awards”, “Hall of Fame Awards, etc. Finally, Dinn will give any and all Member Organizations a twenty (20%) discount off of their catalog pricing.

After an extensive bidding process, Northeast Promotion and Apparel has been named t-shirt provider to Massachusetts Youth Soccer. NEPA has agreed to provide us with a thirty (30%) percent discount off of their catalog pricing. They will provide all Member Organizations with the same discount. NEPA will establish a Massachusetts Youth Soccer catalog page on their website. This will permit pre-orders for State Cup and MTQC t-shirts without involving Massachusetts Youth soccer. It will also allow for post-tournament orders. NEPA’s customer service has been excellent and their embroidery has been top quality. They also have a direct printing process other bidders did not have and they are able to do remote printing on-site as well.

We continue to explore partnerships with other corporations and are exploring the opportunity to open up new partnerships with corporations in which we can receive donations in kind (e.g. Scotts Fertilizer or Vigaro). A partnership proposal has been sent to a major world-wide bakery conglomerate. They are discussing whether they could co-brand with a supermarket.

RECYCLING
We have applied to a foundation called BinGrant for a grant that would bring 48 recycling bins to the complex. These bins would be used to collect cans and bottles throughout the field complex. Each of these bins retails for approximately $280.00. We are also looking at various methods to recycle the bottles and cans once they are collected. Not only will the recycling generate a bit of revenue, we will also save on tipping fees for our dumpsters and we will be acting in an environmentally responsible manner.

GOLF OUTING
We are exploring the possibility of running a golf tournament on a Monday in October. We have had informal discussions with 5 area golf courses. Once we determine exactly what we want in a tournament (if at all) we will go out to bid. Not only is a golf tournament a chance to generate revenue, it is also an opportunity for us to have a social event with Members outside of the game.

JOHN BURRELL MEMORIAL
The flagpole and the plaque on the boulder were expensed in FY 2011. They cost approximately $3600. Dick Threadgould has gone out to bid to local landscapers to price out the planting of low lying, spreading plants (e.g. junipers) to plant around the boulder and the flagpole as well as to price steps from the walkway up to the memorial.

We are beginning our marketing efforts for our Technical Department services. The website will be employed to a much greater extent in our marketing efforts. Of all the visitors to the website in 2011, nearly 42% were “bounces” That means the visitor came to our website, visited one page and bounced back out. Our most frequently visited pages will be designed to invite visitors to stay at the website for a longer period of time. The goal is to get the bounce rate below 35%.

WEBSITE 2011 IN REVIEW
We have reviewed the activity on our website with the goal of understanding when people visit our website, when they visit and where they go when they do visit. This will assist us in our design of the website to make it easier to get to the most popular pages. It will also help us in developing future corporate partners and program sponsorships.

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4. Events and Programs Coordinator Board Report  Submitted by Jen Fickett

Hotel Update
NEFC Boys Weekend (March 16-18): We used 12 of our 15 contracted hotels for the first weekend of NEFC and are estimating a total of 599 room nights.
NEFC Girls Weekend (March 23-25): We used 7 of our 15 contracted hotels for the second weekend of NEFC and are estimating a total of 423 room nights. Each hotel will provide us with our final actualized/paid room nights with a Hotel Pick-Up Report on or before 30 days of the final scheduled day of the tournament(s).
Upcoming (Hotel) Tournaments: MTOC, MPS Summer Showcase, NE Aztecs Labor Day and MPS Thanksgiving Showcase. Rooms are also blocked at the Four Points Sheraton Leominster for State Cup and District Select.
Our current hotel partners have expressed interest in preliminary discussions to block rooms for our 2013 tournaments which will transpire later this month.

Fields Update
The turf fields opened with the first weekend of the Scorpion Bowl (March 3-4 and March 10-11); however, the first Saturday was cancelled due to inclement weather. NEFC held their two weekend tournament the last two weekends (March 16-18 and March 23-25).
We used about 50% of the turf fields Monday-Friday evenings the first two weeks of March and almost to capacity the last two weeks with training sessions. Grass fields opened the weekend of March 31st with the first weekend of league play. Between now and State Cup, Saturday rentals are at about 50-75% capacity with Region I, Super Y, ENCL, State Cup, President’s Cup, (some) NEP League and friendlies while Sundays are filled with league games and festivals from 9:00 am until sunset four of the six Sundays. During the week nights we are at capacity on Mondays with ODP training sessions and use about 50%-75% of our fields Tuesday-Thursday and a handful on Fridays. Whenever possible we “rest” fields 8 and 9 which were recently re-sodded and are cognizant of rotating fields to maximize our field usage and to minimize their “wear and tear”.

5. TOPSoccer Report Ray Robinson
- On March 18th I presented the USYS TOPSoccer coaches course to Wareham and Mashpee youth soccer, 12 people took the course. Immediately after the course we ran a “TOPSoccer Buddy” training course for about 20 people.
- On March 23, 24, and 25th I attended the Region I TOPSoccer symposium which was held in New Jersey. Auke Wiersma the Region I TOPSoccer chair and Rick Mendes presented the course. After the course we all attended a TOPSoccer jamboree hosted by the Mount Laurel youth soccer club.
- April 4th at 7:00PM I will be at the Forekicks soccer center in Marlboro doing a TOPSoccer Buddy training session for the King Phillip soccer club.
Staff/Guests: M. Singleton, J. Gondek, T. Reynolds.

A quorum was declared present, meeting called to order by Ted Ritchie at 7:10 pm.

Acceptance of board minutes for April
   Nancy Hart moved, seconded by Tricia Desmarais, that we approve the minutes for April. Motion passed unanimously.

Executive Director Report
   Submitted via email and appended to these minutes. Mike added there will be a memorial dedication service for John Burrill at State Cup.

Technical Director Report
   Submitted via email and appended to these minutes.

Communications Director Report
   Submitted via email and appended to these minutes.
   Nancy Hart inquired about the Chrysler sponsorship. It is not directly with Chrysler but is through US Youth Soccer. Ron Bouchard will be the local representative involved. Sid Bloom asked what the new signs at the complex will look like. Tucker brought in a mock up of the new signs.

Events and Programs coordinator Report
   Submitted via email and appended to these minutes.

Board Program Manager Reports
State Cup
   Terri Filippetti reported things are going well. Massachusetts is sending 14 teams to Presidents Cup.

Leagues Committee
   John Linnehan reported the committee is meeting this Sunday. John added that the committee plans to have a proposal for a U-8 policy which it will bring to the board.

Recreation report
   Submitted via email and appended to these minutes. Nancy Hart added a thank you to Dan Bielenin, Sid Bloom, Terri Filippetti, and Dana Santilli all of whom helped her out at the Kohl's Cup.

Instructional report
   Included in technical director's report.

TOPS report
   Ray Robinson reported things are quiet now. Ray intends to concentrate on the western portion of the state. There are no TOPS programs existing there now. Ted Ritchie circulated a thank you letter Ray received from Wareham for a training course he ran there.

ODP report
Jared Scarpaci reported training is underway. Nancy Hart inquired if ODP participants are required to wear Nike gear. The answer was no.

**SYRA**

No report.

**Financials**

Derek Smith had nothing to report. Ted Ritchie commented briefly on the auditor’s report.

**Field Committee Report**

No report.

**Board member reports**

Ted and Mike visited South Shore, BAYS, Middlesex, Nashoba, MAYS, and Berkshire league meetings. They updated folks on what’s happening at Mass Youth Soccer and took questions.

**President’s remarks**

Ted discussed a letter the board received from Kathleen Nagle, former board member Joe Nagle’s widow, requesting our sponsoring her efforts at fund raising for Crohn’s Colitis Foundation. **Sid Bloom moved, seconded by Nancy Hart, that Mass Youth Soccer donate $500 toward her efforts. Ray Robinson offered a friendly amendment to raise the amount to $1000. Amendment was accepted.** Motion passed unanimously.

- Report of executive committee actions
  - Committee is reviewing the 401k plan for our staff. We may change the percentage of the match with employee contributions.
  - The committee is getting specifications for paving the parking lot.
  - Region 1 provides funding for a vehicle to the state associations. We are using the money to purchase a transport vehicle instead. Mike is looking for a ten-person cart.

**Old Business**

- **consultant**
  - Ted & Mike are still working on finding a consultant for strategic planning. They are meeting next week with a prospective consultant.

- **Player Development/Soccer Culture committee**
  - Mike Singleton reported the committee has met twice and has been broken into six sub committees.

- **Sound system for complex**
  - Mike reported we are ordering four speakers for the front fields. We have an old speaker system which is run by a generator that will be used for the back fields. The system will be used primarily for safety, such as weather emergencies.

**New Business**

- **Financial Policy/Investments**
  - Mike Singleton explained we have $256,000 in money market accounts earning less than 1% interest per year. This is not a wise way to handle the funds.

  **Mike Borislow moved, seconded by Terri Filippetti that we accept the proposed policy superseding any previous policies.** The proposed policy will involve engaging a financial advisor to invest the money in a combination of stocks, bonds and other classes of investment in order to earn a higher return and still keep the funds safe. The motion passed 13 yes, 0 no, 1 abstaining.
Ted Ritchie will appoint a committee to per the new policy and they will proceed to appoint an advisor and invest the funds.

For the good of the game
Terri Filippetti thanked everyone for their support of her daughter-in-law, Kristen in her Marathon run.

Meeting adjourned at 8:35 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. Executive Director Report  Mike Singleton
Citizens Fields at Progin Park
We have selected AudioVisual Concepts to install our complex sound system. It will be installed prior to State Cup Round Robin weekend. Flowers and shrubbery will be installed around the rock and flagpole previous to the round robin as well. All plants will be perennials.

Partnerships
A reminder that our partnership with Coca-Cola begins next week. I am talking with other NE states about a collaborative destination marketing agreement that will help us and all NE states.

Staffing
We are interviewing one last candidate for our open coaching position and will have a recommendation for hire come next week.

Complex Office
The office renovation is nearly complete with some decorative touches remaining. We hope in the next few weeks you see what a great job was done.

Player Development and Culture Committee
The committee is now broken down into subcommittees and will be working on topic focused areas in groups of 3-4. An oral report will give further information.

Human Resources
We have switched to Tufts Health Care as our health insurance provider and are investigating retirement plan options.

2. Instructional Program Report Respectfully Submitted by Ian Mulliner, Technical Director and Howie Blatt, Director of Instructional Programs

Technical Director
I went out to visit the Kohls cup on April 22nd and enjoyed seeing the players and coaches in action. This past Saturday both Mike Singleton and myself provided some soccer activities to the children of East Boston at the YMCA Healthy Kids Day event where over 240 children attended. The hiring process is in its final stages we have one more interview to conduct with Carla DeSantis on Monday May 7th and we will have a decision made on or close to that date.

I would like to thank our technical department staff for their continued support of our programs and there dedication to making our State Association a model for every other State to follow. I would be remiss if I did not give a huge thank you to Tara Petrizza our Programs Manager for keeping us all on track and for her skill in navigating what at times can be a scheduling quagmire.

Coaching Education
We are in process of conducting a few spring season F License courses during May in Sudbury and Medfield and during early June in Raynham. We have 4 courses set up for the summer and are working with our member organizations to set up more courses heading into the fall season. Typically the requests for courses held before the start of the fall season begin flying in during late May and early June.

Coach and Player Development Program (CD and PD)
We are well into our spring player and coach development sessions and they are being received very well. We have received a handful of requests for fall programs from some new organizations/ clubs and will also be working with some of the towns we are currently working with this spring. We expect a full schedule for coach/player development this coming fall. We have tryouts set up with 4 towns including Medfield, Stow, Holden and Triton, and are also sorting out tryout details with Worcester and Plymouth.

Camps & Academies
We are ahead of registrations from last year for the Anna Marie camp and marketing is now in full swing via the website and other sources.

GOALS
Loy Urbina has secured 26 sites and we have set up staff meetings and education sessions in Lancaster and Boston for mid June.

3. Kohl’s Cup Report  Nancy Hart
The Kohl’s Cup was held on April 22. We showed up to the fields to see the sprinkler system going on the back row of fields. I called and they were stopped. The fields were all set up to go and the tents and van full of goods were there.
This is what it is all about:
Nancy,
Our team had a wonderful experience at the Kohl’s Cup and I wanted to pass on my thanks to you and all of the dedicated people at Mass Youth Soccer, Referees, administrative, and organizational help who all did a fantastic job. For me it started with the parking and the helpful young man in a golf cart who showed me what field we would be playing on and drove me to the registration tent where I had the pleasure of meeting and speaking with you. It also helped that the serious rain stayed away, at least for both of our games at 9 and 11, I hope that the same was true for the later games.

Our girls really liked playing against the other teams. I think that we were a lucky in the draw and were a bit better than the other two teams and although the scores were lopsided (7-0) I felt that the teams were actually more competitive than the final score would have indicated. Please know that we did try and keep the score down in the second halves and used it as a "teachable" moment on sportsmanship. To be honest it was a novel experience for the team who, in league play, have lost twice 5-1 and won 2-1 so far this season so I did not anticipate this.

As a youth coach for many years this was also my first opportunity to have a team at the Mass Youth Soccer facilities and it was even better than I had imagined. I hope that you continue to provide the opportunity for teams to compete at the "Progin Park" who would normally never have the chance (i.e. not MTOC divisions) as it really gives them another way to grow their love for the beautiful game.

Many thanks,
Lawrence Kikuchi
GU12 Burlington "Bees"
Burlington Youth Soccer

Districts have begun their tryouts. Some Districts started Sat 4/28. Jen is working with Eurosport on the uniforms and I will be meeting with John and Sam from Korrio. We are trying to eliminate all the bugs from last year. I have one team that will be a Boys U12 from Martha’s Vineyard and one coach from Falmouth is interested in a U12 Girls team.

4. REPORT OF DIRECTOR OF COMMUNICATIONS  Tucker Reynolds
FIELD SIGNAGE
I appeared before the Lancaster Zoning Board of Appeals on Thursday, April 26th pursuant to our application for relief from the Zoning By-laws. The Variance was granted unanimously. The Planning Office will type the minutes of the meeting and the Variance this week and have the Members of the ZBA endorse it this week. A Notice of the Variance is then filed with the Town Clerk. From that point there is a twenty (20) day appeal period during which abutters can appeal the ZBA decision. There was one abutter at the meeting with various traffic-related concerns, but they were satisfied that the new signage would help alleviate some of their concerns. I have asked the sign contractor to manufacture and install those signs that will be inside the complex. Once the Appeal Period has run, we will go ahead with the signs at the entrances.

SPONSORSHIPS AND PARTNERSHIPS
The National Guard will be present at the State Cup Round Robin May 19 and 20. They will park their marketing bus across from the pavilion. They came to us through US Youth Soccer. Chrysler will also have a presence at the Round Robin stage of the State Cup. They will have an informational tent and a display vehicle down near the pavilion. They will also have a test drive tent in the auxiliary parking lot at the top of the hill. From this point potential car buyers will be able to take test drives, leaving and entering the complex through the main gate. Chrysler will have two (2) golf carts to ferry potential customers from the lower fields up to the test drive area. Chrysler has also agreed to sponsor the Courtesy Carts so they will, for the first time, be branded for a fee. I am also negotiating a second contract with Chrysler to be present during the MPS Summer tournament in July. While the fee at that tournament will be significantly less, it is a fine opportunity to utilize the complex and third party tournaments as a revenue generator.

As a result of the Chrysler contract, I spoke with the General Manager of Ron Bouchard’s Auto Stores. They were interested in being the local Chrysler dealership involved in their marketing ventures. From this platform we have begun negotiations with Ron Bouchard’s about a full time sponsorship.

We are attempting to develop parameters for an agreement for an "Official Massachusetts Youth Soccer Photographer". Photographers now come on to our complex and generate sizeable revenue by taking action photos during events. We have no way of controlling them. By naming an official photography partner we can insure the safety of the kids playing at the complex, can avoid the
nuisance of countless peddlers approaching parents and spectators and we will be able to generate benefits whether in vendor fees or in kind services or both. We will also attempt to garner benefits for our Member Organizations as well.

RECYCLING
Massachusetts Youth Soccer was one of the recipients of the Keep America Beautiful/Coca Cola Bin Grant program. We applied for the grant in January and it was awarded ten (10) days ago. We should be receiving 48 recycling bins to the complex. These bins would be used to collect cans and bottles throughout the field complex. Each of these bins retails for approximately $280.00. Coca Cola has agreed to take the recycling off premises. This will generate recycling revenue and passive revenue from our avoidance of filling dumpsters with recyclable materials. Dick Threadgould is developing a procedure for collecting and storing the recyclables until they are removed by Coca Cola.

We are looking into the feasibility of a paper recycling program on the complex as well.

GOLF OUTING
We are planning a golf outing for Monday, October 1st. We had informal discussions with 4 area golf courses and have decided to run the tournament at the Stow Acres Country Club in Stow, MA. Jen Fickett, Jim Gondek and I have formed a committee to organize the outing. It will be a shotgun start at 10:00 Am with a dinner served buffet style at 4:00 PM. At the dinner there will be awards and various contest winners announced and a silent auction will be held. We will be looking for corporate sponsors, foursomes and donations to a silent auction and relying heavily upon Board involvement to make this a success.

The goal of the Tournament is twofold. First, we anticipate it will generate significant revenue. The stated purpose of the outing will be to help fund Massachusetts Youth Soccer Outreach Programs including but not limited to our GOALS Program. Secondly, just as importantly, the outing is designed to improve the image of Massachusetts Youth Soccer. It will help “humanize” the Association.

JOHN BURRILL MEMORIAL
The landscaping around the flagpole and the plaque on the boulder will begin the week of May 7th. Junipers, day lilies and knockout roses will be planted and mulched.

We have been assured the plantings will be completed by State Cup Round Robin.

SCHOLARSHIPS
Massachusetts Youth Soccer Scholarship applications have been received and are being reviewed. We shall make an announcement of the 2012 recipients by weeks end.

5. Events and Programs Coordinator Report  Jen Fickett

An is well underway as we head into May. To date, aside from the first Scorpion Bowl weekend, we’ve only had to reschedule games (April 22nd) due to inclement weather. The scheduling process is more “maintenance” right now with rebooking or filling in any remaining Sunday games where available.

The Overview:
Mondays  100% (Prime Time) Capacity w/ODP Training
Tuesdays  44% (Prime Time) Capacity
Wednesdays  50% (Prime Time) Capacity
Thursdays  38% (Prime Time) Capacity
Fridays  31% (Prime Time) Capacity
Saturdays  First two weekends in May 40% Capacity
Sundays  First two weekends in May 99% Capacity

Upcoming May Events:
State Cup  May 19-20
Needham/MPS  May 25-27

A quorum was declared present, meeting called to order by Ted Ritchie at 7:02 pm.

Acceptance of board minutes for May
Nancy Hart moved, seconded by Tricia Desmarais, that we approve the minutes for May. Motion passed unanimously.

Executive Director Report
Submitted via email and appended to these minutes. Mike added he has purchased an 8 passenger transport cart. Also, he has received communication from CORI that we will be able to access history past 10 years past. He is currently meeting with TD Bank regarding naming rights for the complex.

Technical Director Report
Submitted via email and appended to these minutes. Ian added that development coach Dave Suvak is resigning as of July 1, so a new search will begin for a development coach.

Communications Director Report
Submitted via email and appended to these minutes. Tucker added information on the golf tournament. It will cost $150/player and he encourages board member participation, either by sponsoring a hole, donating raffle items, or volunteering to help. Also by encouraging people to play in the tournament.

Events and Programs coordinator Report
Submitted via email and appended to these minutes.

Board Program Manager Reports
State Cup
Terri Filippetti reported she is pleased with the Dinn Brothers trophies. Three Massachusetts teams won at Presidents Cup.

Leagues Committee
John Linnehan reported the committee is ready for MTOC.

Recreation report
Nancy Hart thanked Mike Singleton for his help with Eurosport. Korrio has worked out well for registration.

Instructional report
Included in technical director’s report. Howie Blatt added it was Ian’s birthday.

TOPS report
Ray Robinson reported that the first ever in the US TOPS Soccer club has been established in Wilmington.

ODP report
Jared Scarpaci reported they are headed to Ryder Cup in NJ this weekend. There will be some Massachusetts players who will play for Delaware to help them overcome a shortage of players in a couple of age divisions.
SYRA
No report. – will appear in new business.

Financials
No report.

Field Committee Report
No report.

Board member reports
Howie Blatt reported on Holden TOPS program. Mike Borislow, as district 5 administrator has discovered that more of the large organizations are running summer camps and discouraging players from playing soccer in the summer. Ray Robinson reported he attended the Lawrence “Beyond Soccer” AGM.

President’s remarks
Ted reported the memorial dedication for John Burrill took place at State Cup last weekend. Also, Andy Weiss asked for a liaison person to work with Mass Youth and the referee committee. Dave Dalrymple will serve in that position.

Old Business

  consultant
Mike reviewed a proposed work plan and timetable which runs from the past weekend at State Cup to February 2013. The proposal is to hire Atkin Associates, LLC. Mike reported the executive committee met to examine the proposal and voted unanimously to hire Atkin Associates. John Linnehan asked how much this would cost us. The proposal calls for a per diem of approximately $1600/day, and the estimated cost is no more than $56,000. John then questioned why we needed both the consultant and the soccer culture committee. Weren’t they doing the same thing? Mike explained that the consultant is looking at our internal structure (board and staff), so the tasks are quite different.
Nancy Hart moved, seconded by Tricia Desmarais that the decision of the executive committee to move forward with hiring Atkin Associates, LLC as consultants be ratified by the board. Motion passed unanimously.

  Player Development/Soccer Culture committee
Mike Singleton reported the sub committees are meeting (some have already met once), and will report back in July.

  Financial Policy/Investment committee
This item was tabled till next meeting.

New Business

  U-8 travel policy
Ted Ritchie distributed a copy of present policy and a proposed revision of the policy that was a result of meetings with the leagues committee. The proposed revised policy is an attempt to get us closer to a policy acceptable to the membership, and can be revised as needed.
Jared Scarpaci moved, seconded by Howie Blatt that we pass the proposed policy regarding play at U-8, to be inserted into our policy and procedures document. The motion passed 7 yes, 1 no, 1 abstaining.

  Monthly meeting date
Steve Smoller moved, seconded by Jared Scarpaci, that we change our meeting date back to the third Wednesday of the month, starting January, 2013.
The rational for the motion was that we had previously changed the meeting date to first Wednesday of the month to accommodate one specific member who is no longer on the
board. It was felt by two board members that the 3rd Wednesday worked better. Delaying the start of new date till January was in order to give members sufficient notice to prepare their schedules. The issue was tabled till next meeting when more board members would be present or could make their thoughts known.

- **SYRA report**
  Brian Treanor had not yet arrived when program reports were given, so his report was presented at this point. Brian reported the referees had a great State Cup and an excellent Presidents Cup. Six referees worked the finals, and two referees were selected to work the Presidents Cup finals. Brian is now working on MTOC assignments. 8 of the leagues have submitted recommendations to him.

**For the good of the game**
Mike Singleton announced that we are working with Mass Adult Soccer Association to run a combined event at our complex. They are running their Open Cup and we are running a 4v4 tournament and adding a small-sided family tournament in which adults and children can play on the same team together. Mass Youth Soccer will be trying to add much more family fun activities for the day as well.

Meeting adjourned at 9:02 pm.

Respectfully submitted,
Steve Smoller
Secretary

**Addendum:**
1. **Executive Director Report—Mike Singleton**
   **Citizens Fields at Progin Park**
   The sound system has been installed and is working beautifully. It enabled us to play the Star Spangled Banner at John Burrill’s dedication and will help with lightning, lost children, and promotional needs as well.
   New signs are up on the complex and look professional and help guide visitors much better than old signage. Tucker did a great job on this project.
   Dick and his crew has painted “no parking” on all roads side fencing near the Quarry fields and this clarifies parking rules for people better and reduce headaches for our complex staff.
   We are using region 1 money to buy our first 8 seater golf cart currently. We hope to buy another 8 seater and a 6 seater.
2. **Partnerships**
   Coca-Cola has done a wonderful job initiating our partnership. Beverage sales are already up in comparison to previous months/years and Sean Patrick’s reports feeling extremely thankful for Coca Cola’s support as they deliver on time when needed and have created signage for the concession area at no charge as well. It improves marketing and is attractive as well.
   I am in final stages of speaking with a company that makes AED’s to provide discounted AED’s to our member organizations.
3. **Staffing**
   We are thrilled to announce that Carla DeSantis is our newest FT coach. Carla has her A and National Youth Licenses and will add a great deal of experience to our staff. Please make sure to say hi to her when you have a chance.
   Two interns have begun working with us and two more should start in the coming weeks. We should also have interns working during Fall or Spring semester this upcoming year.
4. **Player Development and Culture Committee**
   Subcommittees are all having initial meetings currently and forming agendas and goals to discuss heading forward.

2. **Instructional Program Report** Ian Mulliner, Technical Director and Howie Blatt, Director of Instructional Programs
   **Technical Director**
   We have finally completed our search and the hiring process for the full time Technical Staff position. Carla DeSantis will be joining us from June 11th 2012 and we are excited to have her as part of our team.
I have just returned from visiting the Grassroots Football Show in England where I managed to make some good contacts that I will be exploring over the next few months as to how we can incorporate some of their ideas and programs into and along with our current programming to further enhance what we can offer as the leader in youth soccer in the state.

We had scouts from our Olympic Development Program Staff out observing the State Cup Round Robin phase of the competition and Loy Urbina and myself were at this past weekend’s State Cup semi-finals observing games players who were identified will be contacted to be involved in our Olympic Development Program for the next season which begins in August.

Coaching Education
We have 6 courses set up for the summer and are working with our member organizations to set up more courses heading into the fall season. The F and G courses now have power point presentations to enhance course delivery and giving our courses a more professional feel. Thank you to the Technical Staff for their hard work and efforts in putting together the presentations.

Coach and Player Development Program (CD and PD)
We are almost at the conclusion of our spring player and coach development sessions and they are being received very well. We are already entirely booked up for the fall season where we have programs with 11 towns (some of these programs run multiple nights/week) and we are in process of identifying more part time staff in order to be able to fill the needs of the towns who are still requesting our services. We conducted tryouts for Medfield in May and we have tryouts set up with 4 more organizations including Holden, Plymouth, Stow and Triton.

Camps & Academies
Registrations are continuing to arrive in a steady flow for the residential camp at Anna Marie College and for Martha’s Vineyard.

ODP Training Academy registrations are coming in as well. Tara is currently gathering player info from our spring registration files. Emails will be sent out to players living in surrounding towns of our Academy locations to help get word out about our U12 ODP Training Academy.

GOALS
With programs due to begin at the end of the month the Technical Staff completed and inventory of equipment and Loy is in process of packaging the materials for delivery to the sites over the next couple of weeks. All of the 26 sites have been staffed which is a testament to the dedication and commitment by Loy with the assistance of the Technical Staff to this program.

3. REPORT OF DIRECTOR OF COMMUNICATIONS  Tucker Reynolds

FIELD SIGNAGE
The appeal period for the Lancaster ZBA’s grant of a variance has passed. It will be recorded in the Worcester County Registry of Deeds.

Add-A-Sign is working on a few additional regulatory signs and the emblem for the pavilion to replace the old sign facing Rte 70. I am also getting a price on a smaller sign to replace the sign on the office. It will simply be a miniature of the entrance sign with “State Headquarters in the place of the address.

SPONSORSHIPS AND PARTNERSHIPS
Massachusetts Youth Soccer has entered an agreement with Sports Scarf of Mattapoisett, MA. Sports Scarf will be named the “Official Sports Scarf Provider” of Massachusetts Youth Soccer. We will give them website and complex presence. In return, Sports Scarf will run two (2) Massachusetts Youth Soccer Appreciation Weeks during which Sports Scarf will give any Member Organization a 15% discount on orders of 300 scarves or more. Sports Scarf is also giving Massachusetts Youth Soccer 500 scarves free of charge.

Chrysler reported that they had more activity at their exhibit during the State Cup Round Robin than at any other similar exhibit this year. Despite this, Chrysler has asked to be released from our contract pertaining to their second visit to the complex. They will not be returning.

The National Guard was present at the State Cup and has no further plans to return.

Citizens Bank was present at the State Cup Round Robin and will return for Saturdays during MTOC and the District Select Tournament.

We have entered negotiations with Owens-Corning to return with an Exhibition booth during the DSP Tournament and the Aztec Cup over Labor Day weekend.

We are also negotiating with Ron Bouchard’s Auto Stores with regard to some level of sponsorship in and around the complex.

We have standardized Vendor Contracts and Exhibitor Contracts.

RECYCLING
The Keep America Beautiful/Coca Cola Bin Grant program will deliver bins to our complex within the next few weeks. Due to a dramatic rise in the cost of the bins, KAB has reduced the number of bins to all grant recipients. We will be receiving 24 recycling bins to the complex. Dick Threadgould is developing a plan to disburse the bins and a procedure for collecting and storing the recyclables until they are removed by Coca Cola.

We are looking into the feasibility of a paper recycling program on the complex as well. KLT Industries has been contacted again to pick up our corrugated cardboard. The volume of cardboard generated thus far is approximately the volume of a dumpster.

GOLF OUTING
The Massachusetts Youth Soccer Golf Classic is scheduled for Monday, October 1st at the Stow Acres Country Club in Stow, MA. The Tournament Committee has established sponsorship prices and parameters. Partners and sponsors have been invited. Again, the
goal of the Tournament is to generate significant revenue to help fund Massachusetts Youth Soccer Outreach Programs and to help improve the image of Massachusetts Youth Soccer.

SCHOLARSHIPS
Massachusetts Youth Soccer Scholarships were awarded to Deklan Robinson of Danvers, MA who will be attending Middlebury College in the fall and Erin O’Neill from Abington, MA who will be attending Northeastern University.

SOCIAL MEDIA
State Cup scores were tweeted during the semi-finals and finals. Scores will be tweeted from MTOC and the DSP tournament as well. Our Facebook page has been updated.

4. Events and Programs Coordinator Jen Fickett
Below is a summary comparison of events from last year’s budget to this year’s budget.

Year-To-Date Budget Summary:

<table>
<thead>
<tr>
<th></th>
<th>9-1-11 to 5-31-12</th>
<th>9-1-10 to 5-31-11</th>
<th>Variance</th>
<th>% Change</th>
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</thead>
<tbody>
<tr>
<td>Tournaments*</td>
<td>$180,952.00</td>
<td>$117,905.00</td>
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<tr>
<td>Field Rentals</td>
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<td>Total User Fees</td>
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<td>$343,250.00</td>
<td>$125,537.00</td>
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Tournaments:

<table>
<thead>
<tr>
<th>9-1-11 to 5-31-12</th>
<th>9-1-10 to 5-31-11</th>
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</thead>
<tbody>
<tr>
<td>FC Stars Labor Day</td>
<td>FC Stars Labor Day</td>
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<tr>
<td>Soccerween</td>
<td>USA Ultimate</td>
</tr>
<tr>
<td>MPS Thanksgiving Showcase</td>
<td>Scorpion Bowl</td>
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<tr>
<td>Scorpion Bowl</td>
<td>NEFC</td>
</tr>
<tr>
<td>NEFC</td>
<td>Needham/MPS Memorial Day</td>
</tr>
<tr>
<td>Needham/MPS Memorial Day</td>
<td></td>
</tr>
</tbody>
</table>

Purchasing Update
Below is a year to date summary of current orders.

<table>
<thead>
<tr>
<th>District Select</th>
<th>MISC</th>
<th>MTOC</th>
<th>ODP</th>
<th>State Cup</th>
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</thead>
<tbody>
<tr>
<td>Staff Polos</td>
<td>MYSA Polos</td>
<td>Resale Tees</td>
<td>Uniforms</td>
<td>Resale Tees</td>
</tr>
<tr>
<td>Staff Hats</td>
<td>MYSA Jackets</td>
<td>Final Four Tees</td>
<td>Coach Gear</td>
<td>Parade Tees</td>
</tr>
<tr>
<td>Sling Bags</td>
<td>Coach Gear</td>
<td>Sportsmanship Tees</td>
<td>Tryout Tees</td>
<td>Staff Polos</td>
</tr>
<tr>
<td>Medals</td>
<td>Coach Equip</td>
<td>Medals</td>
<td>Academy Tees</td>
<td>Staff Hats</td>
</tr>
<tr>
<td>Plaques</td>
<td>GOALS Tees</td>
<td>Plaques</td>
<td>Lucite Awards</td>
<td>StatMats</td>
</tr>
<tr>
<td>Game Balls</td>
<td>GOALS Balls</td>
<td>Flipping Coins</td>
<td>Bag Tags</td>
<td>Bag Tags</td>
</tr>
<tr>
<td>Kohl’s Cup Medals</td>
<td>Field Staff Tees</td>
<td>Bag Tags</td>
<td>Medals</td>
<td>Medals</td>
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<tr>
<td></td>
<td>Corner Flags</td>
<td></td>
<td>Plaques</td>
<td>Plaques</td>
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<tr>
<td></td>
<td>Net Clips</td>
<td></td>
<td>Flipping Coins</td>
<td>Ref Pins</td>
</tr>
<tr>
<td></td>
<td>Paul Revere Bowls</td>
<td></td>
<td></td>
<td>Ref Tees</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Game Balls</td>
<td>Presidents Cup Tees</td>
</tr>
</tbody>
</table>
Massachusetts Youth Soccer

Board of Director Meeting Minutes
August 8, 2012

*Meeting started at 7:00pm

*Approval of June Minutes- Tricia Desmarais moved, seconded by Howie Blatt to approve the June minutes. Motion passed unanimously.

*Program Reports- We need more written reports, less verbal so we can spend more time on other things. All reports should be submitted via email in advance of the meetings, even if there is nothing to report.

*Introduction of the board to Barrie Atkin-Consultant
Barrie discussed the Assessment / Process of Assessment and Why
The Board Self Assessment
This will show – Where we are in agreement in areas such as major functions; where we are aligned and were we are not; This is not an individual assessment, it will show what areas we need to focus on
There will also be individual interviews. All members will have an individual interview. There will be a set of questions. The interviews will take a couple of months.
Focus- Where would we expect to be 5 years from now; vision and goals
The data is taken and evaluated to see where we are in agreement and disagreement
There will be a planning session after the first of the year

*Executive Director Report- report submitted via email and appended to these minutes. Mike Singleton added the following: New Organizations who want to affiliate will have to have paperwork in by June 1st for the following year.
There will be a file with all organizations and by-laws
Our insurance company wants to charge 3 X more. We need to make sure that all organizations are affiliated.
The requirements for new clubs-sample is on the website
Policy- once they are affiliated they must meet yearly requirements
Technical Director’s Report - report submitted via email and appended to these minutes. Ian added the following: recommendation is not to send the 13 & 14 to Rider. Jared supports this. They are over trained and overplaying The 15, 16 17- showcase to college coaches
We could do something here at the complex the first weekend of June

Director of Communication – report submitted via email and appended to these minutes. Tucker added the following: Golf Tournament Oct 1st at 10am. It will benefit Inner City. Looking for corporate sponsors, see Tucker or Jen. Tucker is trying to get each league to put in a foursome.

National Championship Series - will have a complete report in September for State Cup and Presidents Cup.

Leagues Committee – Will have a full report in September. Score reporting for MTOC worked great.

District/Recreation - report submitted via email and appended to these minutes. Nancy added the following: discussed Eurosport and Puma

Outreach - Pepperell and Brockton looking to start a program, USYSA Chair for Tops

ODP - Jared – ODP tryouts this weekend

SYRA - not present
SYRA and SRA positions are appointed every 2 years. SYRA will be appointed by the board this November and the SRA next November.

Financials - treasurer not present, report in packet, Jim discussed financials

All Program Managers reports are due to Mike Singleton by August 15.

Presidents Remarks - Mike and Ted will be visiting Fall league meetings. Advisory Board was discussed and Ted spoke to developer of commercial real estate to discuss redeveloping office space.
Old/New Business-

1. Financial Policy/ Investment- policy will be sent to the board.

2. Appeals Committee- Mike Singleton proposed that we have an appeals committee and not have the staff involved.  
Motion: Mike Borislow moved, seconded by Terri Filippetti, to accept proposed new policy adding the appeals chair should be a board member and take out the word other. 
All in favor except 1 abstained

3. ODP Logo/tournament- All promotional material must be Nike or not at all. Without ODP in the name college coaches cannot coach. States can come up with a name for their programs.

4 USYSA AGM- Cuts were made at the National level and they showed a 600,000 deficit this year. If they increase fees we will not support the increase 
By-law voted in 2 outside independent directors.

5. new meeting date 
Motion: Terri Filippetti moved, seconded by John Linnehan that we leave the meeting at the first Wednesday of the month. 
Motion passed 7 for, 3 opposed, 2 abstain.

6. Young Referee of the Year: They nominate the girl and boy and then make them buy a blazer. Mass Referee committee will not agree to help buy them the blazer. 
It was agreed for Mass Youth to buy the young girl and boy of the year a blazer for 2012 and then discuss it.

7. U19G Scorpions lost in a shoot out at Nationals.

Meeting adjourned at 9:30pm 
Respectfully submitted by Nancy Hart for Steve Smoller

Addendum:
1. Executive Director Report—Mike Singleton

Citizens Fields at Progin Park

Our fields are holding up as well as is possible given the lack of rain this summer. It is time we break in a regular field resting schedule as a couple fields are looking rather weary. This Fall Dick will be resting fields intermittently as needed to make sure we do not ruin any of the fields.

There was an attempted break-in of our ATM. The thieves left after the alarm went off upon trying to open the steel door.

A reminder that our Complex sponsorship with Citizens Bank ends at the end of September.

Partnerships

We have come to agreement with Phillips to provide quality AED’s to our members at greatly discounted prices. In addition for every 10 bought we will be given a free one to either use at our complex or to give away to member organizations as well.

Our agreement to cross-promote with US Futsal was just finalized and in the coming months we will begin communications highlighting this partnership.

Staffing

We are thrilled to announce that Eric Duda is our newest FT coach. Eric has his A License and is a great addition to our staff. Please make sure to say hi to him when you have a chance.

Maureen will now be working as ODP Administrator and Tara will be working on state cup rosters and clearances.

Out of State Releases

Rachel and I are talking to other NE states in hopes of setting up and easy email system to identify out of state released players for all registrars in each other’s states during crunch registration time.

Organization Affiliation

We will be adding a page to our website that lists all affiliated organizations. This list will be updated weekly and league president’s will be informed that they can check this list and should do so before accepting any teams. If it is determined that an unaffiliated team plays in a league I suggest we set up a standard fine for the league.

New Organization Affiliations

Heading forward any organization requesting new affiliation will need to have an approved constitution and bylaws by June 1st of the preceding soccer calendar year in order to be recognized for the following soccer year. New applications will not be considered after this date for the following soccer year.
US Youth Soccer AGM

At the US Youth Soccer AGM, I sat in a meeting in which it was clarified that USOC will not allow any sponsor that is not a USOC sponsor on anything relating to the ODP program. Further, US Youth Soccer presented a $400K deficit budget for approval. Upon conversations that deficit was increased to $600,000 for this budget year.

US Youth Soccer National Championships

The GU19 Scorpions reached the finals of the Natl Championship and lost in a very tough, close match. The girls were wonderful representatives of Massachusetts and Region I and deserve a lot of credit for their development and hard work over the years.

Appeals Committee

Years ago the Appeals Committee was a committee run by the board or an appointed Appeal Chair. As Appeals are truly policy-related and have to do with our organizational bylaws and policies, I suggest we return to having an appeals committee run by the board. Due to our staff's regular work supporting organizations I believe it best not to have staff on appeals committees. I suggest we change the wording in our Organizational Policies about the Appeal Committee as shown below:

Current Policy:

9.04.1. An appeals panel shall consist of no less than three (3) members, unless otherwise required. The Executive Director, in consultation with the Appeals Committee chair, shall form panels consisting of at least one other board member and a member of the greater soccer community as necessary. In the absence of an appointed Appeals Committee chair, the Executive Director shall form appeals panels as necessary and the panel shall designate a chairperson for the hearing. No member of a panel may be from, or affiliated with the League with which any party to the appeal is affiliated.

Proposed New Policy:

9.04.1. An appeals panel shall consist of no less than three (3) members, unless otherwise required. The Appeals Committee chair shall form panels consisting of at least one other board member and a member of the greater soccer community as necessary. No member of a panel may be from, or affiliated with the League with which any party to the appeal is affiliated.

2. Instructional Program Report
Respectfully Submitted by Ian Mulliner, Technical Director and Howie Blatt, Director of Instructional Programs with assistance from Tara Petricca, Programs Manager

Technical Director

As stated at the last meeting David Suvak resigned his position as a member of our full time technical staff to spend more time with his family. I want to thank David for his service to our organization and wish him all the best for the future. David will continue to serve as a part time staff member as time and commitments allow.

I am happy to announce that we have managed to fill the position with coach Eric Duda who joins us from Illinois where he has served as an assistant club Director of Coaching for the past several years. Eric will officially start with us on August 10th, 2012 please welcome Eric to our “family”.

We had scouts from our Olympic Development Program Staff out observing the Massachusetts Tournament of Champions games, players who were identified will be contacted to be involved in our Olympic Development Program for the next season which begins in August.

Coaching Education

We have just made history with our first ever Massachusetts Youth Soccer and NSCAA coaching education collaboration with a level 1 and level 2 goalkeeping course with over 50 coaches attending. We currently have a D course, 4 E courses, 6 F courses and 1 G course scheduled for August... with several more courses scheduled for September as well.

Coach and Player Development Program (CD and PD)

We have completely maximized our Technical Staff for the fall season and have already received requests for the spring of 2013. For the fall we will be servicing the following organizations: Reading United, Wellesley United, Bedford, Holden, Belmont, Rockport, Somerville, Bellingham, Clinton, Sterling, Maynard, Pepperell and Mansfield. Of these organizations, the following are running more than one program in the fall with us: Reading United, Holden, Belmont, Rockport, Bellingham & Somerville.

Camps & Academies

Anna Maria camp was cancelled due to low enrollment however, we have 54 players registered for the event on Martha’s Vineyard starting next week and we expect a few more registrations to come in over the next week.

The ODP Summer Academy events have concluded for the summer, we had 6 sites with 320 players participating.

We will be running a HS Pre-Season Clinic with some players from Clinton at our complex during August. We have approximately 14 players attending.

GOALS

We are almost at the conclusion of this year’s Summer GOALS program. We did end up with 28 sites and have had over 9,000 players participate in the program. The Technical staff has been out visiting sites and providing assistance to the coaches at each location. Loy Urbina and I have also had meetings with Ryan Fitzgerald the Director of Recreation, Sports and Fitness for the Boston Centers for Youth and Families with an eye to introducing more site and assisting with staff identification. We have also been invited to participate in the National Night Out in Boston on Tuesday August 7th 2012 to promote the GOALS program and Massachusetts Youth Soccer.
COMPLEX SIGNAGE

Phase 1 of the complex signage plan has been completed with the installation of entrance signs, parking directional sign, regulatory signs, office sign and the emblem installed on the east end of the pavilion. Add-A-Sign of Leominster came in 15% under budget. Phase 2 of the plan will have Add-A-Sign moving the main entrance sign toward the street (to where the Citizens Bank sign is), removing all Citizens Bank signs, establishing a template for the Field signs to cover “Citizens Bank”, and adding more regulatory (No Parking) signs along the back roadway. Phase 3 will begin during the winter and will consist of field banners (e.g. “Trainers’ Tent”) and boulevard banners for lampposts. Included in this phase will be a discussion of adding an emblem on the pavilion.

SPONSORSHIPS AND PARTNERSHIPS

Citizens Bank completed its active marketing as the complex with a brief stint at the DSP Tournament. Any giveaway items left will be returned to Citizens Bank. Sports Scarf was present at the DSP Tournament and was pleased with the response. They are manufacturing 500 Massachusetts Youth Soccer Supporters’ scarves for delivery by the end of August.

Discussions have begun with Children’s Hospital – Boston with regard to the possibility of becoming an official Massachusetts Youth Soccer partner with similar parameters to the Spaulding Rehabilitation agreement. We have suggested they become the official sponsor of Massachusetts Youth Soccer Inner-city and Community Outreach Initiatives.

GOLF TOURNAMENT

Board Members are asked to support the golf tournament in any way possible. We need foursomes to play, sponsors for holes and contests and for auction items. Again the Golf Classic is scheduled for Monday, October 1st at the Stow Acres Country Club in Stow, MA. The goal of the Tournament is to generate significant revenue to help fund Massachusetts Youth Soccer Outreach Programs and to help improve the image of Massachusetts Youth Soccer.

RECYCLING

The 24 recycling bins have arrived and been placed strategically around the complex. Coca Cola has supplied us with plastic bags for the bins. The bags will be taken out of the bins by our field staff and stored by the rear fields. Coca Cola will pick up the bags each time they make a delivery to the concession stand and/or vending machines. Coca Cola will pay us on a monthly basis for the materials collected.

STORAGE AND SURPLUS APPAREL

All areas used for storage on the property have been organized. A vast majority of our surplus apparel (over 1,000 t-shirts and jerseys and 600 pairs of socks) has been distributed to various charitable organizations from Malawi to Haiti and from Springfield to Lawrence and Brockton.

4. Events and Programs Board Meeting Report  Jen Fickett
Fields Update
Below is a summary comparison of events from last year’s budget to this year’s budget.

Year-To-Date Budget Summary:
### Tournaments:

<table>
<thead>
<tr>
<th>Date Range</th>
<th>9-1-11 to 8-31-12</th>
<th>9-1-10 to 8-31-11</th>
<th>Variance</th>
<th>% Change</th>
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<tbody>
<tr>
<td>Tournaments*</td>
<td>$202,592.00</td>
<td>$117,905.00</td>
<td>$84,687.00</td>
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<td>Field Rentals</td>
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*Tournaments:

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<tr>
<td>MPS Summer Showcase</td>
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To date we have scheduled more than 50% capacity for our prime fall Sunday rentals between September 9th and November 4th. Once we have completed the fall scheduling process, we anticipate being at 100% capacity for seven of the eight Sundays.

On Saturdays we currently only have eight weekends scheduled for ODP training on the upper fields and our prime time Monday-Thursday rentals are at 33% capacity.

**Upcoming Tournaments:**

- Aztec Labor Day     August 31-September 3
- State Cup Challenge Round September 29
- NEFC Columbus Day   October 6-7
- State Cup Challenge Round October 20
- Kohls Cup           November 4
We are also currently discussing two-year contract terms (2013-2014) with our hotel partners for all major tournaments including State Cup, MTOC and District Select.

5. Recreational Report  Nancy Hart

The District Program with some glitches this year. The games were mostly competitive. We had some issues with Korrrio but Lauren was a huge help with them. I will be meeting with John Cunningham to iron out issues such as making address required field for registration.

Last year we had issues with Eurosport and Puma. I thought that they would be smoother this year but getting Puma uniforms proved worse than previous. We ordered uniforms in November 2011 but yet we still had players who could not get them even now. Uniforms were backordered from day 1. Jen Fickett spent many hours and has many emails from parents and Eurosport all validating these issues. She even had to go to another vendor to order shirts.

The issue at hand, now 2 years, only makes it look like Massachusetts Youth Soccer cannot find vendors or sponsors who deliver. We have to seriously look at whether we continue with these problems with Puma. I know the contract is over this year and if they cannot deliver than I am not sure why we would continue with them.

We went all season with no red cards. Of course we did have some in the tournament. The standings had most of the games within 2 goals.

The weather caught us in the final 3 games which forced us to call them over.

The winners are:

U12B-District 2    U12G-District 2
U13B-District 6    U13G-District 3
U14B-District 5S   U14G-District 6N
U15B-District 3 & 5  U15G-District 6
U16B-District 6    U16G-District 5
U17G-District 6    U17G-District 6
U19B-District 4N   U19G-District 2

Thanks to everyone who helped and huge thanks to Jen Fickett!!!

Now we start to plan the Fall Kohl’s Cup.
Staff/Guests: M. Singleton, J. Gondek, B. Treenor, A. Weiss, B. Atkin, B. Tishler.

A quorum was declared present, meeting called to order by Ted Ritchie at 7:10 pm.

Acceptance of board minutes for August
Nancy Hart moved, seconded by Dan Bielenin, that we approve the minutes for August. Motion passed unanimously.

Barrie Atkin & Beth Tishler – Consultants
These are the consultants we hired to help us analyze where we are and where we are going in the next 5 to 10 years. They reviewed the preliminary highlights of the self assessment survey the board has completed. There was 100% participation on the part of the board. They pointed out areas where there was strong agreement and also areas where there was strong disagreement. A complete report of the survey results will be provided within the month to the board.
Barrie and Beth will be interviewing the board, staff, and plans to complete the interviews by the end of October.

Budget review and approval
Mike Singleton and Jim Gondek have been working on the budget. The major issue they had to deal with is our liability insurance which is taking a large jump due to a pending claim for an injured player. Mike suggested reducing our liability coverage from $5 million to $1 million, based on our history since the fields opened when we raised the liability to present level due to increased exposure to claims. Discussion followed on the merits of the reduction. Discussion also involved question of whether board was ready to vote on the budge at this meeting.
It was decided we will vote on the budget next month. Board members can submit their questions on the budget to Mike during the month.

Executive Director Report
Submitted via email and appended to these minutes. Mike added he would like us to change our fiscal year. Mike, Derek Smith and Jim Gondek will bring a recommendation back to the board. Mike also proposes we help facilitate players from neighboring states to come and play in Massachusetts by eliminating such players having to get permission from their state association to play here, and removing that requirement for Mass players who wish to play out of state. Terri Filippetti moved, seconded by David Dalrymple, that Mass Youth Soccer no longer require Massachusetts resident players to receive approval from Mass Youth Soccer to play out of state. Motion carried 8 for, 2 against, 6 abstaining.

Technical Director Report
Submitted via email and appended to these minutes. Howie Blatt added that if the number of courses changes next year, the instructional staff will look at the reasons for the change.

Communications Director Report
Submitted via email and appended to these minutes.
Events and Programs coordinator Report
Submitted via email and appended to these minutes.

Board Program Manager Reports

State Cup
Nothing to report.

Leagues Committee
Ted Ritchie reported there was no September meeting, nothing to report.

Recreation report
Nancy Hart reported Kohl’s Cup will be April 21, 2013.

Instructional report
Included in technical director’s report.

TOPS report
Ray Robinson reported that he is an advocate for unserved and under served programs. He discussed his proposal for Mass Youth to make a grant to Beyond Soccer, a program in Lawrence which will be discussed under new business. Ray has meetings coming up with people in Brockton, Pepperell, and Amesbury to discuss new TOPS programs.

ODP report
No report.

SYRA
Brian Treanor reported that the performance of the Massachusetts referees at President’s Cup and State Cup was very good. At regionals, Massachusetts refs received many assignments in the finals. Randall Kelly did the middle for the U18 National Cup final. Andy Weiss distributed a flyer which the referee committee is using to recruit more referees.

Financials
Derek Smith reported we did better for 2012 than anticipated.

Field Committee Report
No report.

Board member reports
No reports.

President’s remarks
Ted reported he and Mike have attended most of the league general meetings and plan to get to the rest. Ted has appointed David Dalrymple to chair the appeals committee. Derek Smith moved, seconded by Dan Bielenin to ratify Ted’s appointment of David Dalrymple as appeals committee chairman. Motion passed unanimously.

Old Business

• Review of action items
Steve Smoller reviewed the open action items. Those that have been resolved were removed from the list and new ones from this meeting were added. A copy of the list is appended to these minutes.

New Business

• Beyond Soccer Proposal
This is a grant request submitted by Ray Robinson who serves on their board as an adviser. The program is for troubled youth in Lawrence and soccer is the carrot to attract the kids. The finances come from non soccer companies. This would be a one-time contribution. Ray asked for $15,000 plus some instruction for coaches. Ray Robinson moved, seconded by Steve Smoller, that Mass Youth Soccer grant Beyond Soccer $15,000 to support their travel program. After some discussion, Sid Bloom offered a friendly amendment to cut the amount
of the grant to $5,000. Ray did not accept this as friendly. After further discussion, Steve Smoller offered a friendly amendment to reduce the amount to $10,000. Ray accepted this as a friendly amendment. Motion carried 6 for 2 opposed, 2 abstaining.

For the good of the game
Nothing offered.

Meeting adjourned at 10:12 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. Executive Director Report—Mike Singleton
Citizens Fields at Progin Park
Our fields received rave reviews from Aztec Soccer and the teams using them over Labor Day Weekend. This is a credit to Dick and his staff. We will intermittently rest some grass fields this fall due to some strain and in order to make sure we can keep all fields maintained at high standards.

We purchased 1 eight seat golf cart and 3 six seat golf carts for transport and utility needs on the complex. We used the money gifted us from Region I for these purchases and would like to thank Region I for their kindness.

401K
Upon looking to change our 401K to one that is more employee friendly it became clear it was in our organizational best interest to see how our current 401K compared with others. Upon doing this work I have decided to switch to a different 401K provider as it gives us more freedom to run our program as we see fit and provides lower fees to those involved.

Investments
I met with Kevin Fauteux of Eagle Strategies to follow up on our Investment Strategies. We discussed our need to make better use of our savings through a conservative portfolio. He supplied a portfolio that fits our needs very well and Derek will be signing the forms tonight to begin our investment process.

Staffing
I am thrilled to announce we did not need to hire anyone in August!

Out of State Releases
Upon much review, I suggest we in Mass Youth no longer require Out of State Releases for our players. There is no reason for us to add this unnecessary burden to members and our not doing this shows our concern for our members. The small money that would be lost is immaterial in this discussion in comparison to our member service. I would like us to discuss and vote on this issue.

Insurance
As shared previously our Liability insurance is skyrocketing. Jim and I worked with multiple groups seeking bids form over 15 companies. Most declined to quote on our insurance. In the 24th hour we did get a bid that was lower than the 160% increase we had on the table. American Specialty is now our Liability Insurance Company. Ultimately we are paying 98% more than last year for this insurance. We also have an Excess Liability coverage plan that I would like to discuss further.

Appeals Committee
Thank you to David Dalrymple for stepping up as Appeals Committee Chair!

2. Instructional Program Report Ian Mulliner, Technical Director and Ilowie Blatt, Director of Instructional Programs with assistance from Tara Petricca, Programs Manager
Technical Director
All preparations for the fall season are completed and we are ready to go out into the towns to service our membership by providing the best player development programs available to our coaches and players. The aim is to provide a consistent message and to improve the level of play throughout the state culminating in more enjoyable games and events by next summer.

Coaching Education
The coaching education program is winding down for the summer and we are already planning on providing winter courses between late October and next March. We currently have 1 E course, 6 F courses and 11 G courses scheduled for September.

Coach and Player Development Program (CD and PD)
For the fall we will be providing services to the following organizations: Reading United, Wellesley United, Bedford, Holden, Belmont, Rockport, Somerville, Bellingham, Clinton, Sterling, Maynard, Pepperell and Mansfield. Of these organizations, the following are running more than one program in the fall with us: Reading United, Holden, Belmont, Rockport, Bellingham & Somerville.

Camps & Academies
The event on Martha’s Vineyard surpassed our expectations with just over 70 players registered and we had 6 shadow coaches from Martha’s Vineyard attend the event and they are excited about the prospect of us returning next year.

GOALS
We have concluded this year’s Summer GOALS program. We did end up with 28 sites and have had over 12,000 players participate in the program. The Technical staff is now in process of collecting equipment from each location. The National Night Out in Boston was a rousing success with over 400 players and parents participating in Massachusetts Youth Soccer events.

3. DIRECTOR OF COMMUNICATIONS REPORT Tucker Reynolds

SPONSORSHIPS AND PARTNERSHIPS
Discussions continue with Children’s Hospital – Boston with regard to becoming an official Massachusetts Youth Soccer partner. A Vendor Agreement for companies wishing to conduct sales at the complex during tournaments and an Exhibitor’s Agreement for companies wishing simply to exhibit at the complex have been drafted. Advertising rates throughout the complex and on the website has been compiled. Numerous inquiries have been made with regard marketing opportunities.

GOLF TOURNAMENT
Again, Board Members are asked to support the golf tournament in any way possible. We need foursomes to play, sponsors for holes and contests and for auction items. Again the Golf Classic is scheduled for Monday, October 1st at the Stow Acres Country Club in Stow, MA. The goal of the Tournament is to generate significant revenue to help fund Massachusetts Youth Soccer Outreach Programs and to help improve the image of Massachusetts Youth Soccer.

MASSACHUSETTS FALL CLASSIC
NEFC has reported decent response to the Massachusetts Fall Classic. We have contacted numerous inner-city soccer programs from Massachusetts and beyond and the interest has been overwhelming. The Technical Department has also agreed to run a G-License course in conjunction with the tournament.

HALL OF FAME
Standards are being drafted for nominations to the Hall of Fame and will be placed on a HOF page on the website. Research on past recipients has been done (Baysateor articles), but any information or photographs of past recipients would be appreciated. Banners with past recipients and short bios and photos will be compiled for display at the Annual Banquet.

WEBSITE
The pages and links pertaining to the International Player Clearance process have been revamped, updated and simplified. American Eagles have indicated that our website is scheduled to be upgraded to aid in the site’s administration. Youtube videos have been linked from our website and we have plans to bring helpful soccer videos on youtube into our resources page. Numerous inquiries have been made, both from Massachusetts member organizations and beyond (e.g. Texas club) to link to our coaching resources.

4. Action Items Steve Smolker
   1. Hall of Fame nominations for December 2012 awards banquet. Nancy asked if there is a procedure for such nominations. Jen Fickett is planning the event. January board meeting. Jen is working on the event currently. Will take place December 2nd
   2. Board members to review budget and submit questions to Mike Singleton. September board meeting.
   3. Mike Singleton, Derek Smith, and Jim Conde to propose new fiscal year September board meeting.

5. Events and Programs Coordinator Report—Jen Fickett

Fields Update
Fall practices began mid-August and league games will start September 9. We have seen an increase in small-sided (6v6 and 8v8) field requests this fall due to a growing number of younger age groups registered within their respective leagues.

See below for our prime time field usage overview for the fall season. Saturday rentals are primarily State Cup Challenge Round games and ODP training. This fall we will be resting/rotating 2-3 fields throughout the week. The “capacity” usage assumes the 2-3 fields being rested/rotated.

Fall Prime Time Field Usage Overview (September 8-November 11):

<table>
<thead>
<tr>
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<th>Capacity</th>
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<tr>
<td>Mondays*</td>
<td>35%</td>
</tr>
<tr>
<td>Tuesdays*</td>
<td>31%</td>
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<td>Wednesdays*</td>
<td>27%</td>
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<td>Thursdays*</td>
<td>53%</td>
</tr>
<tr>
<td>Fridays*</td>
<td>16%</td>
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</table>

*Only through November 2nd due to Daylight Savings
Upcoming Tournaments:
- State Cup Challenge Round 1  September 29
- NEFC Columbus Day  October 6-7
- State Cup Challenge Round 2  October 20
- MPS Soccerween  November 11
- MPS Thanksgiving  November 23-25

6. TOPSoccer Massachusetts  Ray Robinson
- As of this date I have spoken to Brockton, Amesbury, and Pepperell, about starting TOPSoccer programs in their towns. I had a meeting with Amesbury this past Sunday and will be meeting with their BOD this Monday. I will also be meeting with the Pepperell BOD in October.
- There is a new 501 3C nonprofit “TOPSoccer” soccer club based in Wilmington. The **TOP Kats** expect to have around 105 players registered this fall.
- I have been working with Beyond Soccer of Lawrence Ma and have help them put together a proposal asking for financial support from Mass Youth Soccer. A copy of this has been submitted to the BOD.
Staff/Guests: M. Singleton, J. Gondek, B. Treanor, B. Atkin, B. Tishler.

A quorum was declared present, meeting called to order by Ted Ritchie at 7:05 pm.

**Acceptance of board minutes for September**

_Nancy Hart moved, seconded by Dan Bielenin, that we approve the minutes for September._ Motion passed unanimously.

**Barrie Atkin & Beth Tishler – Consultants**

More than \( \frac{3}{4} \) of the interviews have been completed and the rest have been scheduled. They have interviewed 5 of the 6 staff members and will also interview 5 people not on board or staff. Barrie recapped the board self-assessment. Tonight the objective was to discuss areas where the board was split and areas where the board was in consensus but against the statement, and to look at priority areas. On a divided board, why? Does this statement apply to us? Does it matter? If so, what can be done about it? The board then discussed three questions from the survey: Priorities, Policy Making, and Board responsibilities and skills.

**Budget review and approval**

Questions were submitted to and answered by Mike Singleton during the month. The budget was then again presented for approval. _Nancy Hart moved, seconded by Terri Filippetti, to approve the budget._ Motion passed 9 for, 0 against, 1 abstaining.

**Executive Director Report**

Submitted via email and appended to these minutes. Mike also discussed decaying support beams at the field pavilion.

**Technical Director Report**

Submitted via email and appended to these minutes.

**Communications Director Report**

Submitted via email and appended to these minutes. Nancy Hart raised the issue of taking a position on concussion awareness. Ted Ritchie suggested we take this issue up at next month’s meeting.

**Events and Programs coordinator Report**

Submitted via email and appended to these minutes.

**Board Program Manager Reports**

**State Cup**

Submitted via email and appended to these minutes.

**Leagues Committee**

Ted Ritchie reported there was not much to report. The committee is studying referee fees. MTOC will take place last weekend in June which will conflict with regionals but the alternative would have been to conflict with school.

**Recreation report**
Nancy Hart said there was nothing new to report.

**Instructional report**
- Included in technical director’s report.

**TOPS report**
- Ray Robinson reported there was nothing new to report.

**ODP report**
- No report.

**SYRA**
- Brian Treanor reported that Max Perkins will be the referee for the ODP national final in March. Recertification courses have begun. Ted Ritchie reported we will appoint the SYRA for 2 years this year and the SRA, along with the adult association for 1 year. Next year we will appoint the SRA along with the adult association for 2 years.

**Financials**
- Nothing new to report.

**Field Committee Report**
- No report.

**Board member reports**
- No reports.

**President’s remarks**
- No remarks.

**Old Business**
- **Review of action items**
  - Steve Smoller reviewed the open action items. Those that have been resolved were removed from the list and new ones from this meeting were added. A copy of the list is appended to these minutes.

- **New Fiscal Year**
  - The recommendation from Mike and Derek was to change our fiscal year to Dec 1 through Nov 30. This will require ratification by the membership at the next AGM.
  - **Nancy Hart moved, seconded by Terri Filippetti** that our fiscal year be set at December 1 to November 30. Motion passed unanimously.

**New Business**
- There was no new business

**For the good of the game**
- Mike Singleton announced the winners of the various volunteer and coach of the year awards. Names are posted on the Mass Youth web site and recipients will be honored at the Awards Luncheon December 2.

Meeting adjourned at 9:22 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:
1 Executive Director Report Mike Singleton
Citizens Fields at Progin Park
It is time to clean out and maintain our wells. It is suggested this be done every 5 years and we are behind as wells have not been serviced for 8. This might be resulting in some excess residue in our irrigation system that leads to less productivity. The support beams at the Field Pavilion are decaying. We are investigating best options to fix this.

401K
We have decided to use the Principal Group for our 401K needs.

Investments
We have allocated $270K into our new investment fund.

Board Handbook
I am working on a Board Handbook that will provide most updated info on many areas of our organization and help new board members acclimate quickly to their new role.

Budget
I have responded to any budget questions offered and have provided a final version of our budget for this year for your approval. Please recognize that the process we have in place working on the budget has resulted in the 2 most successful financial years for our organization. Changing this process would not make sense in light of its' proven success.

Drop-off Area
The Lancaster Planning Board has received few complaints from Fire Rd residents that stem from our visitors conducting U-turns on Rt 70. Dick and I met with the Planning Board and the with the Lancaster Police twice and will be providing a solution to the Planning Board in collaboration with the Lancaster Police next month.

Partnerships
Thanks to Tucker’s hard work we now have a new corporate partner in the Boston Children’s Hospital. We have a 2 year partnership that will benefit our members with much education.

Golf Outing
Our first annual golf outing was a resounding success with 40+ golfers and many gifts donated as well as many groups sponsoring the event. Jen deserves a great deal of credit for her hard work as she put in many hours to make this event a success. Special thanks also goes to Marlene Gondek for her days of volunteer work to help set up and run this event and Jim Gondek for his insight in planning that helped this run so smoothly.

2. Instructional Program Report October 2012  Ian Mulliner, Technical Director and Howie Blatt, Director of Instructional Programs with assistance from Tara Petricca, Programs Manager

Technical Director
The fall season is now well underway albeit not without some challenges such as the EEE breakout which has impacted our ability to provide a full program of events to Holden. We have now managed to collaborate with them to provide a schedule that is safe and beneficial to the players and coaches in Holden. We are excited about the prospect of entering into a partnership with U.S. Futsal and to that end the technical staff will undergo Futsal training at Forekicks in Marlboro on October 9th. We are going to implement the Futsal training into our coaching education and technical development center programs.

Coaching Education
During September 2012, the department ran 9 G courses, 5 F courses and 1 E course. In September 2011, the department ran 12 G courses and 6 F courses. The department did not hold any E courses during September 2011. Course participation numbers for 2012 are still coming in at this time. Due to the busy schedule of September, some towns late in requesting license courses have been pushed to October and November.

Coach and Player Development Program (CD and PD)
For the fall are providing services to the following organizations: Reading United, Wellesley United, Bedford, Holden, Belmont, Rockport, Somerville, Bellingham, Clinton, Sterling, Maynard, Pepperell and Mansfield. Of these organizations, the following are running more than one program in the fall with us: Reading United, Holden, Belmont, Rockport, Bellingham & Somerville. In a couple of towns we have run into early closing of fields due to with EEE. However our staff has worked to coordinate new schedules to accommodate this unexpected issue.

Technical Development Centers
Currently we have 7 sites confirmed for the Technical Development Centers this winter and are waiting on confirmation from 5 other sites. We already have 37 registered for the 2012 Technical Development Centers compared to 5 players registered at this time last year.

Camps & Academies
We are in discussion as to how we can expand these programs for next summer.

GOALS
Since the conclusion of the GOALS program the Technical Staff has been in process of collecting equipment from each location. Loy is working on adding even more sites for 2013. We are very excited and grateful to the Marketing Department for setting up and organizing the first Massachusetts Youth Soccer Golf outing with proceeds going towards the GOALS program.

3 DIRECTOR OF COMMUNICATIONS  Tucker Reynolds
SPONSORSHIPS AND PARTNERSHIPS
The two (2) year Marketing Agreement with Children’s Hospital – Boston was negotiated, drafted, redrafted and finalized. Children’s will make payment at the commencement of the term of the Agreement. Children’s will provide numerous written materials and links to be distributed at the field complex and from our website. Topics of such materials will include “Concussion Awareness”, “Injury Prevention”, “Training the Female Athlete”. Members of the 2012-13 Olympic Development Program will also be enrolled as members of Children’s “Affiliated Group Program” and, hence, will have access to their sports medicine clinics throughout the Boston area. In return Massachusetts Youth Soccer will provide various marketing opportunities at the complex, on our website and in our e-Newsletters.

GOLF TOURNAMENT
The Massachusetts Golf Classic was held at the Stow Acres Country Club on Monday, October 1st. Jen Fickett should be congratulated for the 100s of hours of work in bringing the event to successful fruition. Everyone in attendance had glowing remarks for the event and have vowed to return. Our corporate partners responded extremely well to our call for donations by sponsoring the putting greens, driving range, beverage cart, golf carts and contests. TD Bank, Coca Cola, Spring Hill Suites and Hilton Garden Inn-Devens, MAPLE Marriott Hotels, Team Prep and Borislow Insurance were all amongst our largest supporters. We also had numerous friends sponsor tees, donate raffle items and make in-kind donations. Of tremendous note were the donations of Northeast Promotion & Apparel Company (embroidered windbreakers for all golfers and numerous raffle items), Dinn Bros (all trophies) and Precision Printing (Tournament Program and all signs). Stow Acres Country Club was also extremely helpful and accommodating throughout the process.

Given the overwhelming and positive response, we will be discussing the 2013 Massachusetts Youth Soccer Golf Classic. At this point we plan to return to Stow Acres. The process was a learning experience and we will review our expectations going into this year’s event and adjust them for 2013.

SIGNAGE
Phase 2 of our complex signage is winding down. With the expiration of our agreement with Citizen’s Bank, their signs at the entrances have been removed and the Massachusetts Youth Soccer sign at the main entrance has been relocated closer to the road to replace the old Citizens Bank sign. Signs to replace the 6 – 12” X 24” Citizens bank signs at Exits 34 and 35 have been designed and are in production. They, along with 2 new signs, will be installed this month. The signs will be of the color scheme as our entrance signs and branded with our emblem.

WEBSITE
State Cup brackets are being updated on a regular basis. References to Citizen’s bank are being expunged. The field Complex is being called the “Massachusetts Youth Soccer Fields at Progin Park”. Children’s Hospital links, banner presence and story lines will be going up this week.

4. Events and Programs Coordinator Board Report Jen Fickett
The Annual Awards Banquet will be held on Sunday, December 2, 2012 in the Grand Ballroom at the Four Points by Sheraton Leominster. Registration/Reception starts at 11:00 AM and the Luncheon/Program will begin at 12:00 PM.
Please save the date and encourage your respective leagues/clubs to do the same. Details will be sent out and posted on the website along with promotional materials for distribution mid-October.

5. State Cup—Terri Filippetti
Boys 13
A total of 29 teams submitted applications. The top 4 teams from both Maple and NEP were seeded using a random draw (Seeds 1-8.) Seeds 9 thru 13 were placed using a random draw for the remaining D1 Maple and NEP teams; followed by a separate random draw of the D2 Maple and NEP teams for Seeds 14 thru 23. Seeds 24 thru 29 were placed using a final random draw.
Boys 14
A total of 32 teams submitted applications. Seeds 1 thru 4 were placed based on the results of their 2012 State Cup play. Seeds 5 thru 14 were placed using a random draw for the remaining D1 Maple and NEP teams; followed by a separate random draw of the D2 Maple and NEP teams for Seeds 15 thru 27. Seeds 28 thru 32 were placed using a final random draw.
Girls 13
A total of 32 teams submitted applications. The top teams from both Maple and NEP were seeded using a random draw (Seeds 1-7.) Seeds 8 thru 15 were placed using a random draw for the remaining D1 Maple and NEP teams; followed by a separate random draw of the D2 Maple and NEP teams for Seeds 16 thru 26. Seeds 27 thru 32 were placed using a final random draw.
Girls 14
A total of 31 teams submitted applications. Seeds 1 thru 4 were placed based on the results of their 2012 State Cup play. Seeds 5 thru 12 were placed using a random draw for the remaining D1 Maple and NEP teams; followed by a separate random draw of the D2 Maple and NEP teams for Seeds 13 thru 19. Seeds 20 thru 31 were placed using a final random draw.
Challenge Round will consist of 4 single elimination rounds.
The Entry Round consisted of 28 self-scheduled games, played between September 18th and September 22nd. Challenge Round I, 64 teams, was played at Progin Park on September 29th. Challenge Round II, 32 teams, will be played at Progin Park on October 20th.
Challenge Round III, seeds 5-8, will be played in the spring. The four remaining teams in each bracket will join seeds 1-4 in the Round Robin on May 18th and 19th.

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6. Action Items  Steve Smoller

1. Hall of Fame nominations for December 2012 awards banquet. Nancy asked if there is a procedure for such nominations. Jen Fickett is planning the event. January board meeting > Jen is working on the event currently. Will take place December 2

2. Board to discuss issue of Concussion awareness policy at November meeting.
Acceptance of board minutes for October
Nancy Hart moved, seconded by David Dalrymple, that we approve the minutes for October. Motion passed unanimously.

Barrie Atkin & Beth Tishler – Consultants
All board members and staff have been interviewed and 4 of 6 “outsiders have been interviewed. The report from the interviews will be distributed to the board by late December. The board discussed the role of the district at large directors. We need to create a job description for the position.

Executive Director Report
Submitted via email and appended to these minutes.

Technical Director Report
Submitted via email and appended to these minutes. Howie Blatt commented that Ian is teaching the development coaches how to reach the next level.

Communications Director Report
Submitted via email and appended to these minutes.

Events and Programs coordinator Report
Submitted via email and appended to these minutes. The board expressed sentiment that the luncheon was well done.

Board Program Manager Reports
State Cup
Terri Filippetti reported she is accepting applications from teams.

Leagues Committee
John Linnehan reported the committee was discussing new policy issues for playing down waivers, ADA and school class considerations. Policy would take effect next fall not next spring. They are considering liability issues involved in the policy.

Recreation report
Nancy Hart reported the application for Kohl’s Cup was on the website. She is currently planning the districts program for next season and will be meeting with the district administrators next Saturday.

Instructional report
Included in technical director’s report.

TOPS report
Submitted via email and appended to these minutes.

ODP report
Ian Mulliner reported the indoor program will start after the first of the year.

**SYRA**

Andy Weiss reported the referee recertification courses have started earlier than usual and the numbers are good.

**Financials**

Derek Smith reported everything is on course and timely.

**Field Committee Report**

No report.

**Board member reports**

Dan Bielenin attended a meeting of the Allston-Brighton organization. Mike Borislow and David Dalymple attended the MSRC meeting.

**President’s remarks**

Ted Ritchie reported he attended the Special Olympics tournament at Governor’s Academy. Ted also briefly commented on the resignations from the board of Dana Santilli and Trish Desmarais.

**Old Business**

- **Review of action items**
  
  Steve Smoller reviewed the open action items. Those that have been resolved were removed from the list and new ones from this meeting were added. The criteria for Hall of Fame members are still being worked on. There is a page on the website concerning concussion awareness. A copy of the list is appended to these minutes.

- **2013 AGM**

  A date was set for the 2013 AGM which will be held at the Sheraton Four Points in Leominster. The date is March 23. A nominating committee must be formed and their report is due 60 days prior to the date of this meeting, which will be January 22, 2013.

**New Business**

- There was no new business

**For the good of the game**

Meeting adjourned at 9:22 pm.

Respectfully submitted,

Steve Smoller

Secretary

**Addendum:**

1. **Executive Director Report—Mike Singleton**
   **Citizens Fields at Progin Park**

   Dick has weatherized the facilities and fields for the winter. The turf fields will open up in March and the grass in April. Boucher and Warilla have agreed to a land swap that was approved by the local Zoning Board. This means we will have access to a Rt 70 exit for our vehicles going forward. Boucher is in process of fixing some culverts in the narrows and past them and will also be looking to pave the road in the back.

   We are in talks to have our land surveyed and analyzed for up to date information and potential decisions. Ted Tye who has agreed to help advise on this matter will be helping guide us as we look to view our property with a view to monetize. Doing so will then enable us to choose best courses of actions with any future developments.

2. **Field Scheduling Program**

   We have begun the process of having a field scheduling program developed. This program will allow customers to book their own fields and pay (with admin approval) and minimize administrative time needed to book our fields. It will also streamline our invoicing.
process for bulk orders and allow for a more efficient process overall. This will both improve customer experience and reduce staff time demands.

**Concession Area**

An RFP was sent out weeks ago and we expect to have multiple proposals into us by week’s end. We are excited to move into a time period where we can clarify expectations and processes and make our concession area run smoother for us and our partner and, more importantly, for our customers.

**Investments**

We have allocated another $103K+ into our investment fund.

**Board Handbook**

Please make sure you leave tonight with your copy and if there are any questions or suggestions for adding sections let me know.

**Drop-off Area**

We worked with the local police and the planning board to create an acceptable drop off lane configuration. We tested it during the Thanksgiving Tourney and it went well.

**Awards Banquet**

Under Jen’s lead we hosted an awards banquet for 160+ people that was very well received and a wonderful springboard for future annual awards banquets. We will be utilizing all video and pictures taken very strategically to drive more attention and nominations in the future. It is our goal to have award nominations turned in by June 30 going forward. Thank you all for your help with the event; it was a great success due to our team effort!

2 Instructional Program Report  Ian Mulliner, Technical Director and Howie Blatt, Director of Instructional Programs with assistance from Tara Petricea, Programs Manager

**Technical Director**

Planning for the winter sessions are underway and we expect to have finished the curricula for the programs before the Christmas break. We had a budget progress report and I am happy to report that we are on track to meeting our targets at this time.

**Coaching Education**

In October 2012 we held 3 G courses and 3 F courses. In October of 2011, we held 2 G courses (25 coaches) and 5 F courses (73 coaches). During October 2011, we had 73 coaches complete the online G course, and during October 2012 we had 65 coaches complete the online G course. The D License went well with 22 participants a first for us in November

**Coach and Player Development Program (CD and PD)**

We are close to capacity for the spring season and have already received requests for the fall of 2013. For the spring we have added Wilmington and will be returning to Reading (2 programs), Wellesley, NA United, Stoughton, Bellingham and Pepperell.

We have secured a location in Auburn where we are planning to host a Regional Youth Symposium for the coaches in the Western part of the state the tentative date is early February. We are also looking into locations on the Cape to run a symposium for the coaches on the South coast.

**Technical Development Centers**

We have 9 locations where we are running Technical Development Centers and are possibly adding 2 more sites in Dracut and Boston, registration numbers are better than they were this time last year with many sites already fully booked.

---

3 DIRECTOR OF COMMUNICATIONS BOARD REPORT  Tucker Reynolds

**SPONSORSHIPS AND PARTNERSHIPS**

Preliminary discussions have begun with Aflac Insurance. A meeting with their District Sales Coordinator was successful and an invitation to negotiate a sponsorship was sent. Granite City Electric is being approached for marketing, sponsorship and possible partnership possibilities. GCE has a charitable foundation that awards grants to youth sports organizations for the construction and lighting of fields. A relationship is being explored to spearhead efforts to erect lighting for our artificial turf fields.

**GOLF TOURNAMENT**

As the golf tournament was successful this year, we have decided to host a 2nd Annual Massachusetts Golf Classic in 2013. It will be held once again at the Stow Acres Country Club. At the suggestion of many of the golfers who attended we have moved the tournament to Monday, August. We have locked in this year’s pricing.

**SIGNAGE**

With the replacement of the 6 – 12” X 24” Citizens Bank signs at Exits 34 and 35, Phase 2 of our complex signage is complete. The total expense for replacement and upgrading of signage in and around the complex came in under budget. We are now developing branding concepts such as boulevard banners (see below).
We also plan to address the field number signs throughout the complex. If no field sponsor is found to replace Citizens Bank, the signage will simply be amended to read “Massachusetts Youth Soccer Fields at Progin Park”. Decals will be applied over the “Citizens Bank Field” portion of the sign. This will reduce costs drastically.

WEBSITE
We have reviewed the activity on our website during the first three (3) quarters of 2012 and compared that activity with the same period during 2011 with the goal of understanding when people visit our website, when they visit and where they go when they do visit. This will assist us in our design of the website to make it easier to get to the most popular pages. It will also help us in developing future corporate partners and program sponsorships.

<table>
<thead>
<tr>
<th></th>
<th>1/1/11 - 9/30/11</th>
<th>1/1/12 - 9/30/12</th>
<th>Change</th>
</tr>
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<tr>
<td>Pageviews (Hits)</td>
<td>1.22 million</td>
<td>1.36 million</td>
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<td>Unique Pageviews</td>
<td>123,290</td>
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<td>Pages/Visit</td>
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<td>3.84</td>
<td>- 0.19</td>
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<td>Bounce Rate</td>
<td>32%</td>
<td>33%</td>
<td>1.0%</td>
</tr>
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</table>

These analytics tell us our efforts in marketing the Technical Department programs and curricula have been productive. For example, Practice Plans received 107,000 more hits during the first three (3) quarters of 2012 than in 2011 – an increase of more than 200%. This is valuable not only in determining what marketing devices work and when, but also in our efforts to develop marketing partners.

4. Events and Programs Coordinator Board Report  Submitted by Jen Fickeft

Awards Banquet Recap
The recreation of the Massachusetts Youth Soccer Annual Awards Banquet held on Sunday, December 2, 2012 at the Four Points by Sheraton Leominster proved to be a huge success with over 160+ in attendance. Membership reviews include: “Thank you for a great event. We really enjoyed it!” – Narduzzi Family, “Thank you for this wonderful event – you made everyone feel special in a wonderful setting with great food.” – McCarthy Family; “Our family had a great time and Alexandra is so proud of her award. The
banquet is a wonderful opportunity to thank folks for their hard work. I hope Massachusetts Youth Soccer continues this important recognition event.” – Pinaud Family.

Special guests in attendance included Paul Levy, author of "GOAL PLAY! Leadership Lessons from the Soccer Field," who donated personalized autographed copies of his book to our annual award winners as well as the books for sale at the banquet, Diana Zapata from Boston Children's Hospital, Matt Olivari, Doug Lockhart and Ryan O'Rourke from Blue Heron/Northeast Promotion and Apparel and consultant Barrie Atkin.

Levy donated all proceeds from the banquet's book sale to the GOALS Program. In addition, the remaining auction items from the Golf Classic were displayed for a raffle and brought in an additional $940 for our community outreach and inner-city initiatives.

Special thanks to Dinn. Brothers for providing the awards, SportScarf for providing the Massachusetts Youth Soccer scarves, Paula Lawrence and her staff at the Four Points Sheraton Leominster and a mother-of-the-bride who graciously allowed us the use of some of their wedding decorations from the night before.

This event would not have been possible without the support and teamwork from our board and staff. A HUGE THANK YOU goes out to the board and staff members in attendance, especially the following who were instrumental in the success of the banquet on "game day": Howie Blatt, Mike Borislow, Terri Filippeti, Nancy Hart, Steve Smoller, Carla DeSantis, Eric Duda, Tamie Endow, Tommy Geis, Jim Gondek, Lynn Gugliuzza, Ian Mulliner, Tara Petricca, Tucker Reynolds, Dick Threadgould and Loy Urbina, along with emcee Mike Singleton and Ted Ritchie.

A high standard was established with the recreation of the Awards Banquet this year, so be prepared for bigger and better next year! Preparations are already underway as we review and make adjustments as needed for 2013.

**Award/Honoree Recognition:**

- **Female MYSA Scholarship**
  - Erin O’Neill (Abington, MA)
- **Male MYSA Scholarship**
  - Deklan Robinson (South Hamilton, MA)
- **YouTube Video Winner**
  - Bryant Nardizzi (Framingham, MA)
- **ODP Regional Pool**
  - 2012 Region 1 Players *(player list included below)*
- **ODP Team Manager**
  - Sue Teperow (Dracut, MA)
- **GOALS Female COY**
  - Rachel Jamison (Fitchburg, MA)
- **GOALS Male COY**
  - Aaron Segura (Worcester, MA)
- **Young Female Referee**
  - Erin Cappellucci (Plymouth, MA)
- **Young Male Referee**
  - Jordan Cavaco (Brockton, MA)
- **TOPSoccer Buddy**
  - Alexandra Pinaud (Maspsoc Youth Soccer)
- **Volunteer of the Year**
  - Lisa Kellett (King Phillip Soccer Association)
- **Administrator of the Year**
  - Stephanie McArdie (Beyond Soccer, Lawrence, MA)
- **Girls Recreation COY**
  - Eric Freeman (Easton Youth Soccer)
- **Girls Competitive COY**
  - Jason Dewhurst (FC Stars of Massachusetts)
- **Boys Competitive COY**
  - Armando Marnoto (Fisherman Youth Soccer)
- **USYS NCS Finalists**
  - U19 Girls Scorpions Elite

**2012 ODP Region 1 Pool Players:**

**Under 13 Girls (1999)**
- Ilana Albert
- Kate Hostage
- Taylor Kofton
- Riley Lochhead
- Alyssa Lum
- Megan McCarthy
- Rebecca Michaud

**Under 14 Girls (1998)**
- Jordan Bailey
- Andrea Gilmore
- Jaileen Goncalves
- Brooke Heinshon
- Jennifer Herrera
- Kerri Zerfoss

**Under 15 Girls (1997)**
- Pamela Chan
- Caroline Wysocki

**Under 16 Girls (1996)**
- Katya Dunlap
- Alyson Spencer

**Under 13 Boys (1999)**
- Brian Brennan
- Sebastian Jaramillo
Neil Mahatme  
Nathan Plano  
Under 15 Boys (1997)  
Bryant Nardizzi  
Matthew Quick  
Benjamin Waithe  
Under 16 Boys (1996)  
Paul Delauny  
David Stapleton

**Fields Update**

**Year-To-Date Budget Summary:**

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<th>9-1-12 to 11-30-12</th>
<th>9-1-10 to 11-30-11</th>
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<th>% Change</th>
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<tr>
<td>Tournaments*</td>
<td>$106,510.00</td>
<td>$56,592.00</td>
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<td>Field Rentals</td>
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<td>Total User Fees</td>
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**Hotel Update (as previously submitted for November meeting)**

Below is a YTD summary of hotels booked for 2012.

**Massachusetts Youth Soccer Association**

**2012 YTD HOTEL PICK-UP REPORT**

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<th>Hotel Name</th>
<th>Scorpion Bowl #1</th>
<th>Scorpion Bowl #2</th>
<th>NEFC #1</th>
<th>NEFC #2</th>
<th>Needham Mem Day</th>
<th>MTOC</th>
<th>MPS Summer</th>
<th>Actee Labor Day</th>
<th>MPS Thanksgiving*</th>
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<td>SpringHill Suites Devens</td>
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<td>Holiday Inn Fitchburg - Water Park*</td>
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<td>Holiday Inn Express Hotel &amp; Suites Hudson</td>
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<tr>
<td>Courtyard by Marriott Marlborough</td>
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<td>Hampton Inn &amp; Suites Westford</td>
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*Formerly Courtyard by Marriott Fitchburg

**Estimate ONLY

**2012 YTD SUMMARY**

|                      | 250 | 194 | 573 | 356 | 848 | 369 | 418 | 24 | 599 | **3631** |

6
5. TOPSoccer Massachusetts November 2012 Ray Robinson

➢ I had a meeting with Richard Savignano from Brockton youth soccer and they are planning to start a TOPSoccer program next fall.
   Pepperell youth soccer will be starting some kind of program for children with disabilities next year.
➢ On December 1st there was a TOPSoccer coach’s course and Buddy training in Amesbury.

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