
A quorum was declared present, meeting called to order by Ted Ritchie at 7:03 pm.

District 6 at large director
Ted Ritchie announced that Andy Page has resigned as district 6 at large director, and has recommended that Tricia Desmarais be appointed to succeed him. Steve Smoller moved, seconded by Dan Bielenin, to appoint Tricia Desmarais to the board as district 6 at large director. Motion passed unanimously. Tricia’s appointment is good until the March 2011 AGM.

Acceptance of board minutes for December
Nancy Hart moved, seconded by Dan Bielenin, that we approve the minutes for November. Motion passed 8 for, 0 against, 1 abstaining.

Executive Director Report
Submitted via email and appended to these minutes. Mike added that we will be moving to a new phone system in late January and that he is meeting with online registration providers and hopes to make a decision by the end of the month and begin to set up it up immediately after.

Technical Director Report
Submitted via email and appended to these minutes.

Board Program Manager Reports

State Cup
Terri Filippetti reported that region 1 has chosen the teams for the 2011 spring season. For Massachusetts, a total of 19 teams (9 boys and 10 girls) were accepted to play in the Region 1 Premier League. A total of 17 teams (10 boys and 7 girls) were accepted to play in the Northeast Regional League.

Presidents Cup
Terri had nothing new to report.

Leagues Committee
John Linnehan reported Bob Trudeau is no longer president of Essex League, new president is Jeff Chambers. The committee is looking into term limits, Next meeting is Sunday, January 9.

Recreation report
Nancy Hart had nothing new to report.

Instructional report
Report contained in technical director’s report.

TOPS report
Ray Robinson reported it is quite now. Ray spoke at the Soccer Symposium and a few towns approached him expressing interest in starting a TOPS program.

ODP report
Jared Scarpaci reported they have begun indoor training at Forekicks last Sunday. Program is off and running. Jared has some college students working on the indoor program in a
classroom setting. He reports they relate well with the players, since they are closer in age than the coaches.

SYRA
Brian Treanor reported there is not much new. Nominations are now open for 2011 Young Referee of the year. They remain open till July 1. Andy Weiss reported on the upcoming event for referees being conducted by Tom Goodman, and also commented on assignor recertification which will be available online later this year.

Financials
Ted Ritchie reported we are now working with the auditors. The budget is basically completed and is being entered into the system. It will be presented to the board for review next month.

President’s remarks
Ted announced the plaque for Carl is ready and Ted will invite Carl to our next meeting for a presentation. If Carl cannot make it, Ted will deliver it to Carl’s office.
Regarding nominating committee, there are candidates for all open positions except district 7 at large director Ted will ask Lou Texeira for suggestions.
Insurance for indoor soccer—Mike Singleton is looking into covering indoor facilities. Currently, we do not cover indoor league play but we are looking into making liability and supplemental medical care coverage available to facilities who want it at a cost of $.70 per player. Basically, we will facilitate getting insurance for those who want the coverage, but we will not be providing it.
December USYS presidents’ meeting in Dallas—
Ted reported he attended the meeting via webcast. During the meeting the presidents were polled on the relative importance of various programs and tournaments. Ted will email us copies of some of the results of those polls.

Board member reports
There were no other reports from board members

Old Business
- Providing mailing list
  Discussion took place on the pros & cons of providing our mailing list. Consensus was the recipient must provide a benefit to the members and something for Mass Youth Soccer.
  Mia Hamm fund raiser
  Discussion followed regarding the pros and cons of supporting this event. Terri Filippetti moved, seconded by Nancy Hart, that we accept the Mia Hamm fund raiser. Motion passed 8 for, 1 against, no abstentions.
- Report of the constitutional review committee
  Steve Smoller reported on the progress of the committee. He reviewed a report that had been sent via email, outlining the changes that are being proposed. This report can serve as a “roadmap” taking one through the present constitution to see what is being changed. The actual documents are not ready yet, but hopes to have them for review at February meeting.
- Concerns about concessions at field complex
  Nancy Hart expressed concerns about the concessions at the field complex. Mike Kaplow raised issues are they properly insured. Mike Singleton reported that have been inspected and have their permits in place. Mike Singleton also, in answer to Nancy’s concerns, said we cannot tell them how to manage their concessions.

New Business
- Registration “Roadshows”
Tucker Reynolds reported the registration roadshows will cover registration, CORI, and insurance. He has notified all league presidents about this. Tucker added that they will also market our camps and clinics, TOPS, and membership benefits. He welcomes suggestions for other topics to cover.

- **Revenue from concessions**
  Sid Bloom asked Mike Singleton if we are getting revenue from the current concessionaire. Mike’s reply was we’re getting very small revenue. We work on a percentage of their profits. Mike Kaplow stated we should be working on a percentage of sales. We have two more years left on our present contract.

**For the good of the game**
- nothing brought forward

Meeting adjourned at 9:17 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. **Executive Director Report—Mike Singleton**
   **Citizens Fields at Progin Park**
   Progress continues to be made with the parking area behind the quarry fields. It is expected we will have 600+ new parking spaces by March. We will be adding a Citizens Bank ATM this spring to our complex as well.
   I will be meeting with the conservation committee later this month as we need to change our Order of Conditions in order to change our water testing process.
   **State Office Building/Property**
   We have been seeking new internet service to give us increased speed. Fics told us they could install here but have since changed their position. Comcast is asking for thousands of dollars to run a line here. We are still seeking options.
   We have decided to move our phones to a digital phone service and have chosen Vocalocity as our provider. This will greatly increase our efficiency and improve our technology while reducing our telephone bill by over 60%.
   **Online Registration System**
   Due to continued communication frustration with our current provider we are in talks with other registration providers to see if they may be better able to fit our needs as a state.
   **Website**
   The website is still a constant project. We will be utilizing our interns in hopes of reducing this burden on Tucker.
   **Interns**
   We have met with potential interns and will have some working this spring from a distance. They will be building stories and news pieces on odp alumni and coaches who have taken licensure. They will be updating and growing our Facebook page and beginning to create an alumni social networking group/newsletter etc.
   **Staffing**
   We are now at full staff and functioning very well. Morale in the office seems to be at a high point.

2. **Technical Director’s Report Tom Goodman, M.Ed.**
   **Coaching Education**
   The technical department is currently scheduling courses for this winter/spring.
   I have reached out to Andy Weiss, Brian Treanor and Angelo Bratsis to organize a joint educational event for coaches and referees. Fashioned after similar national events that I ran as the US Youth Soccer National Director of Coaching, the event would bring coaches and referees together to discuss the state of the game in Massachusetts. As part of the program, rules and rules interpretations would be discussed; the state of coaching and referee education; and how coaches and referees can work together develop young coaches, young referees and players. We have scheduled the event for February 20th.
   The technical department should be unveiling the new on-line coaching course platforms early in January. We have worked with the software vendor to correct navigation problems experienced through the testing phase.
   A ‘D’ License course will be held at Framingham State University in March, 2011.
Tom Goodman has made application to host the USSF National Youth License at our facility in Lancaster for summer, 2011.

**Coach and Player Development Program**
Skills Academy programs began on January 2nd. In an effort to put our best face forward and provide the best possible development opportunities to our youth players and coaches, our full time State Coaches will staff every Skills Academy.

**ODP**
Winter indoor training began on January 2nd for the 98 and 97 boys and girls teams.
Winter indoor training will begin on January 9th for the 96, 95 and 94 boys and girls teams.

**Projects**
I have assigned our full time development staff responsibility for winter projects:

*Lynn Gugliuzza* – will review all license course materials and revise, reduce and improve the content. This includes candidate’s manuals and instructor’s guides. *She has completed the G and the F Course materials.*

*Loy Urbina* – will review, redesign and improve all of the website practice plans.

*Tommy Geis* – will create an “activities” section for the website. It will be categorized by topic and age group. Coaches will be able to go on to the website and select an activity or two to utilize in their training sessions. *Tommy has completed the activities for the 4-6 year olds and the 6-8 year olds.*

*David Suvak* – will review and improve the skills academy curriculum and specialty clinics. *Dave has completed the skills academy sessions.*

**Staff**

*Tom Goodman* will be an instructor at the USSF B License to be held at IMG Academy in Bradenton, FL in January, 2011.

US Youth Soccer has requested that *Coach Goodman* present at the upcoming US Youth Soccer Workshop in Louisville, KY.

**New Programs and Approaches**

*Summer Clinics* – this year the technical department plans a very aggressive marketing and sales program to attract our member towns to host summer clinics. Tom Goodman and Tucker Reynolds will attend Town Board meetings around the state to inform our membership about our summer clinics and our other quality player and coach development programs.

**ODP Training Academy** - This is a proposed new summer program intended to provide 10 and 11 year old players a quality training environment and introduce boys and girls and their parents to the ODP. We are interested in providing 4 locations across the state...1 or two in the west, central and eastern part of the state.
Acceptance of board minutes for January
   Terri Filippetti moved, seconded by Dan Bielenin, that we approve the minutes for
   November. Motion passed unanimously.

Executive Director Report
   Submitted via email and appended to these minutes. Mike added he is looking into
   Groupon.com to possibly hype online interest in our programs.

Technical Director Report
   Submitted via email and appended to these minutes. Tom Goodman added February 20 there
   will be a coaches/referees workshop at Hampton Inn in Natick from 1-5pm. Tom invited the
   board to attend.

Communications Director Report
   Submitted via email and appended to these minutes. Tucker added two of the road shows are
   completed, there are three left. The schedule is on the web. Tucker invited the board members
   to attend.

Board Program Manager Reports
State Cup
   Submitted via email and appended to these minutes.

Leagues Committee
   John Linnehan reported the committee met Sunday and discussed the timing of the road
   shows, perhaps fall would be better than winter. They are also looking at school closing dates
   in regards to MTOC. The snow days may affect the MTOC schedule.

Recreation report
   No report.

Instructional report
   Report contained in technical director’s report.

TOPS report
   Submitted via email and appended to these minutes.

ODP report
   No report.

SYRA
   Brian Treanor reported they are at the tail end of recertification clinics. Only two left. Andy
   Weiss has been appointed USASA (adults) Region 1 Referee Administrator. Young referee of
   the year nomination forms will be available shortly.

Field Committee Report
   Submitted via email and appended to these minutes

President’s remarks
Ted reported the USYS annual workshop will take place in Louisville, KY. The TOPS Buddy of the Year from Massachusetts, Ed Celli of Wilmington, has been chosen as the region 1 candidate for national honors to be determined at the workshop.

**Board member reports**
There were no other reports from board members

**Old Business**
- **Nominating Committee**
  Submitted via email and appended to these minutes
- **Constitutional Review Task Force**
  Steve Smoller presented the proposed new constitution and additional comments from committee members submitted after draft was prepared. Terri Filippetti had a few suggestions to add and these were noted. *Mike Borislow moved, seconded by Terri Filippetti, that the communication and dissemination of modifications to the Constitution and Bylaws be done through email with a link to a pdf file of the proposed version be posted on the website. Members can request a hard copy.* Motion passed 5 for, 3 against, 0 abstentions.
  *Steve Smoller moved, seconded by Dan Bielenin, to approve the proposed Constitution and Bylaws with suggested changes.* Motion passed unanimously.

**New Business**
- **Budget**
  Mike Singleton ad Mike Kaplow presented the budget, which was reviewed by the full board. *Mike Kaplow moved, seconded by Mike Borislow, that we approve the budget.* Motion passed unanimously.

**For the good of the game**
- nothing brought forward

Meeting adjourned at 9:23 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:
1. Executive Director Report—Mike Singleton
Citizens Fields at Progin Park
Snow has stalled work on parking, hoping to begin making progress again soon. The meeting with the conservation committee was canceled due to snow so I will meet with them at the next week to continue to work on the water treatment plan and amended order of conditions.

State Office Building/ Property
Our office is aging and as such some maintenance challenges are growing. A pipe burst last month and many rodents in our floors and ceilings have demanded much maintenance. The snow had us worrying about our roof and the porch collapsing. Snow was removed from the roof and the pipe was fixed, we continue to work on the rodent problem and will have to update our bathroom this spring.

Online Registration System
We have met with multiple providers and our in the process of streamlining our recommendation and determining price point.

Equipment Provider
We are in the final stages of forming an agreement with a soccer store to provide all our needs. Our negotiations will end up saving us much money in the long run.

Road Shows
I have received positive comments from members about our Road Shows despite the low attendance. We have shown up in full force as Tucker, Kate, Rachel, Rich, Tom, and I have contributed. We are in the process of making up documents that list FAQ's and answers to help clarify information for our members and allow for deeper discussion at the same time.

**Complex Rental**

Delta FC has asked to back out of their responsibility of running a Memorial Day Tourney. We have inquired as to interest from others and have agreed in principle with another club, pending a signed contract now.

Dick is in final stages of selecting a new online field rental platform that we will use going forward.

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2. **Technical Director's Report**  Respectfully Submitted by Tom Goodman, M.Ed.

**Coaching Education**

The technical department has scheduled and is scheduling courses for this winter/spring. Currently, we have scheduled:

- 8 G courses, 23 F Courses, 3 E courses and 2 D courses

I have reached out to Andy Weiss, Brian Treanor and Angelo Bratsis to organize a joint educational event for coaches and referees. Fashioned after similar national events that I ran as the US Youth Soccer National Director of Coaching, the event would bring coaches and referees together to discuss the state of the game in Massachusetts. As part of the program, rules and rules interpretations would be discussed; the state of coaching and referee education; and how coaches and referees can work together develop young coaches, young referees and players. We have scheduled the event for February 20th.

The technical department has unveiled the new on-line coaching course platform.

Mass Youth Soccer has been approved to host a USSF National Youth License. The course is scheduled for Jul 13-17, 2011.

**Coach and Player Development Program**

Skills Academy programs began on January 2nd. In an effort to put our best face forward and provide the best possible development opportunities to our youth players and coaches, our full time State Coaches will staff every Skills Academy.

We are already completely booked for Player/Coach Development programs for spring, 2011. Unfortunately, we have had to deny requests from many towns since we have all of our available staff (full time and part time) already scheduled to work.

**ODP**

Winter indoor training began on January 2nd for the 98 and 97 boys and girls teams.

Winter indoor training will begin on January 9th for the 96, 95 and 94 boys and girls teams.

Plans to create a U12 ODP training program are underway. Training sessions will be run by Tom Goodman in the fall and spring seasons.

**Projects**

I have assigned our full time development staff responsibility for winter projects:

- **Lynn Gugliuzza** – has successfully completed the re-write/revision of all coaching education manuals. She has begun the creation of a state goalkeeper curriculum.

- **Lay Urbina** – has successfully spearheaded the installation of the new On-Line coaching education platform. He is currently reviewing, redesigning and improving all of the website practice plans.

- **Tommy Geis** – is 1 week from completing an “activities” section for the website. It will be categorized by topic and age group.

- Coaches will be able to go on to the website and select an activity or two to utilize in their training sessions. Tommy has been appointed as the Residential Camp Director. He has a verbal agreement from Anna Maria College in Paxton to host the camp.

- **David Suvak** – has successfully rewritten the skills academy curriculum. He is currently working on the revision of all our specialty clinics.

**Staff**

US Youth Soccer has requested that Coach Goodman present at the upcoming US Youth Soccer Workshop in Louisville, KY.

**New Programs and Approaches**

**Summer Clinics** – this year the technical department plans a very aggressive marketing and sales program to attract our member towns to host summer clinics. Tom Goodman and Tucker Reynolds will attend Town Board meetings around the state to inform our membership about our summer clinics and our other quality player and coach development programs.

**ODP Training Academy** - This is a proposed new summer program intended to provide 10 and 12 year old players with a quality training environment and introduce boys and girls and their parents to the ODP. We have secured 4 locations across the state...1 in the west and central part of the state and 2 sites in the eastern part of the state.

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3. **Director of Communications Board Report**  Tucker Reynolds

**WEBSITE**

We are continuing to improve, update, correct and reconfigure the website. Tasks performed fall into the following categories.

- **Updating**. These items are regularly scheduled items such as State Cup and President’s Cup forms, schedules, rules and regulations as well as BOD Minutes

- **Corrections**. We have discovered a number of errors in the website that require correction. For example, in the change-over to the new website, Registration forms for camps were “lost”. These registrations forms have been recreated on idcforms.com and supplanted into the website.
Reconfiguration. There is an inordinate amount of duplication, layering and misdirection on the website. Each time we visit a page we attempt to make it easier to reach. For example, in order to reach Sample Training Session a visitor used to have to click on 4 links. We have reconfigured the pages so a visitor can now reach them in 2. The deeper a visitor has to dig, the less interested they become. The goal is to get as much information as we can within 2 clicks of the homepage.

FIELD CONTRACTS
We are working on our field rentals from both a practical and a procedure perspective. We have redrafted the field rental agreements to rid them of ambiguities and irrelevancies so the contracts we are submitting to potential customers are more clear and understandable. We are also becoming more professional in the enforcement of our contracts.

From a procedural standpoint we have vastly improved the field rental process. A field rental request will come to our field scheduler. He will confirm availability and make a request for contract. A contract will be generated with a suggested fee schedule and given to the Executive Director for review. Fee schedules have become more uniform and will only be amended as a result of volume usage. Each contract is assigned a “Payment Identifier” so when a charge is made or payment is submitted, it must be accompanied by the Payment Identifier. This will de-mystify our accounting for each contract.

MARKETING
The Road Shows have had surprisingly low attendance. It is apparent that the general Membership is either unaware or perhaps disinterested in the benefits and services provided by Mass Youth. We are perceived as solely an administrative functionary – one that collects money and makes the lives of Registrars across the state miserable. The image rehabilitation of Mass Youth Soccer is the primary focus of marketing strategies and need be a focus for us all.

4. TOPSoccer Ray Robinson
- TOPSoccer is pretty quiet at this time of year however, we are hoping to get a new program started at King Philip academy this spring, Bill Chaplin and I will be working with them to help get this new program started.
- I am happy to announce that the ESSEX league has created a TOPSoccer position on their board of directors and Bob Trudeau has been appointed to this position. I have asked Bob to contact Swampscott youth soccer, one of their members had expressed an interest in starting a TOPSoccer program in their town.
- I am planning to hold another Massachusetts TOPSoccer symposium this March, time date and place to be announced. This will be a single day event which may include the TOPSoccer coaches’ course.
- There will be a region I TOPSoccer symposium this March 18, 19, and 20th in Virginia and I am planning on attending.

5. State Cup Report Terri Filippetti
A total of 176 / U15-19 teams declared for the US Youth Soccer National Championship Series- Mass State Cup 2011. The seeding committee met on January 30th. Below is a summary of the seedings as well as the tournament structure.

Girls 15
A total of 26 teams submitted applications and 6 teams were seeded on the basis of their 2010 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 7 thru 10 were placed using a random draw followed by a separate random draw for Seeds 11 thru 15, and a final random draw for 16 thru 26.
The Challenge round will consist of 4 single elimination rounds.

Girls 16
A total of 22 teams submitted applications and 4 teams were seeded on the basis of their 2010 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 5 thru 12 were placed using a random draw followed by a separate random draw for Seeds 13 thru 16, and a final random draw for 17 thru 22.
The Challenge round will consist of 3 single elimination rounds.

Girls 17
A total of 22 teams submitted applications and 6 teams were seeded on the basis of their 2010 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 7 thru 13 were placed using a random draw followed by a separate random draw for Seeds 14 thru 19, followed by a final random draw for Seeds 20 thru 22.
The Challenge round will consist of 3 single elimination rounds.

Girls 18
A total of 15 teams submitted applications and 6 teams were seeded on the basis of their 2010 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 7 thru 12 were placed using a random draw followed by a final random draw for Seeds 13 thru 15.
The Challenge round will consist of 2 single elimination rounds (no Round 1 games).

Girls 19
A total of 5 teams submitted applications. All 5 teams will go directly to the Round Robin. The bracket will consist of 5 teams playing 4 games each. The top two teams in the bracket will advance to the finals.

Boys 15
A total of 22 teams submitted applications and 4 teams were seeded on the basis of their 2010 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 5 thru 10 were placed using a random draw followed by a separate random draw for Seeds 11 thru 18, and a final random draw for 19 thru 22.

The Challenge round will consist of 3 single elimination rounds.

**Boys 16**
A total of 22 teams submitted applications and 5 teams were seeded on the basis of their 2010 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 6 thru 9 were placed using a random draw followed by a separate random draw for Seeds 10 thru 16, and a final random draw for 17 thru 22.

The Challenge round will consist of 3 single elimination rounds.

**Boys 17**
A total of 19 teams submitted applications and 6 teams were seeded on the basis of their 2010 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 7 thru 11 were placed using a random draw followed by a separate random draw for Seeds 12 thru 16, and a final random draw for 17 thru 19.

The Challenge round will consist of 3 single elimination rounds.

**Boys 18**
A total of 14 teams submitted applications and 5 teams were seeded on the basis of their 2010 State Cup record. Seeds 1 thru 4 are seeded directly to the Round Robin. Seeds 6 thru 11 were placed using a random draw followed by another random draw for Seeds 12 thru 14.

The Challenge round will consist of 2 single elimination rounds (no Round 1 games).

**Boys 19**
A total of 9 teams submitted applications and 6 teams were seeded on the basis of their 2010 State Cup record. Seeds 1 thru 7 are seeded directly to the Round Robin. Seeds 7 thru 9 were placed using a random draw.

The Challenge round will consist of 1 single elimination game.

Please note: if this group is reduced do to team(s) dropping from the tournament prior to the Challenge Round, the seeding will be adjusted.

The tournament structure is:

**STATE CUP - TOURNAMENT BRACKETS**

**SEED**

1. STRAIGHT TO ROUND ROBIN
2. STRAIGHT TO ROUND ROBIN
3. STRAIGHT TO ROUND ROBIN
4. STRAIGHT TO ROUND ROBIN
5. TO FINAL STAGE OF CHALLENGE ROUND
6. TO FINAL STAGE OF CHALLENGE ROUND
7. TO FINAL STAGE OF CHALLENGE ROUND
8. TO FINAL STAGE OF CHALLENGE ROUND

**GAME 1**

9 v 24

**GAME 8**

16 v 17 GAME 9 
WINNERS GAMES 1 & 8

**GAME 2**

10 v 23

**GAME 7**

15 v 18 GAME 10
WINNERS GAMES 2 & 7

**GAME 3**

11 v 22

**GAME 6**

14 v 19 GAME 11
WINNERS GAMES 3 & 6

**GAME 4**

12 v 21

**GAME 5**

13 v 20 GAME 12
WINNERS GAMES 4 & 5

If more than 24 teams in an age group apply, they will be seed 25 to the end and will play against team 24 and lower in order. If less than 24 teams apply, byes will be given starting at team 9.

**GAME 13**

5TH SEED v WINNER GAME 12

**GAME 14**

6TH SEED v WINNER GAME 11

**GAME 15**

7TH SEED v WINNER GAME 10

**GAME 16**

8TH SEED v WINNER GAME 9

**ROUND ROBIN BRACKET**
6. Fields Committee Report  Dana Santilli

Respectfully submitted by Dana A. Santilli – Fields Committee Chairperson, Terri Filippetti, Nancy Hart, Eric Freeman, Mike Borislow

The committee met on January 18, 2011 and discussed the following issues

1) Parking
2) Number of EMT / Trainers / Golf Carts needed at the fields and
3) Use of the Complex
   a. Review of Rental agreements
   b. Use by non soccer entities
4) Warranty on fields (upkeep of turf) and training for the upkeep of the turf.
5) Septic tank issue
6) Medical Records keeping and Emergency plan
7) Food Services

In all the committee has a lot of items that need to be looked into to and discussed before proposals can be made to the entire board. We have started looking into and reaching out to certain professionals (EMT/Trainers) for enlightenment. We will be having another meeting soon and will have another update for the board. We will also be sitting with Mike Singleton to get some information that we need to help make certain decisions.

7. Nominating Committee Report  Dana Santilli

Respectfully submitted by: Dana A. Santilli – Nominating Committee Chairperson, Christine Teneson, Dave Guzzi, Ray Robinson, Ben Myers

The committee has conducted telephone interviews with all of the candidates for election to the Mass Youth Soccer board of directors. The interviews were conducted between January 25 and February 1st with one candidate replying by email. The interviewees were asked two questions:

1) Where do you see Mass Youth Soccer in the next 3, 5, 10 years?
2) What do you see as the challenges for Mass Youth Soccer in the next 3,5,10 years and how do you think we can prepare for them?

Each candidate was allotted roughly 15 – 30 minutes for the questions as well as open dialogue. The interviews were enlightening to say the least, each candidate touch on a lot of the same points. Some of which were communication, term limits, the field complex and so on.

It is the belief of the nominating committee that the candidates for election to the Mass Youth Soccer board of directors bring a diverse and vast knowledge of soccer and each have the commitment required to help lead Mass Youth Soccer forward.

Slate of Candidates
Executive Vice President  Terri Filippetti
Director - Leagues Committee  John Linnehan
Director - Instructional Programs  Howie Blatt
Director - Recreational Programs  Nancy Hart
Director-At-Large - District 3  Dan Bielenin
Director-At-Large - District 5  Michael Borislow
Director – At-Large-District 6  Trish Desmarais
Treasurer (as this office was recently filled by appointment) Michael Kaplow
Mass Youth Soccer BOD Meeting
April 6, 2011


A quorum was declared present, meeting called to order by Ted Ritchie at 7:00 pm.

Minimum Standards for Organizations Affiliating with Mass Youth Soccer
Charlie Calcagni and Kathy Irwin, representing MAPLE were in attendance to discuss this proposal from Mike Singleton which was to establish minimum standards for affiliated organizations. The major issue of contention was the proposed requirement of a minimum of four league-rostered teams or 60 players. Mike Singleton explained his rationale for the policy and Rachel Woo discussed the problems she encounters with registration for many of the single team organizations. She reported that some organizations do not report completely, and some do not even bother to report membership to Mass Youth Soccer. Charlie and Kathy spoke giving the reasons they opposed this policy. Kathy explained why the small clubs were so valuable to MAPLE. There are 54 clubs in MAPLE with three or less teams that would be affected by this policy.

After a lengthy discussion, the board decided to table this proposal for further study. Kathy will send out an email to her league explaining we are exploring growth and development issues and will report back at a later time.

Acceptance of board minutes for February
Dan Bielenin moved, seconded by Jared Scarpaci, that we approve the minutes for February. Motion passed unanimously.

Executive Director Report
Submitted via email and appended to these minutes.

Technical Director Report
Submitted via email and appended to these minutes. Tom Goodman brought up the issue of adding a U-12 training program to the ODP program. There would be no tournaments, just training. Tom asked the board if it would embrace this concept. Jared Scarpaci moved, seconded by Ray Robinson, that we expand the ODP program to include U-12 as a developmental only program. Motion passed 8-2-0.

Communications Director Report
Submitted via email and appended to these minutes. Tucker added he has spent the major portion of his time so far negotiating contracts and correcting deficiencies in existing ones.

Board Program Manager Reports
State Cup
No report.
Leagues Committee
No report.
Recreation report
   No report.

Instructional report
   Report contained in technical director’s report.

TOPS report
   No report.

ODP report
   No report.

SYRA
   No report.

Financials
   No report.

Field Committee Report
   No report.

President’s remarks
   Ted reported he has visited a few of the league meetings.

Board member reports
   David Dalrymple reported he attended Tucker’s road show in Foxboro.

Old Business
   • Korrio contract
     The board went into executive session to discuss specific issues regarding the contract.
     After exiting executive session, **Steve Smoller moved, seconded by Dana Santilli, that we select Korrio as the vendor for the state office database management.**
     Motion passed 12-0-0.
     **John Linnehan moved, seconded by Dana Santilli, we adopt a $.50 return for the player fee.**
     Motion failed 3-7-0.

New Business
   • There was no new business

For the good of the game
   • nothing brought forward

Meeting adjourned at 9:48 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. Executive Director Report—Mike Singleton
   Citizens Fields at Progin Park
   Our suggested new water monitoring plan was accepted by the Lancaster Conservation Committee. An amended Order of Condition has been filed. Boucher continues to work on parking off the narrows that will enable us to park cars there this spring. We will monitor the situation to determine when/if we need buses and use of the flea market. The snow caused difficulty at beginning of March resulting in us losing a weekend of use and it caused more trouble for us the first weekend of April causing us to cancel all
games on grass and resulted in us having to plow the turf fields again. Dick and his crew will begin taking over lining of the fields by mid-April.

State Office Building/ Property
Dead mice continue to be a problem that plagues the office. We are trying to prevent this in the future though have been unsuccessful thus far. Our new internet line and resultant phone system will hopefully be installed by the end of April. We have leased a new copier at a lower price than previous one and we are very happy with it. The company Rich dealt with to get this done actually bought out the remaining time on our old lease as well so we only saved money and improved performance in this process.

Equipment Provider
We have begun our partnership with Eurosport and so far it is going quite well. District Select will be the big test of our success.

Partners
Dick's Sporting Goods held Mass Youth Soccer Week in late March which provided up to 25% off to our members all week. Chili’s is holding a Mass Youth Soccer appreciation day on Sunday April 10th. All people who go to Chili’s with our flyer will result in us getting a 10% kickback from Chili’s.

Cori
I have met with a State Rep to describe some of the CORI challenges. He is being responsive and going to set up meetings with necessary state legislators. I have reached out to other youth sports so we can all share in one common voice. Still very early in process but hopefully some first steps that will lead to bigger change.

Lancaster
I have been to a few meetings in regards to the Old Union Turnpike and Rt 70 intersection roundabout project. It is hoped this project will happen in 2012. We are pushing through 75% phase currently and hoping to complete this project expeditiously.

2. Technical Director’s Report Tom Goodman, M.Ed.

Coaching Education
The technical department has or will have run 20 G courses, 23 F Courses, 5 E courses and 1 D course by the end of the winter season. The Coach Referee Symposium held on February 20th was a huge success. Fashioned after similar national events that I ran as the US Youth Soccer National Director of Coaching, the event brought 30 coaches and 45 referees together to discuss the state of the game in Massachusetts. As part of the program, rules and rules interpretations were discussed; the state of coaching and referee education; and how coaches and referees can work together to develop young coaches, young referees and players. As a result of this event, Andy Weiss and I plan to prepare and include content into our education courses that deal with the impact that coaches and referees have on our great game.

Mass Youth Soccer has been approved to host a USSF National Youth License. The course is scheduled for Jul 13-17, 2011 and will be held at our facility in Lancaster.

Coach and Player Development Program
Our winter Skills Academy programs have completed. Every Skills Academy was staffed with our full time State Coaches.
We are already completely booked for Player/Coach Development programs for the Spring. We are already booking for the fall season.

ODP
Winter indoor training has completed. We begin our outdoor training sessions with the final player pools on April 18th at our complex.

ODP Training Academy - This is a proposed new summer program intended to provide 10 and 12 year old players with a quality training environment and introduce boys and girls and their parents to the ODP. We have secured 4 locations across the state...1 in the west and central part of the state and 2 sites in the eastern part of the state.

Camps & Academies
Residential Camp - Everything is set for our Residential Summer Soccer Camp to be held at Anna Maria College in Paxton, MA, August 7-11. Tommy Geis, Camp Director, is aggressively marketing the Camp in coordination with Tucker Reynolds, Mass Youth Soccer Communications Director.

Town Summer Academies - we are currently scheduling Town Summer Academies. These are half day camps run in towns throughout the state. Available weeks are: August 1-4, August 15-18 and August 22-25.

GOALS – Loy Urbina, GOALS Director, has confirmed 18 inner city sites for the 2011 GOALS program. The sites are:
- Boys and Girls Club of Dorchester
- Somerville YMCA
- Sportsman Tennis Club – Dorchester
- Somerville Rec Dept.
- West Roxbury Comm. Center
- Boys and Girls Club of Greater Holyoke
- South Boston Boys and Girls Club
- Yawkey Club of Roxbury
- Boys and Girls Club of Leominster
- Boys and Girls Club of New Bedford
- Cambridge Community Center
Fall River Comm. Development Rec
Worcester YMCA – Arts camp
Worcester YMCA – Camp Blanchard
Springfield B&G Club
 Chicopee B&G Club
Blackstone Comm. Center
Coach Urbina reports that he has secured 36 college students/players to work as staff coaches.

Projects Completed
Coaching course manuals have been rewritten
New On-Line Education Platform turned on
Skills Academy Sessions have been rewritten
Statewide Curriculum has been rewritten
Projects In-the-Works
Goalkeeper Curriculum
Age Appropriate Activities Section to the Website
Specialty Clinic Re-write

New Programs and Approaches
U12 ODP Training Program - I would like to discuss the creation of a U12 ODP training program. This would be a quality ODP training program for U12 players staffed by the Mass Youth Soccer full time staff and other quality ODP coaches.
Players would be selected through a tryout process similar to the current tryout process in August. Targeted player pool based on tryout numbers: 80 Boys and 80 girls.
Training seasons would be fall and spring, mirroring the older ODP training seasons: 8 sessions in the fall and 10 in the spring. Training sessions would be on Wednesday evenings. There would be no indoor training for this age group.

Why have a U12 ODP Training Program?
Demand – parents of U12 players have reached out to me each year requesting a quality soccer environment where players are free to develop and be creative and where their performance is not securely linked to “Winning at all Costs”.
Development – provide an environment where young players, in the golden years of their development, can develop, unencumbered by the club structure. Provide an environment where young players can be coached by the best coaches/teachers in our state.
De-mystification of ODP – an early introduction into the ODP process. Early education for players and their parents about the ODP.

3. TOPSoccer - Ray Robinson
- We presented the TOPSoccer coaching course for King Phillip, the course was held in Norfolk at the Fore Kicks soccer center. 20 people took the course which was presented by Ray Robinson and Bill Chaplin presented the Buddy training to nine middle school students.
- I recently found out that Medfield has a TOPSoccer program; this is good news and a pleasant surprise.
- We sent state coach Lynn Gugliuzza to the Region I TOPSoccer symposium so she could take the US Youth TOPSoccer coaches course. I am extremely happy to have Lynn as TOPSoccer instructor and very pleased to welcome her to our TOPSoccer team.
Mass Youth Soccer BOD Meeting
May 4, 2011


A quorum was declared present, meeting called to order by Ted Ritchie at 7:08 pm.

District 7 director at large
Ted Ritchie introduced Tom Rivet who had expressed interest in filling the vacant seat for the district 7 at large position. **Steve Smoller moved, seconded by Terri Filippetti, to appoint Tom Rivet as district 7 at large director.** Motion passed unanimously.

Acceptance of board minutes for April
It was pointed out that Mike Borislow’s name appears twice in the attendance paragraph. Also it was determined that Dana Santilli was the one who seconded John Linnehan’s motion to adopt a $.50 return for payer fee regarding Korrio fees.
**Nancy Hart moved, seconded by Tricia Desmarais, that we approve the minutes for April as amended.** Motion passed unanimously.

Korrio onboarding/CORI update
Mike Singleton updated the board on our CORI process. He is going to meet with the state CORI committee to see how we can better conduct CORI checks. Mike is working with Korrio to help implement the process. The CORI checks are better done at the local level, since each organization would have fewer adults to check and the administrator would be more familiar with the people being checked.
All adults will have to go to the Korrio system and put in a waiver to allow the CORI check. This will provide us with a safeguard to prevent non registered adults from being assigned to a roster.
All organizations will have to have a registrar. Korrio will have an online tutorial for registrars.

Outside Consultation
Ted Ritchie and Mike Singleton stated we need to look at ourselves, who we are and where we are going and what do we want to become. Mike is looking into getting a consulting organization to work with us on this.

Executive Committee at large member
We need to elect an at large member to the executive committee. Sid Bloom nominated Nancy Hart, Dan Bielenin seconded it. David Dalrymple nominated Mike Borislow, Dan Bielenin seconded it. Nancy Hart made a brief statement with her qualifications. Mike Borislow was not in attendance. Since Mike was not present to make a statement, **Jared Scarpaci moved, seconded by Ray Robinson, to table the election till next meeting.** Motion passed 10 for, 1 against, 0 abstaining.

Executive Director Report
Submitted via email and appended to these minutes.
Mike highlighted the parking issues he is working on. There is a new, faster internet system in place at the office; a digital phone system will be installed next week.
Technical Director Report
Submitted via email and appended to these minutes.
Mike Singleton discussed Tom Goodman’s proposed U-8 travel policy which appears in his report. The policy appears in the report appended here. Rather than simply strongly recommend following the policy, it was felt the board should adopt the policy as proposed. Nancy Hart moved, seconded by Dana Santilli, that we adopt the U-8 policy proposal as amended. Motion passed 9 for, 0 against, 2 abstaining.

Communications Director Report
Submitted via email and appended to these minutes.
Regarding the flagpole and plaque proposed to honor John Burrill, David Dalrymple moved, seconded by Dan Bielenin, that the cost of the flagpole and plaque not exceed $8,000. Motion passed unanimously.

Board Program Manager Reports
State Cup
Submitted via email and appended to these minutes.

Leagues Committee
No report.

Recreation report
Submitted via email and appended to these minutes.
Nancy Hart added she is working with Korrio on the districts program.

Instructional report
Report contained in technical director’s report.

TOPS report
Ray Robinson reported the TOPS Jamboree will take place June 12 in Wilmington starting at 10AM.

ODP report
No report.

SYRA
Brian Treanor reported the region 1 tournament referees have been assigned as well as for President’s Cup. Brian will be head of delegation for the region 1 tournament. He is currently working on State Cup assignments; recommendations for MTOC are due May 25. Young referee of the year nominations are due by July 1.

Financials
Mike Kaplow reported that we have filed our taxes. Collections are coming in. Sid Bloom asked about past due receivables and requested we be provided periodically with a list of past due receivables.

Field Committee Report
No report.

President’s remarks
Ted reported he still owes visits to some of the leagues.

Board member reports
No reports.

Old Business
- Minimum standards for member organizations
  Jared Scarpaci wanted to make sure this issue does not get forgotten or fall between the cracks.
New Business
- Proxy voting at board meetings
  Steve Smoller stated that our bylaws do not address proxy voting at board meetings and the issue had come up last month. Roberts Rules is not clear on this issue but strongly recommends a policy be established in an organization's bylaws to cover it. Steve will bring a proposal to the next meeting for a vote.

For the good of the game
- Sid Bloom stated that Terri Filippetti has greatly helped the President's Cup tournament by entering many teams. The tournament, being held Memorial Day weekend in Albany, NY, is a great experience for the kids.

Meeting adjourned at 9:23 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. Executive Director Report—Mike Singleton
Citizens Fields at Progin Park
Thankfully the snow has stopped though it did hurt us a fair bit with having to close fields on repeated weekends when additional rains came our way. Fields are now fully open and look good for the most part. We continue to have pump problems and will be installing a new secondary pump this spring to hopefully finally fix this problem. This problem has caused ongoing pipe breaks each year and it is time to solve it not patch it.

Boucher is working on having the back parking ready by May 12, which is the date I asked him to have it ready. Progress is being made daily and we fully expect it to be done at that time or will be forced to take action. Boucher has replaced the road heading to the front 10 fields from the fork and patched holes in other areas as well.

State Office Building/Property
Comcast has installed a new line for our internet service which is working brilliantly giving us faster internet speeds and will allow us to move to digital phones, which we will do next week. We will save money and improve capabilities on both our internet and phone when this transition is complete.

I have been talking with Manilow Doggie Day Care about making our backyard a doggie day care on weekends. They are very enthusiastic about partnering. This would be a way to alleviate the strain on our staff and serve members better.

Online Registration Provider
We have begun our partnership with Korrio and are beginning the onboarding process.

Partners
We are in talk with multiple local businesses about possible partnerships and are creatively findings ways to increase member benefits.

Cori
We will address some of our CORI concerns through Korrio and will need to discuss local organizations help us with submitting.

Mary Jane Schofield, Bruce Hamilton, and I will be a leading committee to investigate and push further improvements.

Lancaster
With the help of Scott Partridge and Chris Hamblin of soccersaspect.com we took footage of traffic flow at the Fitchburg modern-day roundabout to help with the public hearing and posting of plans for the roundabout proposed for the intersection of Rt 70 and Old Union Turnpike. Plans continue to move forward on that project.

Interns
Our interns are beginning to have the time to do more work so we will have them working on social media, online tutorial development, branding, and helping our programs.

2. Technical Director’s Report Tom Goodman, M.Ed.
Coaching Education
Typically this time of year is quiet with regards to coaching licensing. We have a late G scheduled in Chelmsford and an E scheduled in Westwood this month.

Coach Goodman will be the lead instructor at the USSF B License to be held at Mt Hermon School in Mt. Hermon, MA, June 16-24.
Mass Youth Soccer has been approved to host a USSF National Youth License. The course is scheduled for Jul 13-17, 2011 and will be held at our facility in Lancaster.

The new USSF Coaching Curriculum has just been unveiled. After reviewing the document, there are a few slight discrepancies re: the Zone 1 (ages 5-8) portion. The state DOC's and TD's, US Youth Soccer Coaching Committee and the USSF TD and DOC are working on these issues as we speak.

**Coach and Player Development Program (CD and PD)**

Our player development programs for the spring are underway and in full swing. We are working in 9 towns, many of which have us in for 4-5 days per week.

We are already scheduling CD & PD programming for the fall.

**ODP**

Final pool teams have been selected. Spring/Summer training has begun outdoors at our field complex.

**Friendly Scrimmages** - We have added 3 competitions for our teams vs. club teams from Massachusetts. Our ODP teams will play one year up against the selected club teams. We have done this to attract players to ODP and keep a positive relationship with our clubs in Massachusetts.

**ODP Training Academy** - This is a proposed new summer program intended to provide 10, 11 and 12 year old players with a quality training environment and introduce boys and girls and their parents to the ODP. We have secured 4 locations across the state...1 in the west and central part of the state and 2 sites in the eastern part of the state.

**U12 ODP Training Program** – Jared Scarpaci and I have put the final touches on the U12 Training Program Schedule. Training seasons are scheduled for the fall and spring, mirroring the older ODP training seasons: 8-10 sessions in the fall and 8-10 in the spring.

**Camps & Academies**

**Residential Camp** - Everything is set for our Residential Summer Soccer Camp to be held at Anna Maria College in Paxton, MA, August 7-11. Tommy Geis, Camp Director, is aggressively marketing the Camp in coordination with Tucker Reynolds, Mass Youth Soccer Communications Director.

**Town Summer Academies** - we are currently scheduling and have already scheduled 2 Town Summer Academies:

- August 1-4 Martha’s Vineyard
- August 22-25 Citizens Bank Field

**GOALS** - Loy Urbina, GOALS Director, has confirmed 18 inner city sites for the 2011 GOALS program. Coach Urbina reports that he has secured 36 college students/players to work as staff coaches.

**New Policy - U8 Play Policy Proposal**

U8 travel and tournament play has been the subject of discussion at Mass Youth Soccer Board of Directors’ meetings and at League Presidents’ meetings for the past year. The Mass Youth Soccer Technical Department and the Board of Directors oppose traditional “travel” soccer programs and leagues, as well as tournament play, for U8 players. Mass Youth Soccer does not sanction tournament play at the U8 level and, at this time, discourages our member organizations from including U8 divisions in any tournament format.

**We do not believe that this level of competitive play is developmentally appropriate for children at the U8 age level.**

Mass Youth Soccer does recognize that there are instances where limited inter-town/club play can be important in creating viable soccer opportunities for children at the U8 level. In situations where contingent towns/clubs need to play each other to provide ample game opportunities for U8’s, we completely understand and support towns/clubs working together to achieve this end. Therefore the Mass Youth Soccer Technical Department, Mass League Presidents and the Mass Youth Soccer Board of Directors strongly recommend adopt the following exception policy:

**Inter-Town/Club Play**

1. Towns/Clubs with less than 60 registered U8 players (10-player rosters; 6 teams; 5+ games) may combine with (travel to) adjacent towns/clubs to enjoy inter-town/club play.
2. U8 players/teams will not be required to travel more than 20 miles.

**Tournament Play**

1. U8 teams can participate in jamboree type competitions with the following requirements:
   - No scores or standings will be kept or posted.
   - U8 players/teams will not be required to travel more than 20 miles.
   - U8 teams will not be charged fees to participate.

**Playing Up**

1. NO more than 3 of a town’s/club’s U8 players may play up in a town/club program.
2. U8 player has birthday after August 1, but will be a 3rd grader in the current school year, so player can play on a U9 or U10 team with classmates.
3. Small town/club soccer program needs additional players to have a viable U10 team, so it places strong U8 players on the team.
4. Town/club promotes dominant U8 player(s) to U10 team for spring season.

**Playing numbers**

The format for U8 game competitions should be 4v4 (no goalkeepers) per US Youth Soccer National Recommendations. 8 players to 1 ball is developmentally appropriate for these young players, who are attempting to improve their technical skills and basic decision making. The USSF technical leadership is overwhelmingly opposed to having goalkeepers at this age level. We believe that it is more developmentally important for all players in this age group (and younger) to focus on their field player skills.
3. REPORT OF DIRECTOR OF COMMUNICATIONS  Tucker Reynolds

WEBSITE
Given the time of year, changes and updates to the Website are nearly a constant task. From State Cup brackets, District Select Program tryout and coaches databases and camp and clinic information, hours each days are consumed. I have asked that information submitted to me to be up-loaded to the Website be reviewed and checked for mistakes or misinformation before submittal. Returning to correct a page is time consuming.

MASS YOUTH SOCCER SCHOLARSHIPS
We received 23 applications for Mass Youth College Scholarships. The selection process was tedious, but the following two (2) student-athletes were chosen

Renee Iodice, Burlington High School. Renee plans to attend UMASS Amherst in the fall where she will study nursing. She played her soccer with Burlington Youth Soccer, the District Select Program and Burlington High School where she was a 3-sport athlete all 4 years. Renee was on the Burlington High School High Honor Roll and was a member of the National Honor Society, yet she found time to volunteer at the Lahey Clinic and helped organize the Clinic's Walk for the Cure of Cancer.

Tyler Savone, Nauset Regional High School. Tyler plans to attend Brandeis University in the fall where he intends to study Economics. He was a member of the Crusaders United Soccer Club where he also volunteered as a U9 Coach. He played his high school soccer at Nauset regional where he was named an Eastern Mass All-Star in both his Junior and Senior years. He was also named both a Boston Globe and Boston Herald All-Scholastic. In addition to coaching young soccer players, Tyler volunteered with the Lower cape Outreach Program’s “Homeruns for Hope” and the Relay for Life.

Letters of congratulations will be sent out to the two scholarship recipients as well as to all the other applicants this week.

FIELD CONTRACTS
Mass Premier Soccer has signed three (3) contracts for the use of the Citizens Bank Fields at a fair and reasonable rate. One contract covers all of the numerous uses MPS employs at the complex such as training, college showcase camps and their School of Excellence. The second contract was for the Memorial Day Tournament. This is a single year, flat rate contract designed to get MPS into the complex and give them an introductory year to market their MPS College Showcase in Lancaster. As Delta FC did not back out of their Memorial Day contract until January, it was difficult for MPS to fully market the complex. The rental price agreed upon with MPS is below what we can expect on a major weekend, but more than Delta FC was willing to pay. The MPS Memorial Day College Showcase is one of the most respected College Showcase tournaments in the northeast and we anticipate 2012 and beyond will see revenue in the area of $50,000 and above.

The Stars of Massachusetts have signed a revised contract for their Labor Day Tournament. This is the final year of that contract as well.

TROPHIES, MEDALS AND PLAQUES.
We have begun the bidding process for trophy and medal vendors. The goal is to receive a severe discount for all trophies and medals purchased by Mass Youth as well as a discount for all member associations. In addition Mass Youth may, depending upon the size of the discount offered, demand a rebate from all purchases made through the vendor by member associations.

It is critical that all program directors that purchase medals, trophies and/or plaques give me

- the name and address of their vendor
- the type of awards purchased (samples are also preferred), and
- the numbers of each award purchased.

The vendors with whom I have spoken made it absolutely clear that discounts are greater as the number of items ordered increases. Hence, Mass Youth must leverage its buying power and use a single vendor for all award items.

MARKETING
The Executive Director and I have had parallel conversations with Lancaster Golf Center (the driving range and par 3 course on Old Union Turnpike) as well as Red Tail Golf Club in Devens. Both establishments have expressed great interest in partnering with Mass Youth to some mutually beneficial extent. Red Tail operates a championship golf course and has an up-scale facility in which Mass Youth could hold meetings and banquets. We are also beginning to explore the feasibility of running a fundraising tournament at Red Tail in exchange to some extent for advertising/marketing at our complex. A suggestion has been made to Lancaster golf that they operate a “Courtesy Cart” on the complex transporting elderly, injured and infirm parents, players or spectators to and from the parking areas. They would have their logo on the golf cart (preferably a 6 person cart) and would be permitted to hand out brochures to riders encouraging visitors to go to their golf/ice cream facility up the road.

FLAGPOLE AND PLAQUE
We are exploring the installation of a flagpole at the end of the parking area overlooking the lower fields. The options are between a fiberglass pole (which needs no grounding for lightning, but is not as resistant to strong winds) and an aluminum pole (which needs grounding, but is exceptionally strong in the wind). The dimensions would be a minimum of a 4” base tapered to the top. As the pole would sit at the top of the hill, height need not be excessive. An additional benefit to the aluminum pole is that it carries an internal halyard option to avoid tampering with the flag and has a less cumbersome appearance.

In addition, we are beginning to price bronze plaques. We would like to place a plaque on the large stone outcropping on the hill to honor John Burrill. Considerations of engraving the rock we abandoned due to excessive expense and questionable readability.

SOCIAL NETWORKING

We have met with two (2) of our interns with regard to our social networking vehicles. We have begun to beef up our Facebook page with announcements and by establishing groups. Our efforts will be focused on driving younger members and players to the Facebook page and to use the page as a news and marketing outlet. We are also in the process of implementing a Twitter account (no cost) to be unveiled at the State Cup. The Twitter account will give parents and players the ability to keep up to date on scores and standings during the State Cup, MTOC and the DSP Tournament. The primary labor source for this initiative will be interns.

4. National Challenge Series Report, — Terri Filippetti

Despite all of the rain, Round 1 and 2 have been completed. We look forward to having Round 3 games completed by May 16th. The State Cup Round Robin will be played May 21st and 22nd. The semi-finals and finals are scheduled for June 4th and 5th.

The Region 1 Premier League playoffs are scheduled for May 7th and 8th. Games will be played at the Kirkwood Soccer Complex in Delaware. Top two teams for the North Division and top two teams from the South Division will compete. Massachusetts has five teams, from the North Division, advancing to the play-off tournament.

B16 MPS Bulldogs (2nd)
B17 FC Blazers (1st)
B18 Stars of Mass (1st)

G16 Scorpions (1st)
G18 Scorpions (1st)

Presidents Cup

Our state competition commenced on April 30th. Fourteen Massachusetts teams will advance to Presidents Cup Regionals in Albany, NY over the Memorial Day weekend. Nationals will be held in Des Moines, Iowa for the U14-U17 Regional winners.

G13 Crusaders United SC  
G14 NEFC  
G14 South Shore Select  
G15 Viper FC  
G16 NEFC  
G17 Western United FC  
G17 FC Boston Azzurri  
B13 VFC Blast  
B13 Hammer SC  
B14 FC Boston Azzurri  
B15 Valco Futbol Club  
B16 Expos  
B16 Westenhook  
B17 VFC Blast
5. Recreation Report, Nancy Hart

District Select try-outs are currently underway. I went to District 2 girls try-outs and there were girls of all age groups who attended. I was asking some of the parents how they found out about try-outs and the answers were from coaches, friends and website.

I am working with Korrio and we had a conference call on Monday, May 02. There were 4 of them on the call to help with all aspects of the registration process. We discussed what we needed the program to do and they feel very confident that they can accomplish all of the needs of the program including scheduling. I am also going to have another call on Tuesday night, May 3rd. We will go live on Tuesday to start by setting me up in the program. We will all have access and I will be on the computer with them as we work. They will already have the grids set up for the different districts and teams.

I will have more to add after the call on Tuesday.

The uniform store is going to be live and players will have the ability to order additional items if they chose to.
Mass Youth Soccer BOD Meeting
June 1, 2011

Staff/Guests: T. Reynolds, M. Singleton, B. Treanor, Tom Fulchino.

A quorum was declared present, meeting called to order by Ted Ritchie at 7:08 pm.

Meeting with auditor
The board went into executive session to discuss the auditor’s report and advisories.

Acceptance of board minutes for May
David Dalrymple moved, seconded by Dana Santilli, that we approve the minutes for May. Motion passed unanimously.

Executive Committee director at large election
Nancy Hart and Mike Borislow were nominated at the last board meeting. The election was tabled because Mike was not able to attend. The executive committee determined that the election would be by ballot vote. Each candidate made a brief statement. Steve Smoller explained the process to be followed in casting, collecting and counting the ballots. Tucker Reynolds collected the ballots, Mike Singleton counted them. Mike Borislow was elected executive committee member at large.

Executive Director Report
Submitted via email and appended to these minutes.
Mike reported that he is reaching out around the country for a replacement for Tom Goodman, who resigned as technical director. He also reported he is creating a new position for hotel and field scheduling and purchasing.

Technical Director Report
Submitted via email and appended to these minutes.

Communications Director Report
Submitted via email and appended to these minutes.
Tucker also presented several suggested new versions of a logo for Mass Youth Soccer. He wants to tie the logo in with efforts to brand our identity.

Board Program Manager Reports
State Cup
Terri Filippetti reported on Presidents Cup. We had 14 teams entered from Massachusetts. The Girls U13 team won their division. Everyone had a great time. Terri thanks Brian Treanor, head of referee delegation, and Andy Rademaker, head of assessor delegation. Brian added that 6 of the 11 referees from Massachusetts advanced to work the finals. Cori Kutier was selected to work the National Presidents Cup tournament. State Cup finals are coming up this weekend.

Leagues Committee
John Linnehan reported the committee is meeting this Sunday to discuss MTOC. Dave Coutts is going in for quadruple bypass surgery on Friday, the committee and the board wish him well.
Recreation report
Nancy Hart reported she is still working with Korrio on the districts program.

Instructional report
Report contained in technical director’s report.

TOPS report
Submitted via email and appended to these minutes.

ODP report
Report included in technical director’s report which is appended to these minutes.

SYRA
Brian Treanor reported he is prepared for State Cup finals; Andy Page did a great job assigning the referees. For MTOC, he asked the league assigners for recommendations for referees. He estimates needing 300 referees. 11 Referees are going to the ODP tournament along with 2 assessors, and 12 referees and 3 assessors are going to the regionals.

Financials
Mike Kaplow reported we are ahead of last year in registration and collections. Our expenses are down from last year.

Field Committee Report
No report.

President’s remarks
Ted reported that concerning our lawsuit with John Davagian, we are approaching the taking of depositions stage. We estimate it will cost $5,000 for depositions. Nancy Hart moved, seconded by Teri Filippetti, that we spend $5,000 for the depositions. Motion passed unanimously.

Ted also reported he and Mike Singleton met with Andy Weiss concerning CORI checks for referees. All adult referees who wish to work youth soccer games will have to register through Korrio to be CORI checked. Mass Youth Soccer is ultimately responsible for the checks, not MSRC. The referees will become members of Mass Youth Soccer and will pay the $8 registration fee.

Ted also distributed copies of the Harvard Business School application to be our outside consultant. He asked the board members to review it.

Board member reports
No reports.

Old Business
• Proxy voting at board meetings
  Steve Smoller moved, seconded by David Dalrymple that proxy voting not be allowed at board meetings. Discussion followed. Roberts Rules clearly indicates the need to have a policy in place either allowing or not allowing proxy voting at meetings. It suggests for deliberative meetings such as ours that proxy voting not be allowed since those voters would not be privy to the discussion that takes place on the issue(s). Motion passed unanimously.

  It was further discussed that our policy should be to allow board members to call in to teleconference and vote at meetings but they must be on the line for the discussion on an issue in order to vote on it. Steve was asked to present a proposal at the next meeting.

New Business
• Sponsoring a Poker Game for charity
BOD 6/01/11

Mike Singleton raised the issue of our sponsoring a Jimmy Fundraiser poker game. The consensus of the board was that we cannot support a poker game, we can donate another way.

- **Columbus Weekend Tournament**
  Nancy Hart asked if we should continue this event or not. It is very difficult to get teams for the recreational tournament. Ted suggested we think about this for next meeting.

- **Soccer balls for Grassroots Soccer**
  John Linnehan reported he is collecting soccer balls to be sent to Africa as a part of Grassroots Soccer. His goal is to collect 200 balls. He will use MTOC as one of his vehicles to collect them.

**For the good of the game**
- Nothing was brought up.

Meeting adjourned at 9:58 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. **Executive Director Report—Mike Singleton**
   **Citizens Fields at Progin Park**
   We have used the back parking lot for the past few weekends now and find it covers our parking needs very well. Utilizing the courtesy carts as we have been is absolutely necessary and is most appreciated by visitors here. We still have yet to get ROW exit out of the back property and this causes backups when we have large numbers of cars trying to exit and enter. Until we get ROW, I do not foresee us being able to solve that problem. Getting that done is a work in progress.

2. **State Office Building/ Property**
   Our new phone system is up and running and working well for us. We are speaking with a new possible partner about Doggie Day Care and receiving a second bid on fencing. Hopefully we will have this up and running soon.

3. **Online Registration Provider**
   We have begun our partnership with Korrio and are beginning the onboarding process. District program will be up and running this week and we are working on forms and overall registration.

4. **Partners**
   Both Citizen’s Bank and Puma are stepping up their partnership with us greatly in presence. You will see more signs and tents up on our complex in the next few weeks than ever before. It is a great advancement of our partnerships.

5. **CORI**
   A letter will go out later this week to all president’s and registrars asking them to assign the task of submitting to an individual in their organization. They need to register (directions are provided to them) and let us know who they are by June 30, 2011. They will need to submit all adults into the State CORI system and we will process all of them.

6. **Lancaster**
   The roundabout project continues moving forward. The town of Lancaster is paying for a lighting plan for this project as it was not in the original scope and we have already absorbed a great deal of expense for the project.

7. **Interns**
   Lionso Venture, Vinny Papageorgiou, and Aaron Smiles have begun their internships with us, more people will begin later. Lionso will work most closely with District, Vinny with ODP, and Aaron with registration. Lauren Gouin, who has worked multiple times with us, will be working with state cup.

8. **Staff**
   Tom Goodman has resigned his position as of June 30. Please join me in thanking him for his hard work while here and wishing him the best of luck in all he does going forward.

9. **New Event**
2. Technical Director’s Report  Tom Goodman, M.Ed.

Coaching Education
Tara Petricca is currently scheduling coaching courses for July and August.
Coach Goodman will be the lead instructor at the USSF B License to be held at Mt. Hermon School in Mt. Hermon, MA, June 16-24.
Mass Youth Soccer has been approved to host a USSF National Youth License. The course is scheduled for Jul 13-17, 2011 and will be held at our facility in Lancaster.

Coach and Player Development Program (CD and PD)
Our spring player and coach development programs are winding down. We are at the time of the year when we are staffing make-up sessions caused by the wet spring.
We are already scheduling CD & PD programming for the fall.

Town Tryouts
In May, we have evaluated at town tryouts in Medfield. In June we are scheduled to evaluate at town tryouts in Stow and Dedham.

ODP
Tournament scouting is underway in search of ODP players. We have scouted the State Cup on May 21st and 22nd. We will be scouting at the Paul Irwin Cup on June 4th and the KC Andre Cup on June 19th. We will also be scouting at the MTOC tournament on June 24th and 25th.

Rider tournament teams have been selected. The ODP Rider tournament held in NJ, June 10th-12th.

Friendly Scrimmages - We have added 3 competitions for our teams vs. club teams from Massachusetts. Our ODP teams will play one year up against the selected club teams. We have done this to attract players to ODP and keep a positive relationship with our clubs in Massachusetts.

ODP Training Academy - This is a proposed new summer program intended to provide 10, 11 and 12 year old players with a quality training environment and introduce boys and girls and their parents to the ODP. We have secured 4 locations across the state...1 in the west and central part of the state and 2 sites in the eastern part of the state.

U12 ODP Training Program – Jared Scarpace and I have put the final touches on the U12 Training Program Schedule. Training seasons are scheduled for the fall and spring, mirroring the older ODP training seasons: 10 sessions in the fall and 10 sessions in the spring.

Camps & Academies
Residential Camp - Everything is set for our Residential Summer Soccer Camp to be held at Anna Maria College in Paxton, MA, August 7-11. Tommy Geis, Camp Director, is aggressively marketing the Camp in coordination with Tucker Reynolds, Mass Youth Soccer Communications Director.

Town Summer Academies - we are currently scheduling and have already scheduled 2 Town Summer Academies:
August 1-4  Martha’s Vineyard
August 22-25  Citizens Bank Field

GOALS - Loyo Urbina, GOALS Director, has confirmed 18 inner city sites for the 2011 GOALS program. Coach Urbina reports that he has secured 36 college students/players to work as staff coaches.

3. REPORT OF DIRECTOR OF COMMUNICATIONS  Tucker Reynolds

WEBSITE
A special thanks goes to Jim Gondek who handled the reporting of State Cup Round Robin scores and standings masterfully. Our efforts for the website are now centered on uploading video and linking our Facebook page and our new Twitter account on the home page. We are also focused on providing exposure throughout the website to our corporate partners. As you all know, Korrio has had a story box on the home page for nearly a month and we have several links to their website in ours. Citizens Bank is also being linked in a few pages as well. I suggest Program Managers establish a more proactive schedule in making annual announcements For example, collecting information critical to an event 8 – 10 weeks prior to the event will make help make the website a more effective form of communication.

JOHN BURRILL MEMORIAL
We have purchased and installed a 30’ fiberglass flagpole with interior halyard at the top of the hill overlooking the lower 10 fields. It will fly a 5’ x 8’ flag. The contract was awarded to a local vendor who gave us the pole and installation at very close to cost and underbid the next highest bidder by a substantial margin. We have also ordered a 14” x 28” cast bronze plaque. The plaque will have a “half-tone” cast portrait of John and text. It will be installed on the boulder midway up the hill. The contract was awarded to a local vendor who had given us an estimate two (2) years ago. Again, the vendor gave us a price only slightly above cost. Overall we anticipate the memorial will cost approximately fifty (50%) percent of the funds allocated. We would like to include simple landscaping at the base of the flagpole.
FIELD CONTRACTS
Mass Premier Soccer ran a portion of its Memorial Day College Showcase tournament at the Field Complex. The contract with MPS was necessitated by the late withdrawal of Delta FC in January. The contract was for a flat rate, yet that flat rate exceeded the amount paid by Delta FC in 2010. By the end of June we will have a contract in place for Memorial Day 2012.
After extensive negotiations with Delta FC and their attorney, the club refused to negotiate the financial terms of the contract concerning its August tournament and has moved it to Devens.
The Stars of Massachusetts have signed a revised contract for their Labor Day Tournament. This is the final year of that contract as well.
Mass Premier Soccer will also be running a portion of its Thanksgiving weekend College Showcase at our complex. That contract has been signed by MPS and will be mailed this week.
Our goal on tournament-related field contracts is to finalize all major weekend deals 9-10 months before the event and all other contracts 5-8 months prior to the event.
TROPHIES, MEDALS AND PLAQUES.
We will be sending out invitations to bid to various trophy and awards vendors. We will be using the specifications for our current orders as the basis for our invitations to bid. Our goal is twofold
   First, we must receive a severe discount for all trophies and medals purchased by Mass Youth, and
   Second, we must receive a substantial discount for ALL member associations who order from the vendor.
We will not accept bids without BOTH elements being included. At this point we have a pre-bid from a respected vendor of 10% discount for all Mass Youth purchases, 10% discount for ALL Member purchases and a 5% rebate to Mass Youth for ALL Member purchases. This is the starting point. Hence, by using our buying and marketing power it is no longer acceptable to just get a “good deal” for Mass Youth. We will also use our website and marketing capabilities (e.g. “The Official Trophy and Award Supplier of Mass Youth Soccer”) to negotiate a deeper discount.
MARKETING
Talks continued this month with the general Manager and Marketing Director of Red Tail Golf Club in Devens. Red Tail would like to host 2-3 BOD meetings in their club house. Red Tail would also like to host a Mass Youth Soccer Golf Tournament in mid-October. We would supply the golfer’s names and groupings and Red Tail would do the rest administratively. Red tail would also discount the per golfer rate and discount the food served. With hole sponsors, tournament fees and a silent auction, a golf tournament could be a substantial fund raising method for Mass Youth.
PRINTING
Invitations to Bid for all of our printing needs will be mailed this week. Mass Youth printing needs run the gamut from business cards and stationery to field banners and traffic signs. We are seeking a vendor that can handle ALL our printing needs (exclusive of apparel). As we do not have a huge volume of printing on an annual basis, we will look for a discount, but will also introduce an advertising platform for the vendor (e.g. “Banners provided by….”).

4. TOPSoccer – Massachusetts Ray Robinson Director of Outreach Programs
   1) The TOPSoccer Jamboree June 12th in Wilmington – 10:00 AM and 1:00 PM
   2) Framingham and Anna Maria College have expressed interest in starting programs
   3) There is a lot of interest in the Unified league and we have started working towards getting this going.
Staff/Guests: T. Reynolds, M. Singleton, B. Treanor, Tom Fulchino.

A quorum was declared present, meeting called to order by Ted Ritchie at 7:02 pm.

Acceptance of board minutes for June
    David Dalrymple moved, seconded by Trish Desmarais, that we approve the minutes for June. Motion passed unanimously.

Executive Director Report
    Submitted via email and appended to these minutes.
    Mike added that he is really pushing for CORI submitters from the membership. Once the process has been set into place, it will be easier for the membership to comply each year. The board went into executive session.

Communications Director Report
    Submitted via email and appended to these minutes.
    Tucker thanked Trish for driving people needing transportation at MTOC, it was very well received. We have 100 twitter followers and 300 facebook members presently.

Board Program Manager Reports
    State Cup
        No report.
    Leagues Committee
        No report.
    Recreation report
        No report.
    Instructional report
        Submitted via email and appended to these minutes.
    TOPS report
        Ray Robinson reported he met with Anna Maria College in Paxton coach to discuss a program there. New Hampshire wants help in starting a program in their state. Sudbury recreation department is interested. The Jamboree is set for Saturday in Wilmington.
    ODP report
        Jared Scarpaci reported he is getting set for the tournaments and then the ODP tryouts in August.
    SYRA
        No report.
    Financials
        Mike Singleton reviewed the month’s P&L statement.

Field Committee Report
    No report.

President’s remarks
Ted and Mike Singleton met with representatives from Harvard Business School relative to their serving as our outside consultants. They discussed the concerns of the Harvard representatives as far as if we are the type of organization they’d like to work with. Ted stated the budget will be finalized on time this year. Ted commented on the lack of numbers of teams advancing from Massachusetts to the national level in ODP and National Cup competition. He suggested we discuss what the reasons are and where do we want to go and how do we get there? Discussion followed on issues regarding league structure, rosters, player priority list, suggestions under consideration or on the horizon, make up of the board and representation of various constituencies as issues to examine. It was proposed that we set up a player development committee.

Board member reports
No reports.

Old Business
• Columbus Day Tournament
  Mike Singleton reported that this year the Saturday of Columbus Day weekend is Yom Kippur and presents a problem running the tournament. Ted Ritchie proposed we offer the Pepperell tournament committee the opportunity to host their tournament here this year. Mike reported an inner city group from Springfield, not yet members, might be interested in attending a tournament here. We discussed running an inner city oriented tournament that weekend basically for division 3 and 4.
  Jared Scarpaci moved, seconded by Steve Smoller that we offer the field complex to Pepperell to run their tournament and simultaneously run an outreach festival. Motion passed 7-1.

• Voting by teleconference policy
  Steve Smoller moved, seconded by Jared Scarpaci that Mass Youth Soccer adopt the following policy regarding board members voting via teleconferencing.
  1. Board members must indicate to the president or his designee in advance his/her intent to vote by teleconference.
  2. Board members must be on the line during discussion of the issue to be voted.
  3. In the instance of a ballot vote, member may, at his/her discretion, opt to text or telephone his/her vote to the person assigned to count the votes.
  4. If this privilege is extended to any board member for any particular issue, the same opportunity must be made available to any other board members who would be unable to attend in person to vote, so long as such board member(s) follow steps 1-3 above. Motion passed unanimously.

New Business
• There was no new business.

For the good of the game
• Nothing was brought up.
Meeting adjourned at 9:43 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. Executive Director Report—Mike Singleton
Citizens Fields at Progin Park
The fields have held up well during the past heavy use months. Thankfully use is calmer in July to allow for some needed recuperation.

CORI
Repeated emails have gone out to an updated President/Registrar email list indicating the new CORI procedures. Directions, FAQ’s and all forms are on our website and we are asking for one submitter from every organization. We continue to communicate about this need and need everyone’s help in making sure this gets done. Our online tutorial will be available come July 8th. Our registrar’s tutorial will be available shortly after that.

Online Registration Provider
Korrio is being used for the District currently and will be used for registration and ODP soon. They are being very supportive of all questions and customer needs and we are smoothing out all speed bumps we face.

Partners
Both Citizen’s Bank and Puma showed a great presence at MTOC and we heard wonderful comments from members as well as great thanks from both partners.

Interns
In addition to the previous interns mentioned last month Maria Tedeschi and Andrew Hoang are now also working as interns for us. Maria will be focused on video projects and creating highlight/educational videos about our programs. She will focus on TOPSoccer, District, ODP and coaching courses. Andrew is a middle-schooler who is volunteering hours and helping with administrative office work.

Staff
We have begun the searches for both a new DOC/TD and the Events and Programs Coordinator position. We have received quality applicants for both positions and will be conducting interviews in the coming weeks.

Results
I have included both State Cup and MTOC results below for all. Please note that the Scorpions G16 and Stars of MA G18 teams have both won the Region 1 Championship and will be representing MA at the National Championships in late July. We wish both teams all the best and will be cheering them on!

2. REPORT OF DIRECTOR OF COMMUNICATIONS Tucker Reynolds
WEBSITE
First, we have made more than a dozen changes and updates regarding the MTOC Page. Here is a brief sampling
The Dropdown menu for MTOC had 5 items. Numerous unrelated topics were on the same dropdown item. For example, past MTOC performances were on the same page as Rules and Procedures and Forms. We have added 6 dropdown pages making navigation around and through the MTOC page much clearer.
A page at the MTOC site that lists Champions, Finalists and Sportsmanship Award winners was created.
MTOC had a presence on the right column of the Home Page that was linked to the tournament score sheets. MTOC has also had an MTOC/Citizens Bank article on the Home Page regarding the Sportsmanship Awards.
MTOC results from Friday and Saturday were posted on the Website. Special thanks to Dave Coutts and his daughter, Jen who helped insure these scores went up each evening.
We have already revamped the District Select page on the website and have added a Schedule page in the dropdown menu to make access only 2 clicks from the Home Page. We will continue to work with all District Select Administrators to improve the DSP page.
SOCIAL MEDIA
Both our Facebook page and our Twitter account have been advertised on our Home Page as well as in our E-Newsletter. We invite all BOD Members with Facebook and/or Twitter Accounts to become a Members/Followers and to join the conversation. The post-scripts for Mass Youth Office Staff now all include Facebook and Twitter icons and links.
The Mass Youth Facebook page now has nearly 300 Members. Members are visiting the page at a more frequent rate. The FB Page is used to announce certain programs and initiatives at Mass Youth (e.g. residential camp and the new CORI Procedure) as well as to provide basic information (e.g. an MTOC photo album was downloaded immediately after the
tournaments. The page is gradually being used as a site for Members to communicate as well, especially with the Women’s World Cup taking place.

We kicked off our Twitter account at State Cup. Many scores were “tweeted” and the number of “Followers” gradually grew. At the Region 1 ODP Tournament in New Jersey, most all of the scores were “tweeted” and the “Followers” list continued to grow. At MTOC, ever score on Friday and Saturday were “tweeted” and the number of Followers doubled. Many of our “tweets” were re-tweeted which meant that Followers were reposting scores on their own Twitter accounts. We also “tweeted” a special thanks to Citizens Bank for their involvement at MTOC and Citizen’s Bank “re-tweeted” our message to all of their Followers.

MARKETING/PARTNERSHIPS
Citizens Bank and Puma were both very pleased about how we handled their presence throughout the MTOC weekend. The Citizens Bank canopies were very impressive as were the Puma snow fence Banners placed around the fields. The Citizens Bank give-aways went well both at their booth near the pavilion and as their personnel walked the upper fields. Citizens Bank’s involvement in the Sportsmanship Awards also went extremely well. They awarded ALL Sportsmanship Award recipients a training ball and a water bottle. They awarded overall winners in each gender a grand prize that included a duffle bag and a $100 savings bond to each player. This went extremely well and a special thanks to Ben Myers and his Sportsmanship Committee for coordinating the awards with and helping Citizens Bank.

Puma conducted a “Boot Lab” at the MTOC and was very pleased with the results. They were also very impressed with the snow fence banners and have pledged to provide our facility with more.

Both Citizens bank and Puma occupied prominent linked articles on our Home Page throughout the MTOC and I received special thanks from both of our partners.

In our next Newsletter we will begin a new initiative to involve and solicit the Membership with respect to certain aspects of the business of Mass Youth Soccer. Each newsletter will invite Members who are in certain businesses to bid on various contracts. Possible invitations for the July Newsletter include printing, signage and landscaping for the memorial. The intention is twofold: 1) obtain the best price possible for certain contracts and 2) to let the Membership know Mass Youth Soccer is willing to look “in-house” for the services and products it needs to purchase.

JOHN BURRILL MEMORIAL
The flagpole installation was completed before State Cup and the memorial plaque was installed on the large rock overlooking the lower fields just before MTOC. We came in at approximately 60% of the funds allocated. We suggest using some of the funds remaining for basic landscaping around the flagpole and for steps and basic landscaping leading to the rock and memorial plaque from the walkway at the base of the hill behind the end of Field 1.

FIELD CONTRACTS
An Invitation to Bid on the Memorial Day weekend 2012 was sent to seven (7) clubs in Massachusetts. This Invitation to Bid expired on July 5, 2011. Mass Youth shall, on or before July 15, 2011 award the 2011 Memorial Day Tournament contract to a bidder of its choice. Mass Youth and the accepted bidder shall on or before August 15, 2011 enter a Facility Rental Agreement with Mass Youth containing the Essential Terms contained in this Invitation to Bid.

An Invitation to Bid for the Labor Day weekend 2012 will be sent by the end of July. The Stars of Massachusetts have signed a revised contract for their Labor Day Tournament this year. This is the final year of that contract as well.

Mass Premier Soccer will also be running a portion of its Thanksgiving weekend College Showcase at our complex. That contract has been signed by MPS and will be mailed this week.

GOLF TOURNAMENT
We need direction from the Board as to whether Mass Youth Soccer should run a golf tournament at Red Tail Golf Club (or another destination) in October 2011. Red Tail has quoted us a very favorable rate. Golf Tournaments can be successful fundraising vehicles especially with tee sponsors, an auction and other tools.

3. Instructional Program Report  Howie Blatt, Director of Instructional Programs

Technical Director
Tom Goodman’s last day as Technical Director for Mass Youth Soccer was on Thursday, June 30th. We want to thank Tom for the great contributions he made to Mass Youth Soccer’s Instructional Program during the 3 years he was with us. He will be missed...

Mike Singleton, Howie Blatt, and Ted Ritchie have begun the search process to fill the Technical Director’s position. Several solid candidates have already expressed interest and we hope to begin preliminary level interviews within the next two weeks.

Coaching Education
Tara Petricec is currently scheduling coaching courses for July, August, and the fall.

Mass Youth Soccer has been approved to host a USSF National Youth License. The course is scheduled for July 13th-17th, 2011 and will be held at our facility in Lancaster. We have 20 people registered.

Coach and Player Development Program (CD and PD)
Currently scheduling Coach & Player programming for the fall. Staff have recently put together proposals and done presentations in town programs that we have not worked with before.

Town Tryouts
In June, we ran town tryouts in Stow and Dedham.

Camps & Academies

GOALS – Roy Urbina, GOALS Director, has confirmed 24 inner city sites for the 2011 GOALS program. All programs have begun running over the past two weeks. We have 36+ college students/players working as staff coaches this summer.

ODP Training Academy - This new summer program intended to provide 10, 11 and 12 year old players with a quality training environment and introduce boys and girls and their parents to the ODP. We have secured 4 locations across the state...1 in the west and central part of the state and 2 sites in the eastern part of the state. We already have over 300 players registered!

Residential Camp - Everything is set for our Residential Summer Soccer Camp to be held at Anna Maria College in Paxton, MA, August 7-11. Tommy Gis, Camp Director, is aggressively marketing the Camp in coordination with Tucker Reynolds, Mass Youth Soccer Communications Director. Town permits have now been issued. So far 60 players have already registered.

Town Summer Day Academies - We have scheduled 2 Summer Day Academies:

August 1-4 Martha’s Vineyard
August 22-25 Citizens Bank Field

ODP Scouting – Our development staff scouted State Cup, MTOC, and the Paul Irwin Cup to identify ODP players through club/town play.

MASS YOUTH SOCCER
2011 MASSACHUSETTS STATE CUP

RESULTS

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<th>MVP</th>
<th>FAIR PLAY</th>
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MASS YOUTH SOCCER

MASSACHUSETTS TOURNAMENT OF CHAMPIONS

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<td>Norwood</td>
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<td>Cohasset</td>
<td>Cold Spring / Coach Laporte</td>
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<td>WYSC</td>
<td>Bridgewater</td>
<td>Andover / Coach Boughton</td>
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<tr>
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<td>Newton</td>
<td>LYSA</td>
<td>Dracut / Coach Lane</td>
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<td>LYSA</td>
<td>Worcester / Coach Burns</td>
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<td>Boys U19</td>
<td>Lynn</td>
<td>Brockton</td>
<td>Hanover / Coach Murray</td>
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Mass Youth Soccer BOD Meeting  
September 7, 2011

Staff/Guests: M. Singleton, A. Weiss.

A quorum was declared present, meeting called to order by Ted Ritchie at 7:05 pm.

Acceptance of board minutes for July  
Nancy Hart moved, seconded by Trish Desmarais, that we approve the minutes for July.  
Motion passed unanimously.

Executive Director Report  
Submitted via email and appended to these minutes.  
The board went into executive session.

Communications Director Report  
Submitted via email and appended to these minutes.

Board Program Manager Reports  
State Cup  
Terri Filippetti reported there were 116 applications for 13s and 14s, applications are now closed. The dates for challenge round have been posted to the website. Ted Ritchie asked Terri to send the dates to the leagues committee also.

Leagues Committee  
John Linnehan reported the committee hasn’t met since June, and will meet this Sunday. They will address the player priority list and CORI checks and also review 2011 MTOC.

Recreation report  
Nancy Hart reported Korrio was good with customer service for districts. The Eurosport program with districts had lots of kinks. Tom Geis was at the tournament, Steve Smoller was there all day Saturday, and Tucker Reynolds was there and brought the FUJI film crew. Adam, an intern, was there. There were 1450 players at the tournament.  
Ted Ritchie asked if there were any guidelines regarding how many teams per district can participate, how many players per team and if there is balance among the teams. The Monster Mash will not take place. There are no nets for the back fields, so they are unavailable. Nancy asked Mike Singleton if the inner city kids were still coming Columbus Day and suggested we may do a tournament in the spring. The date for next October Kohl’s Cup has been submitted.

Instructional report  
Submitted via email and appended to these minutes.  
Howie Blatt added they are considering adding a 5th full time development coach, since they have had to turn away many requests for their services.

TOPS report  
Ray Robinson reported outreach is doing fine; the TOPS jamboree in Wilmington was a success. He is helping establish a program in New Hampshire.

ODP report  
Report included in the instruction report.

SYRA
Andy Weiss reported for Brian Treanor. We had 4 refs at Nationals. The referee committee is pushing grade 9s to take the bridge course to grade 8. MSRC is now a 501/C(3) corporation.

Financials
Mike Singleton reviewed the month's P&L statement.

Field Committee Report
No report.

President's remarks
Ted met with the people from Harvard Business School, our potential outside consultants. They declined our application. Ted has the names of various consulting firms that have worked with US Soccer or other state associations. The Region 1 annual meeting will be October 14-16 at Quincy Marriott.
Ted reviewed the problems encountered with the CORI checks and the submissions from the towns.

Board member reports
No reports.

Old Business
- No old business

New Business
- Club Passes
  Ted and Terri explained the new US Soccer policy which allows coaches to move players from one team to another (within their club/organization). It also allows players to be cut from a team.
  This policy is also available to town teams (can add players to a roster for a given game, particularly the older age levels)
  Discussion followed on the pros and cons of this policy. There are some restrictions on how many age groups up a player can be moved.
- Parking vehicles under pavilion
  Nancy Hart raised the issue of parking vehicles under the pavilion. Mike will look into this.
- Awards Banquet
  Nancy Hart inquired the status of the awards banquet, Mike Singleton responded the new events coordinator would be in charge of this. Also there will be discussion of this event at the leagues committee level as well.

For the good of the game
- Mike Borislow commented on the favorable press we received on Korrio and ODP program.
- John Linnehan thanked everyone for their support in his collecting soccer balls, he may do this again next year.

Meeting adjourned at 9:25 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:
1 Executive Director Report—Mike Singleton
Citizens Fields at Progin Park
We are yet again in a very busy time period. Labor Day has passed and the Starts ran another successful tournament. Irene caused the cancellation of many games that we are hoping to make up in late October/early November. Hightower has told us he would no longer want to do our sodding so we are looking at another way to do this. We will have lights on two fields from mid-October to mid-November.

CORI
We continue to struggle to process all the needed CORI checks for all of our orgs. A combination of late submissions, improper submissions, slow turn around at the state govt. and our green light system not operating as it needs to have caused a large backup. We have advised all organization presidents to call/email Kate as to status of adults in lieu of full activation of our system.

Staffing
We went through over 30 applications for our Events and Programs Coordinator Position and selected a final 6 phone interviewers. From that we have selected 2 finalists. Our final selection will come in 2 weeks once we conduct live interviews.

Ian Mulliner, our new DOC, was supposed to begin work this week. His tragic car accident has left him and his fiancée in the hospital since the accident and the other driver did not survive. I will be talking to Ian as he recovers to determine an appropriate start date.

Budgets
We are hammering through some final details in budgets and will have copies to you within the next 2 weeks. I ask for review and questions to be sent my way so we can hold final discussions and approval at our October meeting.

Interns
Our interns have all returned to school. They were a great help to us in many ways and certainly helped us improve our services to our membership. We hope to utilize more interns in the future.

Staff
With CORI changes, a new system, not having a DOC, and the start of the season all staff are working very hard and this is a crazy time of year. All are praying for October so they can breathe again.

Instruction
Staff is working very hard with courses and the beginning of Fall coach/player development programs. We ran an overnight camp at Anna Maria College which drew 75 players and also ran a weeklong clinic on Martha’s Vineyard. ODP tryouts saw roughly 1000 players attend and Fall Training for 12/13/14 year old players begins next week.

2. REPORT OF DIRECTOR OF COMMUNICATIONS

WEBSITE
Our development and improvement of the District Select Program page on our website mirrored that of the MTOC. The DSP page was completely revamped, simplified and improved. Also, for the first time the scores and standings of the DSP Tournament were reported on the website during the tournament. We increased both the amount of information on the DSP page (e.g. directions to DSP fields) and the ease of navigation around the page (e.g. separating forms from informational pages).

Marketing efforts for Technical Department programs such as the Winter Skills Academy and Coaching Courses have begun.

SOCIAL MEDIA
In addition to advertising our Facebook and Twitter accounts on our Home Page, we have also included both links on the post-script on every staff member’s email account. We add new members to our Facebook page on nearly a daily basis. We invite all BOD Members with Facebook Accounts to become a Member and to join the conversation.

MARKETING/PARTNERSHIPS
On August 10th, Puma North America hosted its annual Kids Day our complex. Puma bused more than 120 kids from Brockton to the complex for a day of games and activities. Puma staff and volunteers as well as the staff from the Boys and Girls Club of Brockton joined in the fun as volunteers. All kids and counselors competed in soccer, kick ball, dodge ball and other activities. Both Mike and I were at the fields to welcome Puma and the kids. The event was publicized on the website and on our Facebook page.

The Citizens Bank continued its presence at the complex with give-aways during the Stars Cup over Labor Day weekend. Citizens is appears very pleased with their partnership at the complex and has scheduled a company outing on the back fields on September 10th.

Fidelity Investments returned to Mass Youth Soccer this August. They asked us to promote their “Gimmie 5! Sweepstakes” held in conjunction with the New England Revolution and the MEFA Ufund, the Massachusetts 529 Plan. As Fidelity did not re-negotiate its partnership agreement with Mass Youth, the promotion was done on a contract basis. We are hoping that Fidelity will reconsider its decision to abandon its partnership with Mass Youth.

Dick’s Sporting Goods ran its second “Mass Youth Soccer Appreciation Week” since becoming a Mass Youth corporate partner in March. From August 15th - August 21st, Mass Youth Soccer players and their families were able to enjoy discounts at any Dick’s Sporting Goods store. Pursuant to our partnership agreement with Dicks, the event was promoted on our website and our newsletter. In addition, flyers advertising the event were distributed at Coaching Courses, our Residential Camp, and at the DSP Tournament both on windshields and at the concession stand. They were also distributed at ODP tryouts.
FIELD CONTRACTS
Mass Premier Soccer, LLC has executed two (2) tournament contracts for the upcoming year. MPS will bring its highly successful Thanksgiving Weekend College Showcase to our complex this fall. 2011 marks the first time Mass Youth will host a tournament during the Thanksgiving weekend. While only the five (5) artificial turf fields will be used, they will be used to capacity throughout the weekend.

The second contract signed by MPS is for Memorial Day weekend 2012.
An Invitation to Bid on the Labor Day weekend 2012 was sent to seven (7) clubs in Massachusetts. This Invitation to Bid contained the same terms and conditions as did the Invitation to Bid for the Memorial Day weekend contract. The past tournament host for Labor Day weekend, F.C. Stars of Massachusetts, has opted to not return to the complex. New England Aztecs SC has been awarded the bid and a contract has been sent to the club for review and signature.
Memorial Day and Labor Day weekends are the two (2) largest tournament weekends for our complex in any given year. Today, Memorial Day is under contract and Labor Day will be under contract within thirty (30) days. Attention has now been turned toward developing our secondary tournament weekends. Tournament hosts from past years (e.g. Scorpions SC and NEFC) have been contacted regarding their potential return in 2012. Contracts for smaller tournaments will be finalized within the next 60-90 days.
We have had Mass Youth Soccer listed with the Massachusetts Office of Travel and Tourism in its Sports Marketing & Facility Guide under its Central Mass Sports Venues. The Central Mass Convention & Visitors Bureau has also been engaged in assisting to find customers for our field complex. The CMCVB has already referred two (2) potential customers to Mass Youth.

MASS YOUTH SOCCER LOGO
A local graphic design and visual communications artist/contractor was contacted with regard to development of a new look for the Mass Youth soccer logos. He has submitted a bid for accomplishing the work. In the meanwhile we have contacted Smith & Jones Idea Agency and applied to chosen as one of their non-profit organizations to participate in their annual Createathon. The Createathon is a concentrated effort to design a logo/brand for a non-profit organization at no cost to the organization. We have applied for the Smith & Jones “grant” and will hear whether Mass Youth will be participating in the next week to ten (10) days.

3. Instructional Program Report  Howie Blatt, Director of Instructional Programs

Technical Director
Ian Mulliner has been hired as our new Technical Director/DOC. He was supposed to start on September 6th, but he and his fiance suffered serious injuries in a motor vehicle accident in late August. His starting date will be re-determined once he has been released from the hospital and has recovered from his injuries. We all wish the two of them a speedy recovery!
The Instructional Program Staff is doing an excellent job of keeping things going with Tara Petricca providing ongoing administrative support and Mike Singleton offering his clinical support having been our past DOC. Although a very busy summer, staff morale seems to be high and each of our state coaches are putting out their best efforts to continue to provide the membership with high quality support and services!

Coaching Education

During this past soccer year, the Instructional Program Staff has delivered 25 Speciality Clinics, 55 “G” Courses (@900 coaches), 46 “F” Courses (@814 coaches), 10 “E” Courses (@205 coaches), and 2 “D” Courses (@50 coaches). This is along with offering numerous coach shadowing opportunities thru academies, tryout sessions, and local clinics.
In July, Mass Youth Soccer hosted the USSF National Youth License course. 20 coaches attended.

Coach and Player Development Program (CD and PD)

Local player development and coach education programs are continuing to expand in numbers, to the point where scheduling and staffing them is becoming difficult. Lynn Gugliuzza has done an excellent job of doing presentations in a variety of communities. Holden Youth Soccer is the newest full-year player/coach development program.

Camps & Academies

GOALS – The summer GOALS program, headed up by Loy Urbina, serviced 5,345 players thru 106 programs in 24 locations (including 7 new 2011 locations) throughout the state.
Summer Residential Camp – The residential camp, headed up by Tommy Geis, was held at Anna Maria College in Paxton, MA during the week of August 8th. 75 players attended and the feedback from both players, and families of players, has been excellent. Staff is currently looking at the future of the summer residential camp and discussing its place in the larger summer residential camp market.

Town Summer Day Academies – Staff ran a week long academy on Martha’s Vineyard this summer with 31 players participating. The success of this effort has led to discussion of the possibility of offering winter player development programs on the Vineyard.
ODP U12 Training Academy - This new summer program, headed up by Dave Suvak, was very successful with almost 300 players participating!
ODP Tryout – Tryouts were held in late August and @1000 players attended!
Mass Youth Soccer BOD Meeting
October 5, 2011

Staff/Guests: M. Singleton, T. Reynolds, I. Mulliner.

A quorum was declared present, meeting called to order by Ted Ritchie at 7:06 pm.

Acceptance of board minutes for September
Nancy Hart moved, seconded by Terri Filippetti, that we approve the minutes for September. Motion passed unanimously.

Executive Director Report
Submitted via email and appended to these minutes.

Communications Director Report
Submitted via email and appended to these minutes.

Board Program Manager Reports
State Cup
Submitted via email and appended to these minutes.

Leagues Committee
Ted Ritchie reported the committee did not meet last week, no report.

Recreation report
Submitted via email and appended to these minutes. Nancy Hart added that in deference to the leagues committee, the Kohl’s Cup will be held April 22, 2012.

Instructional report
Submitted via email and appended to these minutes.
Howie Blatt introduced our new director of coaching, Ian Mulliner, to the board.

TOPS report
Submitted via email and appended to these minutes.

ODP report
Report included in the executive director’s report.

SYRA
No report.

Financials
Mike Kaplow reported the auditors are coming the end of October. He is going through the end-of-year financials. The budget process is in good shape. We had a good year regarding controlling the financials, reporting and budgeting.
Mike then presented the budget for review. Discussion followed with a few questions concerning some line items which Mike explained. Mike Borislow moved, seconded by Terri Filippetti to approve the budget as presented. Motion passed unanimously.

Field Committee Report
No report.

President’s remarks
Ted reported the committee to look at interaction between and among Mass Youth, clubs, towns, leagues, etc. is being formed.
Ted also discussed the CORI process, where we are with it, and how we will move forward.
Board member reports
   No reports.

Old Business
   • No old business

New Business
   • New Logo
     Tucker Reynolds presented a proposed new logo. Discussion pro and con followed. Nancy Hart moved, seconded by Mike Kaplow, that we approve the new logo concept. The motion passed 6 for, 1 against, none abstaining.
   • Hosting Presidents’ Cup 2013
     Nancy Hart asked the board to consider if we would like to bid to host the 2013 Presidents’ Cup tournament.

For the good of the game

Meeting adjourned at 9:55 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. Executive Director Report—Mike Singleton
   Citizens Fields at Progin Park
   Fields are very active through the month and into early Nov. We even now have a tourney over Thanksgiving weekend. We will have temporary lights here for a month from early October to early November.

   CORI
   The large majority of organizations have sent in their CORI submissions and we have processed and are green-lighting those as we speak. By the end of this week over half of all submissions will be up in Korrio. Files are still being submitted at this time and the turnaround time for the state CORI office is shorter now than it was a month ago so secondary submissions should take less time than initial ones.

   Staffing
   We have hired Jennifer Fickett as our Events and Programs Coordinator Position and she will begin work in early to mid November. Jennifer comes to us having experience organizing and booking all travel arrangements for 18 varsity collegiate teams, administering regional team trips, having worked as an Administrator at Minnesota Youth Soccer, and holding a master’s degree.

   Ian Mulliner, our new DOC, has begun working as of Monday, October 3rd. Please join me in welcoming here.

   Region I Meeting
   All arrangements have been made for the Region I Mtg at the Quincy Marriott. We have also helped coordinate with US Soccer for a DOC meeting the two days previous to the meeting. Korrio, Bollinger, Puma, and the MSRC all deserve thanks for their help in funding this event.

   ODP
   U12/U13/U14 ODP training began in early September and we are seeing good numbers each week. Winter Pool notification for the U15/U16/U17 groups went out last week and those age groups begin play in January. We are currently working on getting an ODP gear store up on Eurosport.

2. REPORT OF DIRECTOR OF COMMUNICATIONS Tucker Reynolds

   LOGO, EMBLEM AND BRANDING
   Mass Youth entered a contest being conducted by smith&jones, a marketing firm in Sturbridge. Five non-profits from southern New England were awarded an “extreme brand make-over” free of charge. The free services included an extensive questionnaire, a brainstorming meeting and a brand “reveal”.

   2
The Questionnaire was an in-depth look at who we are, what our strengths and weaknesses are, who our competition is, how the public perceives us and how we want to be perceived. The smith&jones design team consisted of two graphic designers, a social media expert, a copywriter, a media consultant (print, radio and television), and a marketing expert. The team included a number of soccer parents including a youth soccer coach and member of a town board of directors.

At the outset of the brain-storming meeting in the smith&jones media center, the entire design team whole-heartedly agreed that the Association was in desperate need of an image and branding overhaul. They agreed that the existing logo was grossly out-dated, lacked any media impact, provided no versatility and said absolutely nothing about the personality of Massachusetts Youth Soccer. The brain-storming session enabled the 6-person design team to establish, through an extensive list of descriptive terms, top attributes of Massachusetts Youth Soccer. The descriptors were: progressive, mentors, inclusive, credible and joy. These terms, and others on the list, served to steer the design team toward the type of impact we wanted our new branding to make.

In all of my contact with smith&jones, including the questionnaire and the brain-storming session, I gave smith&jones only four (4) specific desires…

1. The entire name of the state be shown in the emblem as opposed to “Mass”;
2. The outline of the state not appear in the emblem;
3. “Est. 1974” be in the emblem; and
4. The Association is to be portrayed as more personal and inclusive without abandoning a sense of tradition and history.

Besides these directives, I gave the design team NO suggestions or conceptual direction. My desire was to allow this incredible team of professionals to develop its own concepts and ideas. Other than these directives and what the design team was able to glean from the questionnaire and the brain-storming meeting, smith&jones was not hindered by any preconceived notions or ideas and was granted absolute creative freedom to do what they are professionally trained to do.

Simply put, the results are stunning. I will present them at the meeting.

FIELD COMPLEX

Contracts have been negotiated and have been distributed for execution for the Scorpion Bowl 2012 (1st two weekends in March), the NEFC Preseason Tournament (2nd two weekends in March) and the New England Aztecs Labor Day Tournament. They will be finalized by mid-October.

Standardized short term, single use and seasonal contracts have been drafted and will be implemented going forward.

A plan for signage throughout the complex will be finalized. Signage will include Massachusetts Youth Soccer Headquarters signage at both entrances.

PARTNERS AND SPONSORS

Citizens Bank ran an employees’ appreciation outing on our back fields on September 10th that was an overwhelming success and very much appreciated.

Polar beverages is helping to supply beverages to the Region 1 meeting.

We are continuing to explore sponsorships and corporate partnerships both on a local and a national level.

3. State Cup Report Terri Filippetti

A total of 119 State Cup 2012 applications were received.

Boys U13 31 teams
Boys U14 25 teams
Girls U13 33 teams
Girls U14 30 teams

The Challenge Round will consist of 4 single elimination rounds. Rounds 1-3 are schedule for this fall and Round 4 will be played next spring. The final eight teams in each group will participate in the Round Robin on May 21st and 22nd.

Deadline for the U15 - U19 applications is December 15th.

4. Recreation Report Nancy Hart

The Kohl’s Cup which was scheduled for October had to be rescheduled to Sunday, April 22, 2012. This is still within the soccer year to receive the donation. League games were held on Saturday and the response at the late date was they would prefer it to be on a Sunday which we have changed to.

I will be willing to work with Rachel and Kate to help towns with the Cori and the Korrio process.

A meeting will be set up with Mike Fitzgerald to discuss the uniform process for the 2012 District Season.

5. Instructional Program Report Howie Blatt
Technical Director

Ian Mulliner has arrived as our new Technical Director. His starting date was this past Monday, October 3rd. He comes with 10+ years of experience as the DOC for Illinois Youth Soccer. He is very excited about his new position and anxious to get started. Let’s all make sure to welcome him...

The Instructional Program Staff has done an excellent job of keeping things going for the past 3 months. Tara Petricca continues to provide the strong ongoing administrative support that the staff counts on to keep scheduling and administrative needs clear and well-organized. Mike Singleton has been providing ongoing clinical support at weekly Instruction Staff meetings. Although a very busy summer, the Instructional Program staff morale continues to be high. Each of our state coaches continues to put out their best efforts to provide the membership with high quality support and services. When you are on the field with them, it is clear that each of them loves the work they do!

Coaching Education

During this past soccer year, the Instructional Program Staff has delivered 25 Specialty Clinics, 55 “G” Courses (@900 coaches), 46 “F” Courses (@814 coaches), 10 “E” Courses (@205 coaches), and 2 “D” Courses (@50 coaches). This is along with offering numerous coach shadowing opportunities thru academies, tryout sessions, and local clinics.

On an ongoing basis, staff continues to review and fine-tune online educational materials to make sure they are up-to-date and most useful for membership.

Coach and Player Development Program (CD and PD)

Local player development and coach education programs are continuing to expand in numbers, to the point where scheduling and staffing them is becoming difficult. We are now contracted with 10 communities, providing extensive direct coach and/or player development programs. Response and feedback from those communities has been very positive!

Skills Academies – We are currently looking at 13 different sites around the state to provide either the more formalized Skills Academy Program or modified player development programs for the winter months. Several of the towns that are using Mass Youth for their coach and player development programs in the fall and spring seasons are now wanting to add a winter program as well.

GOALS – The summer GOALS program, headed up by Loy Urbina, serviced 5,345 players thru 106 programs in 24 locations (including 7 new 2011 locations) throughout the state. Loy is now in the process of collecting equipment and wrapping up this year’s program with a look towards next year.

Summer Residential Camp – Staff has looked at the future of the summer residential camp and has decided to continue adding more locally-based summer clinic offerings.

6. Mass Youth Soccer Outreach Report  Ray Robinson

September was a pretty busy month for TOPSoccer;

- On September 10th I presented the TOPSoccer coach course at the New Hampshire soccer office and October 1st they held their first TOPSoccer event twenty TOPSoccer players attended this event.
- On September 18th we presented the TOPSoccer coaches course to the Ann Maria men’s soccer team and support staff. Auke Wiersma the region I TOPSoccer and Myself presented the course along with Howie Blatt. They plan to have their program up and running next spring. They are also working on having a power chair soccer event.

US Youth sent a videographer to film the course however they arrive shortly after we finished the classroom presentation so they only got to record the field session.

A quorum was declared present, meeting called to order by Ted Ritchie at 7:02 pm.

**Acceptance of board minutes for October**

Nancy Hart moved, seconded by Terri Filippetti, that we approve the minutes for October. Motion passed unanimously.

**Executive Director Report**

Submitted via email and appended to these minutes. Mike Singleton added he wanted to highlight his praise of the efforts of the board members who helped with the Region 1 meeting. Ted Ritchie added his praise and reminded the group we have the US Soccer workshop coming in February and we have to prepare for that event. Mike added that Rich Braney will be retiring at the end of December. Mike is advertising the position.

**Technical Director Report**

Submitted via email and appended to these minutes.

**Communications Director Report**

Submitted via email and appended to these minutes.

**Board Program Manager Reports**

**State Cup**

Terri Filippetti reported everything is on schedule.

**Leagues Committee**

John Linnehan reported the committee will meet next week.

**Recreation report**

Submitted via email and appended to these minutes.

**Instructional report**

Submitted via email and appended to these minutes. Howie Blatt commended Ian and the staff. All of them are coming together nicely.

**TOPS report**

Ray Robinson reported the TOPS program is quiet now. He met with Middleboro people to answer questions and is meeting with a group interested in starting a program in Beverly.

**ODP report**

Jared Scarpaci reported the program is winding down for the season, will end in 2-3 weeks and resume in January.

**SYRA**

Brian Treanor reported there is not much to report. There are no changes in regional referee and assessor allotments. Recertification clinics start November 20 and will run through February. Young male and female referees of the year have been selected and forwarded on to region 1.

**Financials**
Mike Kaplow reported the audit is underway and should be completed well before last year's was.

Field Committee Report

No report.

Board member reports

No reports.

President's remarks

Ted reported the Special Olympics tournament will take place this weekend and Mass Youth is donating 900 string bags featuring our new logo.

Ted reminded the board that the AGM is coming up; it will be held either in February or March; we have to select a date.

Ted discussed some proposed changes to the bylaws regarding the nomination process. There is a disconnect between the language setting the time frame for the AGM and the deadline to report the nomination slate.

Mike Kaplow moved, seconded by David Dalrymple that we amend the bylaws to state: 1.03.4 The nominating Committee shall consist of five (5) persons: Four (4) persons appointed by the President, at least two (2) of whom shall not be then-serving Directors, and one (1) person designated by the Leagues Committee, who shall not be a then-serving Director. The Nominating Committee shall designate its Chairperson from that number. The Nominating Committee shall report its slate of proposed candidates to the President and the Executive Director no later than 60 days preceding the AGM. The Executive Director shall distribute the list of nominations to every Organization, affiliated League, and Director promptly following submission of the list of nominees by the Nominating Committee.

(The proposed change removed November 25 as the deadline and replaces it with 60 days).

The motion passed unanimously.

Ted introduced the proposal to form a new committee to examine player development and our soccer culture with an eye to looking at our mission statement and coming up with goals and suggestions for achieving them. The committee will be made up of members from the various segments of our organization: town-based organizations, leagues committee, open leagues, open clubs, Mass Youth BOD and staff, and others with professional and/or national exposure.

A lot of discussion followed regarding what the committee will be charged to do and how will we sell the proposed changes or should we even engage in selling changes.

Steve Smoller moved, seconded by Terri Filippetti, that the board endorse the formation of the Massachusetts Player Development Soccer Culture Committee. Motion passed unanimously.

The board set the date for the AGM. Saturday, March 3, 2012. Location probably will be Sheraton Four Points Hotel in Leominster.

Old Business

- Hosting Presidents' Cup 2013
Nancy Hart had proposed we consider bidding to host this national tournament last month. We decided to consider it and make a decision this month, Terri Filippetti moved, seconded by Dan Bielenin, that we not bid to host the tournament. Motion passed 11 for, 0 against, 1 abstaining.

New Business
- **Season Tickets for our Professional teams**
  Mike Singleton asked for guidance regarding purchasing season tickets with the Revolution and Breakers. This year, we purchased 30 tickets from each team. **Terri Filippetti moved, seconded by John Linnehan, that we purchase 30 season tickets each from the Revolution and the Breakers.** Motion passed unanimously. It was noted that we need to make sure the tickets are more utilized than in past years.

- **December board meeting**
  It was proposed that we go back to past practice of having December board meeting be a dinner meeting at an area restaurant instead of at the office. The board voted 10-2 to do this.

**For the good of the game**

Meeting adjourned at 9:25 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. Executive Director Report  Mike Singleton
   **Citizens Fields at Progin Park**
   After some initial challenges the lights are up and functioning well. We have request for usage of them in March and will determine if that is financially sensible. We plowed the field this past Sunday morning to allow as many teams as possible a chance to play. Given the harsh weather we have had this fall, many leagues are struggling to get all their games in and we have to help make sure we can provide as much opportunity to do so as is possible.

   **Staffing**
   I have conducted reviews with every staff member and charged each employee with areas of improvement for the coming year.
   A reminder, Jennifer Fickett, our new Events and Programs Coordinator, will begin working for Mass Youth Soccer on November 14th.

   **Region I Meeting**
   A special thanks to Terri Filippetti and Nancy Hart for their behind the scenes and frontline work for the Region I Meeting we hosted in Quincy last month. They both put in many hours and represented Mass Youth very well. Also, thanks to Sid Bloom, who stepped up and helped with onsite registration during the meeting as that was very helpful. Tucker Reynolds, Maureen LaRoche, and Rich Braney also helped make this event the quality event it proved to be and should be thanked for the extra attention to needs and details.
   By all accounts, people enjoyed the meeting and accommodations and the Quincy Marriott staff was very supportive and responsive. Our focus now turns to the US Youth Workshop and I will be in touch to begin organizing that this month.

   **Partnerships**
   We are in the exclusive time period of discussion with Citizens Bank about continuing a partnership. I have reached out to initiate discussions and will have more information once we sit down and begin discussions.

   **ODP**
   Younger age groups continue in ODP and older groups begin playing in January. We are inviting younger players to help at the USSF “C” Retest we are holding at our complex this weekend.
2. Instructional Program Report

Respectfully Submitted by Ian Mulliner, Technical Director and Howie Blatt, Director of Instructional Programs

Technical Director
I have had the opportunity to observe coaching sessions in several of the Towns communities and conducted some sessions myself. I have been impressed with the level of participation of the Town coaches and their willingness to accept us into their programs to provide insight and guidance. I would like to add that the State Coaching Staff do an exemplary job of not only maintaining the face of Massachusetts youth soccer but of promoting the association as an organization willing to assist in any way possible.

State Coaching staff reviews have now been completed for the year with input from Tom Goodman, Mike Singleton, Howie Blatt, and Ian Mulliner.

Coaching Education
During this past soccer year, the Instructional Program Staff has delivered 25 Specialty Clinics, 55 “G” Courses (@900 coaches), 46 “F” Courses (@814 coaches), 10 “F” Courses (@205 coaches), and 2 “D” Courses (@50 coaches). This is along with offering numerous coach shadowing opportunities thru academies, tryout sessions, and local clinics.

US Soccer has made significant changes to the current E certificate coaching course which will now be known as the US Soccer E License. US Soccer provided an E License workshop prior to the Region I meetings held in our home state at the Boston Marriott Quincy on October 13th and 14th 2011. The objective of the course was to certify the coaching educators within each state to be able to teach the E course in the future. The workshop was attended by Mike Singleton, Ian Mulliner, Tom Geis, Loy Urbina, Dave Suvak and Lynn Gugliuza from Massachusetts Youth Soccer.

Coach and Player Development Program (CD and PD)

Local player development and youth education programs are winding down and receiving very positive reviews regarding the assistance that we provided throughout the fall season. We are now contracted with 10 communities, providing extensive direct coach and/or player development programs. We have scheduled 3 winter player development programs in Arlington, Reading and Holden. And we are already receiving requests for spring tryouts and town player development programs.

Camps & Academies

Skills Academies – There has been a name change for the Skills Academies, they will now be called Technical Development Centers. The reason for the change was to more accurately describe what to expect from the center and to move away from using the word Academy to differentiate ourselves from other organizations programs. We have 8 sites confirmed, with about 50 players registered already, and are waiting to hear back on 6 more sites.

GOALS – Loy Urbina has been collecting equipment and this year’s program has concluded. We are now looking forward and planning events for next year. The summer GOALS program, headed up by Loy, serviced 5,345 players thru 106 programs in 24 locations (including 7 new 2011 locations) throughout the state.

Summer Residential Camp – Staff has looked at the future of the summer residential camp and based on demand has decided to continue adding more locally-based summer clinic offerings.

3. REPORT OF DIRECTOR OF COMMUNICATIONS  Tucker Reynolds

FIELD CONTRACTS
Mass Premier Soccer will be conducting its Thanksgiving weekend College Showcase at the complex this year for the first time. The rental includes all five artificial turf fields for three days.

New England Aztecs have signed and returned their contract for Labor Day weekend 2012.

NEFC has signed and returned their contract for their spring (March) college showcase. ODP agreed to move its opening day so NEFC could have both weekends entire uninterrupted. They will fill all five artificial turf fields for most of both weekends. Scorpions SC has agreed to the terms, but has yet to submit their contract for the 2012 Scorpion Bowl run during the first two weekends of March.

FIELD SIGNAGE
In the wake of our emblem redesign, we are going out to bid on signs to be located throughout the complex. There are four (4) distinct types of signs.

Introductory Signs will be at the two entrances and at the Upper Lot/Back Access Road intersection. These signs can be of marine grade plywood, aluminum or carved wood (cedar or redwood). All signs have a minimum of eight coats of enamel paint (more than used on automobiles) for durability.

Regulatory Signs are essentially traffic signs directing traffic toward the two parking areas. They will be 18” x 24” non-reflective aluminum and installed on U-channel posts. On top of each regulatory sign will be a 6” x 18” “Rider” sign, a smaller sign with both our emblem and the Citizen’s Bank Fields logo. There will be 8 – 10 of these signs throughout the complex. Also included in Regulatory Signs will be “No Parking – Tow Zone” stencils for the guard rails throughout the complex.

Temporary Signs. These are specifically designed for tournament use (e.g. Referee Parking I Upper Lot). These will be printed on 1/4” – 3/8” corrugated plastic and used in conjunction with our sandwich boards. A channel system will be installed on each of our sandwich boards to accommodate a change in signs.
Branding Signs. These will be specifically used to brand Mass Youth Soccer. The most immediate need is to replace the old logo on both ends of the pavilion. The new emblem will be fabricated from aluminum and will be raised from the pavilion wall 1" – 2". This type of sign will also include banners on the lampposts throughout the complex.

PRINTING
We sent an Invitation to Bid to two (2) area printing companies with whom Mass Youth Soccer has had past experience and two (2) outside printing companies. The Invitation to Bid included stationery and business cards, banners, brochures, indoor posters and photos, Temporary Signs (see above) and branding lamppost banners (see above). We have also researched the all of the costs of all of the various needs contained in the Invitation to Bid from various on-line printing companies such as Vistaprint.com as a base for comparison.

RECYCLING
Grants to purchase bins and barrels to initiate recycling efforts in the Office and, more importantly, at the field complex during tournaments, are being explored.

MARKETING
Brochures have been designed for the Technical Development Centers (formerly the Skills Academies). Brochures for each site will contain the dates and locations of each and will include the name and logo of the hosting association. Brochures will be distributed first to the hosting organization, then to the organizations of surrounding towns. Notices of each Center will be sent to the President and registrar of each of the surrounding towns.

Brochures and materials for other services provided by Massachusetts Youth Soccer will, whenever possible, list the hosting organization.

WEBSITE
Efforts to consolidate and update pages on the website continue. We intend to add a “Message From…” spot on the Home Page. Each month we will upload a message from the President, the Executive Director, the Director of Coaching or other Massachusetts Youth Soccer staff member with a brief article on a hot topic. This will serve not only to get practical and philosophical messages out to the Membership, but also will help to personalize Massachusetts Youth Soccer.

4. Recreation Report  Nancy Hart
I went to Manchester, NH to spend the day at their Kohl’s Cup. They do their tournament much differently from ours. The teams U12, 14, 16 and 19 play 3 games which are a total of 30 minutes without a break. They have different groups which are Coed, girls and boys. The winners move on to the next weekend which is competitive and there are winners which receive awards. They had numerous teams in all age groups except the U16 girls which only had 3 teams. This tournament in NH is held for Recreational teams finals. They do not hold a tournament such as MTOC.
Mass Youth Soccer BOD Meeting
December 7, 2011


This meeting marked the resumption of having the December meeting at a restaurant as a holiday thank you dinner meeting. Meeting took place at Legal Sea Food in Natick, MA.

A quorum was declared present, meeting called to order by Ted Ritchie at 9:40 pm.

Player Development/Soccer Culture Committee
Ted Ritchie discussed the make up of this new committee which represents a large cross section of our membership. The committee will be looking into various topics related to player development and soccer culture within our community issues.

Outside Consultant
Ted reported that he was still looking for a consultant to assist us in strategic planning for governance and structural issues.

US Soccer national workshop
Ted reminded the board that the workshop is going to be in Boston in February and we need to line up volunteers to help.

Search for a controller
Ted reported they are down to eight finalists for the position.

Additional development coach
Mike Singleton pointed out that with our current development coaching staff we are currently booked up and having to turn away requests for their services. Discussion followed. Steve Smoller pointed out that we have often stated we should indicate our priorities by how we allocate items in our budget. He feels this is an area that provides services directly to our membership and deserves our full support.
Terri Filippetti moved, seconded by Tricia Desmarais, that we hire an additional development coach. Motion passed unanimously.

Presentation to Rich Braney
Rich Braney is retiring after ten plus years of service. The board thanked him and presented him with a gift.

Meeting adjourned at 10:05 pm.

Respectfully submitted,
Steve Smoller
Secretary