
A quorum was declared present, meeting called to order by Sid Bloom at 7:02 pm.

**Acceptance of previous meeting minutes**

Terri Filippetti moved, seconded by Kevin Krumpholz, to accept the December meeting minutes. Accepted unanimously.

**Executive Director’s Report**

Submitted via email and appended to these minutes. John Burrill added construction on the fields is now slowing down and the finishing touches have to wait till spring.

**DOC Report** — the report was distributed at the meeting.

**Marketing Manager Report**

Submitted via email and appended to these minutes.

**Program Manager Reports**

**State Cup**

Submitted via email and appended to these minutes.

**Leagues Committee**

Ted Ritchie reported for the committee. They are setting plans for MTOC. A few town organizations are looking to change league affiliation. The committee is working on conditions for allowing changes in affiliation that will be enforceable, fair, and intelligent. The non renewal of the Adidas contract will open more options for the tournament and for T-shirts and will lower costs.

**Recreation**

John Burrill reported Kohl’s will be the sponsor for the 2007 recreational tournament and it will be called the Kohl’s American Cup.

**Outreach**

Steve Snow reported he met with Hamilton-Wenham. They want to run a jamboree this spring. Three new programs will start this spring and a group in Millville-Blackstone is interested.

**Treasurer**

Carl Goldstein reported this is the first time in 47 months we have lost money for the month, but it will be covered by reserves. There are a few concerns for next year, but he is not worried, we are still in good shape.

**ODP**

Jared Scarpaci reported the team pool training has begun and is running smoothly. They are practicing at Atlantic Union, Nichols College, and Potter School. He is looking at the cost of the program and how to lower them. He is forming an exploratory committee of parents to look into fund raising to help lower costs.

**SYRA**

John Utter reported recertifications are almost completed. An advanced level course is coming up. The new website is working well.

**Field Committee report**
Carl Goldstein is chairman of this committee. It will set fees, hire maintenance personnel, etc. The committee is fielding bids for concessions and getting rental inquiries.

**Board member reports**
Ted Ritchie reported his committee that looking into a Mass Youth Columbus Day tournament contacted all the clubs currently running a tournament that weekend to get their feedback on how our tournament might affect theirs. He is still compiling the replies.

**Changes in Constitution and bylaws**
John Burrill reviewed his proposed changes with the board and noted the packets which are going out to the membership would contain these proposed changes. The changes are mostly housekeeping changes. **Terri Filippetti moved, seconded by Skip Gorman to support the proposed changes and bring them to the AGM.** Motion passed unanimously.

**Change in quorum requirement**
Carl Goldstein feels we should lower the amount of delegates required for a quorum at general meetings. We currently require 40 delegates and it has been difficult to get this required number at meetings. **Carl Goldstein moved, seconded by Steve Smoller that 5% of the eligible member organizations as of August 31 be required for a quorum.** The motion was defeated. **Ted Ritchie moved, seconded by Terri Filippetti that 7.5% of the eligible member organizations as of August 31 be required for a quorum.** The motion passed. This change will now be presented to the AGM for approval.

**Update on uniform supplier**
Sid Bloom reported that Adidas made a proposal and the executive board rejected it. We have notified Adidas of this rejection and we are looking for an alternative supplier. We remain willing to discuss other proposals from Adidas if they can improve on their offer.

**Grand Opening plans**
Terri Filippetti went over the plans to date for the grand opening of the field complex. As soon as a logo is finalized, invitations will go out. She is hoping they’ll be mailed by July 3. Plans will include events for siblings of the players at the recreation tournament which is the opening event, currently scheduled for September 30.

**Project Coach**
Mike Singleton presented a video on this project which originated in Springfield and involves after school programs for younger kids being coaches by high school aged students who become coaches for these kids. The video showed the effect this program has on both the teenagers who are being trained to coach as well as the elementary students who attend the program.

**Old Business**
- No old business.

**New Business**
- No new business.

**Good of the game**
Mike Singleton would like to see all board members take at least a G course.

Meeting adjourned at 9:00 pm.

Respectfully submitted,
Addendum:

1. Executive Director Report  John Burrill

Field Project

The synthetic turf fields are complete, except for some punch list items. The fields look great. Work is now underway on the fencing around the fields. There are plans to bring a heavy roller in and go over all the fields. But they are ready for play. Our sales rep from Northeast Turf, John Chaffin, brought his daughter and a few friends over to play just before the holidays. It was great to see kids out of the fields.

The Building

We are onto punch list items on the building. There were one or two things that need correction and a few missing signs, but otherwise we are in good shape.

Contact has been made with Verizon in order to get phone service to the building.

The septic system for the complex is in and almost complete. We are still waiting on the transformer to be installed so we can run small test on the system for the board of health and get them to sign off.

The water for the complex has been shut down for the winter, but issues continue to surface surrounding the potable water. We probably should explore putting in our own well at some point. The Wagner well appears to have some issues attached which we will be well served to get away from.

Office parking lot

We will make a one way traffic flow in this lot so as to avoid congestion and accidents.

We had to replace one of the detention ponds on this road. The pond was an overflow pond in the middle of the road at the intersection with Steve Koerner Drive. It was both dangerous and not functioning properly.

Main parking lot. Gravel is being spread throughout the lot and will then be rolled. Once that is complete the wheel stops will be installed.

No work has been done on the nature trail as of yet.

We have organizations signing up to use the fields this spring.

Harper

Still waiting on Ben Franklin to issue its release of lien on the 25 acre parcel. Once that occurs the papers can be filed with the registry and we will get our check for $25018.

Registration

The numbers continue to look on budget. We have a few organizations which have unreported adults, but this seems to be an oversight. One or two of the usual suspects still have not filed a fall registration file with us.

Web Site

Work continues on the web site. Changes will be made this month.

Office

Work is about finished on the updating of the men’s bathroom. Some minor work will be done on the first floor women’s room as well.

2. DIRECTOR OF COACHING/ INSTRUCTIONAL PROGRAM REPORT

Mike Singleton, Director of Coaching  Howie Blatt, Director of Instructional Programs

Skills Academy has begun again with a few new sites this year. We are currently over 300 registrants and still growing. Complete numbers will be offered next month.

We are completing a G and F course with BCYF (Boston Centers for Youth and Families) to help educate the athletic directors of their community centers.

Plans are still progressing for the New England Youth Sports Festival...this looks like it will be quite an event.

The G online course video is being edited and is near completion. Hoping to have online by the end of spring and hopefully before then.

John B and Mike filled out a grant application for the US Soccer Foundation to help grow GOALS.

Laura, Darren, Arthur, Mike R., and Mike S all went to the NSCAA Convention. There were some great sessions and much work was accomplished through meetings as well.

Our new nutrition guide and sample sessions will be on the web as soon as the new website comes up.

Mike met with a reporter from a Japanese Newspaper consortium for a lengthy interview. Expect to see an extensive article from Japan with us mentioned.

Mike attended an advisory committee meeting for MASC and will help as a consultant as they discuss improvement plans.

Mike attended an elite club seminar with attendees from around the world and country. It was very informational and helpful to talk about best practices for player development around the world.

Discussions to connect our online course with other courses and associations are looking very promising.
ODP training has begun and all parent groups have been talked to by Jared, John C., or Mike. Mike will be running parent education sessions for the 13/14 parents an additional 2 times this winter season. Our 89 boys will begin preps for Nationals on 1/21 with a scrimmage against the Aztec SC Men’s Team. They are helping us a great deal by coming out to play.

3. Marketing and Communications Manager Report
Nicole M. Desingue
The BayStater – Created ads for upcoming coach and player programs to be included in the paper, will visit Foxboro 1/16/07 to assist in copy editing, layout, and organization.
FreeKick – next issue due out in February
Communications – Spring registration reminder was sent out to registrars
  - Call for applications for ODP Boys assistant coach positions was sent out to the FreeKick member list
  - Continued push for Skills Academy registration

In progress:
Member Benefits Card – Boston Celtics have confirmed they would like to be included. Ad for this opportunity aimed at corporate partners to appear in the January BayStater (pending approval)
ODP Fundraising Campaign – one-sheet has been completed and approved and is being presented to parents and administrators to stir up interest.
Corporate Camps – Working together with Mike Singleon and John Burrill to research and organize these two programs to bolster Mass Youth activity and visibility in communities and homes.
We are starting an initiative to contact all league registrars in an attempt to open a more direct line of communication between Mass Youth and league coaches. This would hopefully increase interest and awareness of Mass Youth programs and resources.

4. State Cups Report 1/17/07
Terri Filippetti Director of National Cup
A total of 173 teams, U15-U19, submitted State Cups 2007 applications. The seeding process for each group is explained below.
The master schedule for each age group is posted on the Mass Youth Soccer website under Tournaments-State Cups-Schedule/Brackets.

Girls 15
A total of 25 teams submitted applications and 10 teams were seeded on the basis of record – Cup and league play and other factors that the committee thought relevant. Seeds 1 thru 4 are seeded directly to the Round Robin next June. Seeds 11 thru 16 were placed using a random draw followed by a separate random draw for Seeds 17 thru 22, and then, one final random draw for Seeds 23 thru 25. The Challenge round will consist of 3 single elimination rounds and one entry round.

Girls 16
A total of 22 teams submitted applications and 10 teams were seeded on the basis of record – Cup and league play and other factors that the committee thought relevant. Seeds 1 thru 4 are seeded directly to the Round Robin next June. Seeds 11 thru 19 were placed using a random draw followed by a separate random draw for Seeds 20 thru 22. The Challenge round will consist of 3 elimination rounds.

Girls 17
A total of 17 teams submitted applications and 10 teams were seeded on the basis of record – Cup and league play and other factors that the committee thought relevant. Seeds 1 thru 4 are seeded directly to the Round Robin next June. Seeds 11 thru 16 were placed using a random draw followed by Seed 17. The Challenge round will consist of 3 single elimination rounds.

Girls 18
A total of 15 teams submitted applications and 9 teams were seeded on the basis of record – Cup and league play and other factors that the committee thought relevant. Seeds 1 thru 4 are seeded directly to the Round Robin next June. Seeds 10 thru 12 were placed using a random draw followed by a separate random drawing for Seeds 13 thru 15.
The Challenge round will consist of 2 single elimination rounds (no Round 1 games).

Girls 19
A total of 6 teams submitted applications. Teams were seeded on the basis of record – Cup and league play. All 6 teams were seeded and go directly to the Round Robin next June.

Boys 15
A total of 20 teams submitted applications and 9 teams were seeded on the basis of record – Cup and league play and other factors that the committee thought relevant. Seeds 1 thru 4 are seeded directly to the Round Robin next June. Seeds 10 thru 14 were placed using a random draw followed by a separate random draw for Seeds 15 thru 17, and then, a final random draw for Seeds 18 thru 20.
The Challenge round will consist of 3 single elimination rounds.

Boys 16
A total of 22 teams submitted applications and 9 teams were seeded on the basis of record – Cup and league play and other factors that the committee thought relevant. Seeds 1 thru 4 are seeded directly to the Round Robin next June. Seeds 10 thru 18 were placed using a random draw followed by a separate random draw for Seeds 19 thru 22.
The Challenge round will consist of 3 single elimination rounds.
**Boys 17**
A total of 23 teams submitted applications and 11 teams were seeded on the basis of record – Cup and league play and other factors that the committee thought relevant. Seeds 1 thru 4 are seeded directly to the Round Robin next June. Seeds 12 thru 16 were placed using a random draw followed by a separate random draw for Seeds 17 thru 23. The Challenge round will consist of 3 single elimination rounds.

**Boys 18**
A total of 18 teams submitted applications and 10 teams were seeded on the basis of record – Cup and league play and other factors that the committee thought relevant. Seeds 1 thru 4 are seeded directly to the Round Robin next June. Seeds 11 thru 14 were placed using a random draw followed by a separate random draw for Seeds 15 thru 18. The Challenge round will consist of 3 single elimination rounds.

**Boys 19**
A total of 5 teams submitted applications and all teams were seeded on the basis of record – Cup and league play and other factors that the committee thought relevant. All five teams were seeded. Seeds 1 thru 3 go directly to the Round Robin next June. The Challenge round will consist of one single elimination round.

A quorum was declared present, meeting called to order by Sid Bloom at 1:45 pm.

Acceptance of previous meeting minutes  
Ray Robinson moved, seconded by Kevin Krumholz, to accept the January meeting minutes. Accepted unanimously.

Executive Director’s Report  
John reported he has been holding registrar meetings at the town level to discuss registration issues. Requests have come for a handbook.


Program Manager Reports  
State Cup  
Nothing to report

Leagues Committee  
the committee had its draw for MTOC and is discussing policy on towns changing leagues.

Recreation  
Nothing to report.

Outreach  
Steve Snow reported he is conducting a workshop on the TOPSoccer program March 10. A flyer has been distributed via email.

Treasurer  
Nothing to report.

ODP  
Jared Scarpaci reported there is an initiative with the New England Revolution which comes from the direction of MLS. The U-15 and U-18 teams will be involved to start. The program is expected to expand.

SYRA  
Sid Bloom reported that John Utter has resigned as SYRA. The board expressed its unanimous thank you to John for his excellent service as SYRA.

Field Committee report  
Carl Goldstein reported that the committee will meet following this meeting and will report on this meeting at our next board meeting in March.

Grand Opening plans  
Terri Filippetti reported that Nikki is designing save the date notices that will go out this month.

Board member reports  
No other reports given.

Old Business
No old business.

New Business

Update on uniform supplier
Sid Bloom reported that Kelme has submitted a proposal, Diadora will submit, hopefully within a week, and Adidas is changing their proposal. There may be more offerings coming in. Skip Gorman moved, seconded by Ted Ritchie, that we move to purchase ODP and Districts gear through the Adidas/WeGotSoccer proposal and leave the rest of the considerations as to equipment and contracts for later. It was noted this will cost about $10,000 over what was budgeted for these programs. Motion passed unanimously.

Meeting adjourned at 2:30 pm.

Respectfully submitted,
Steve Smoller
Secretary

A quorum was declared present, meeting called to order by Sid Bloom at 7:15 pm.

**Introduction of Tom Goodman**
Sid Bloom introduced our new assistant director of coaching, Tom Goodman.

**Acceptance of previous meeting minutes**
Nancy Hart moved, seconded by Ray Robinson, to accept the February meeting minutes. Accepted unanimously.

**Executive Director’s Report**
Report submitted via email and appended to these minutes.

**DOC Report**
Mike Singleton thanked Nancy Hart for helping obtain a grant from her company for the Goals program.

**Marketing Manager Report** – report submitted via email and appended to these minutes.

**Program Manager Reports**

**State Cup**
Nothing to report

**Leagues Committee**
Nothing to report

**Recreation**
Nancy Hart reported everything is moving along smoothly.

**Outreach**
Steve Snow distributed a report on his recent workshop which was well run and well attended. Ted Ritchie suggested a DVD or something like it could be distributed to introduce the TOPS program. Discussion followed on who we need to reach and how to do it. Potential TOPS people are not necessarily soccer people but are people involved with kids with disabilities.

**Treasurer**
Carl Goldstein reported we are still on track with no surprises.

**ODP**
Jared Scarpaci reported they have finished the indoor pools this past weekend. Outdoors will begin in April. Mike added that the boys teams in the Nationals in Dallas did well although they did not win.

**SYRA**
Sid Bloom reported that he is in the process of interviewing candidates for John Utter’s replacement and hopes to have a candidate to appoint by next meeting.

**Field Committee report**
Carl Goldstein reported that the committee is in the process of choosing a maintenance person/company to maintain the complex. They are still looking and interviewing.

**Grand Opening plans**
Terri Filippetti reported that she will be asking for RSVPs for the save the date mailings and will need youth workers (14 or older) to help organize events. Nancy Hart added that Kohl’s, the sponsor, would provide employees to help out at the event.

**Board member reports**

No other reports given.

**Old Business**

- **Update on uniform supplier**
  Sid Bloom reported he spoke with Adidas at the USYS workshop. They do not want to change their proposal, so there will be no contract with them for this year. We are looking for other suppliers and hope to have something in place this summer in order to move forward. Proposals so far are not acceptable.

**New Business**

- **401k Plan for employees**
  John Burrill reported that our 401k plan must be revised to comply with federal regulations. Nancy Hart moved, seconded by Ray Robinson, to adopt the revisions John proposed in order to bring our plan into compliance. Motion passed unanimously.

- **ESPN Magazine**
  John Burrill reported that Nikki has worked on a fund raiser in return for selling their publication. We will receive $5,000 in return for an ad in the Bay Stater and a banner on our web site. She is also looking into member cards with multiple sponsors, all offering discounts and the cards to be distributed to our membership.

- **Fields**
  John reported that games had to be cancelled this past week due to snow. He hopes the coming week’s events can go on as scheduled.

- **District 4 Director**
  Sid Bloom recommended David Dalrymple of Bedford be appointed to the vacant position. Steve Smoller moved, seconded by Ray Robinson, that we appoint David Dalrymple District 4 Director. Motion passed unanimously.

- **Funding for Goals program**
  Mike Singleton reported that Cal South has fees for teams going to tournaments that are used to fund the Goals program. Carl suggested trying a voluntary contribution. Tournament directors would have to distribute the material to teams attending their tournaments. The consensus was that adding a new fee so close to the $3 fee for the fields might not be a good thing. Citizens Bank is interested in providing balls and some gear to the Goals program.

- **Recognition Banquet**
  A suggestion was made to have a banquet at which we would recognize programs and honorees. Ray Robinson suggested we have the leagues nominate candidates for the annual awards. The target for such an event would be 2008.

- **New England Sports Festival**
  A reminder the first annual New England Sports Festival will be held Fri-Sun (3/23-25) at Gillette Stadium

**Meeting adjourned at 8:35 pm.**

Respectfully submitted,
Addendum:

1. Executive Director Report  John Burrill  
Field Project
The overall project is 95% complete. We have some landscaping and other miscellaneous things to finish up but that is it.

The synthetic turf fields are complete, except for some punch list items. The fields have been rented out, but with the snow it would appear all those rentals will be cancelled.

We are anxiously awaiting the arrival of spring to learn how the fields fared over the winter. RAD plans to test the soil as soon as possible and then put on the proper mixture of fertilizer. However with this last storm, everything has been pushed back at least a week.

The irrigation system will be turned on as soon as the threat of cold weather/freezing of pipes has passed.

Most all the punch list items have been completed and the building is ready to go. We have to wait until the water is turned on in order to get our certificate of occupancy. The state DEP has been out to check on our potable water connection from the Wagner well and everything appears to be all set.

The local board of health has signed off on the septic system.

Verizon has installed the telephone lines. We are waiting for our contractor to due the final inside installation in order to get the phones and internet lines up and running. We will need the phone lines in order to get the security system installed and up as well.

Waiting on the weather to install the final bit of signage. Also waiting for the final coat of asphalt as well to cover the new access road. Curbing has been installed.

Final work on wheel stops and viewing area will be done as soon as the snow melts.

New detention basin constructed at the middle of the new road at the intersection with Steve Koerper Drive.

Main parking lot. I suspect if we have one major regret this will be the item. The gravel lot will be mushy and wet in the early spring, but we will get by I am sure.

Work has been completed on the nature trail.

In accordance with our ‘order of conditions’ from the Conservation Commission, we will be installing 5 monitoring wells in order that we can draw water for testing.

Harper
Still waiting to resolve the issue with the Bank. We have an interim solution, however that is also subject to the bank approval.

Registration
The numbers continue to look on budget. We have a few organizations which have unreported adults, but this seems to be an oversight. We finally have all fall registrations and now are turning our attention to the spring submissions.

Web Site
The updated web site has been up and running and the comments seem to be quite favorable. Work now turns to the field scheduling module.

Office
We have taking a portion of Michael’s office and made a work space to Tom.

We were awarded a $6,000 US Soccer foundation grant for the Goals program. We also were awarded a $5,000 grant for the same program from Bright Horizons.

Citizens Bank
Working on holding a press conference to announce the naming rights. However I suspect the snow has pushed this off a few weeks as well.

**ODP**

We have the region 1 girls ODP (91's) in here on April 4-6. I have met with one of the Boys ODP administrators about the Boys call back camp, which will be here in July.

**2. Marketing and Communications Manager Report  Nicole M. Dessingue**

The BayStater – Meetings to discuss the overhaul and design layout of the paper continue on 3/23/07

FreeKick – next issue due out at the end of March

Communications
- Reminder about Registrar Workshops was sent out
- Call for assistance with the ODP Fundraising project was sent out to all ODP parents with great response, meetings for the big push of this project will commence in early April
- Gearing up for the big push for Summer Camp registration
- Save The Date cards for the Grand Opening of Citizens Bank Fields at Progin Park have been mailed to 200 recipients

***Tom Goodman has been added to the Mass Youth Soccer Family! A press release regarding his new position as ADOC will appear in the March FreeKick, on the website, and will be sent to US Youth and Soccer America.***

In progress –
- Member Benefits Card – Ad for this opportunity aimed at corporate partners appeared in the January BayStater sparking interest from:
  - Boston Celtics
  - Lazerzone
  - Sunsweet Growers
  - The continued effort and conversations has added other interested parties including:
    - Dick’s Sporting Goods
    - Papa Gino’s
    - Brine/New Balance
    - Hilton Hotels (Embassy Suites – Marlboro)
  - Roche Bros
- ODP Fundraising Campaign – high interest from parents to aide in this effort
- The New England Youth Sports Festival – Mass Youth Soccer will be part of this huge event on March 23-25th, connecting with 20,000 attendees on the field and in a business capacity with an informational/promotional booth manned by volunteer board members as well as members of the state office. A special thank you to everyone scheduled to help out.
- News –
  - The newest marketing and advertising partner of Mass Youth Soccer is ESPN – The Magazine as of 3/19/07. We have agreed to a year long contract with ESPN promoting their Coaches Fundraising Program. They will be featured in coaching course manuals, FreeKick, The BayStater, and mayouthsoccer.org.
  - Mass Youth Soccer continues its partnership with HPS as the official strength and conditioning partner. After a meeting between Dr. Mahlon Bradley and me, HPS will now be taking a more active role in our events here at Progin Park.
Mass Youth Soccer BOD Meeting
April 18, 2007


A quorum was declared present, meeting called to order by Sid Bloom at 6:55 pm.

Introduction of David Dalrymple
Sid Bloom introduced our new District 4 at large director, David Dalrymple of Bedford.

Acceptance of previous meeting minutes
Ray Robinson moved, seconded by Kevin Krumpholz, to accept the March meeting minutes. Accepted unanimously.

Executive Director’s Report
Report submitted via email and appended to these minutes.
John Burrill added that the MAYS league, after taking advantage of their free date at the field complex, donated $1500 to Mass Youth. The bookings are coming in; the grass fields are in great shape despite the weather. We need zoning variances from the town for signs for the fields. Sid Bloom added that region 1 raved about the fields following their scramble held here recently.

DOC Report
Report submitted via email and appended to these minutes.
Mike Singleton added comments on the New England Sports Festival. Attendance was lower than anticipated. They lost approx $80,000. The soccer clinics were the biggest draw of the event.

Communications & Marketing Manager Report – report submitted via email and appended to these minutes.

Program Manager Reports
State Cup
No report

Leagues Committee
John Linnehan reported the committee is working on MTOC, scheduling, etc.

Recreation
No report

Outreach
Mike Singleton reported Andover wants to start a program. The city of Boston is trying for some activities to get kids off the streets in the summer and may have something for an outreach program. US Soccer is trying to coordinate outreach programs throughout the country. Mike will be attending a meeting to discuss this topic.

Treasurer
Carl Goldstein reported our bottom line has improved over the past few months.

ODP
Jared Scarpaci reported the program is moving outdoors on Monday. They will train Mondays & Fridays.

SYRA
Sid Bloom reported that Brian Treanor’s appointment as SYRA was ratified by an email vote of the board prior to this meeting.

Field Committee report
Carl Goldstein reported that the committee is still looking for a maintenance company and is also seeking a concessions company.

Grand Opening plans
The committee met last week and is considering various plans for the opening.

Board member reports
No other reports given.

Old Business
- Update on uniform supplier
  Sid Bloom reported we are evaluating some proposals and hope to have a recommendation next month or by June at the latest.

New Business
- Bay Stater – new approach, look and maybe a new name
  John Burrill reported that Jim Gondek left as publisher in January and Brian Lowe is leaving as editor next month, John is concerned with the name recognition (or lack of) since our name is not on the complex and not on the newspaper. John presented several suggested layouts for a new name and logo for the newspaper. Skip Gorman moved, seconded by Steve Smoller, that we choose sample #2 on the first page of proposals with texturing on the green. Carl Goldstein suggested we use Citizen green and Skip accepted this as a friendly amendment. The motion passed unanimously.
- SYRA
  Sid Bloom introduced Brian Treanor, who had come after his appointment had been announced earlier in the meeting.
- USYS board elections
  Sid Bloom announced he will be a candidate for the position of member-at-large on the USYS board at the coming election.
- Skip Gorman thank you
  Skip thanked the board for their well wishes during his recent illness.

Meeting adjourned at 8:35 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. Executive Director Report  John Burrill

Field Project
The overall project is 96% complete. RAD has tried to begin the finish landscaping but the weather has not been cooperative. Work is continuing on the fencing. The scoreboards and information Kiosks are being installed this wee.
Punch list items on the synthetics are being addressed. The fields were rolled with the large vibrating roller and took care of most of the issues, however the folks from Northeast turf did have to open up three sections on one fields to level the base. They then had to seal up the cuts and it should look good as new. Once this is complete I expect Gale to give the final signoff.

We are anxiously awaiting the arrival of spring to learn how the fields fared over the winter. RAD plans to test the soil as soon as possible and then put on the proper mixture of fertilizer. However with this last storm, everything has been pushed back at least a week. The grass seems ready to pop but this cold and snow is not helping.

The irrigation system and drinking water systems will be turned on as soon as the threat of cold weather/freezing of pipes has passed. We seem to have jumped through all the hoops on the drinking water.

The phone and internet lines are up and running.

Citizens signs have been installed. Our signs can not go up until we get zoning appeals board approval. I expect opposition from the noisy neighbors.

Harper
It appears we have resolved all outstanding issues with Harper and the bank and the documents should be filed within the next week, title transferred and payment made to us.

Registration
Through the end of March we are down 1% to where we were a year ago. We think this is timing and still expect to make our budget number.

Citizens Bank
Working on holding a press conference to announce the naming rights. However this will not happen until the weather breaks.

ODP
We had the region 1 girls ODP (91’s) in here on April 4-6. Everything it went well despite the snow. Mike did a great job finding indoor space for the Thursday morning session and by the time 1 Pm rolled around the fields had been plowed and were fully playable.

US Soccer Foundation
The $6,000 grant we received from US Soccer Foundation turns out to the two $3000 grants of equipment from Eurosport and Kwik Goal.

US Youth Soccer
The Board of Directors of US Youth Soccer very generously awarded us almost $5000 of clothing out of their Adidas allotment. This was due to the fact that we do not have a uniform supplier for 2007.

2. DIRECTOR OF COACHING/ INSTRUCTIONAL PROGRAM BOARD REPORT 4-07
Mike Singleton, Director of Coaching
Howie Blatt, Director of Instructional Programs

A heavy course season has wound down. So far this year we have run 76G Courses (estimated 1820 people), 43 F Courses (estimated 740 people), 10 E Courses (estimated 200 people) and 1 D Course (26 people). At this time last year we had run 75 G Courses (1527 people), 39 F Courses (602 people), 7 E Courses (141 people) and 1 D Course (18 people). Therefore our numbers for this year are looking quite good. It seems more organizations are stressing/mandating coaching courses to their coaches which should yield a positive result for coaches and players alike.

Skills Academy has finished for the year and feedback has been positive. Despite numbers below expectations, strategic scheduling and staffing led to a very comparable profit to last year (difference of $1K).

All of the full-time coaching staff and a few of our extended staff helped at the NE Youth Sports Festival. We received great feedback from all participants and though overall festival numbers were not as high as expected, organizers are planning on running another one next year. Evaluation conversations have suggested the date will be changed to Feb next year and organizers will try to place activities and booths in closer proximity. We would like to thank all board members John, Tara, and Nicole for their help with the event as well.

Spring coach/player development programs have begun when weather has allowed. We will be in Burlington, Lexington, Wilmington, Winchester, N Reading, Walpole, Dracut, Saugus, Billerica, Raynham, Andover, and with SS Stingrays. We are also running extended G course weekly with boys and girls parents in Newton.
Due to increased marketing we will be running tryouts for 6 towns this spring.

Coaching staff is coaching a camp at MIT over this current school vacation week.

GOALS preparations are in full swing and we are seeing a large increase as we may have 20 sites this year. In addition we may collaborate with the City of Boston on additional summer projects focused on providing activities for city youth during the summer.

Darren has worked on setting up multiple day camps in addition to our overnight camp this year. We expect to run 4-6 day camps in towns.

Our new Assistant Director of Coaching continues to orient himself to our programs. He is already helping with the heavy course load and actively participated in the NE Youth Sports Festival.

ODP outdoor training will begin the last week of this month.

Mike and Darren coached and all office staff helped organize a Region I Girls scramble at our fields that was very successful despite the snow. Everyone left very happy and it appears we will have future such events on our complex.

3. Marketing and Communications Manager Report  Nicole M. Dessingue

The BayStater – Meetings to discuss the overhaul and design layout of the paper continue – new logo design to be presented
FreeKick – next issue due out at the end of April, contact me with anything to add.

Communications
- Call for the first meeting of the executive committee of the ODP Fundraising project was sent out to all ODP parents who showed interest, the first meeting for the big push of this project will be held Tuesday April 24th at 6pm at the Mass Youth Soccer office
- Conversations with the Bay State Parent in regards to an ad trade to promote Summer Camp Registration have begun
- Save The Date cards for the Grand Opening of Citizens Bank Fields at Progin Park have been mailed to 200 recipients
- The first meeting of the Grand Opening Committee Tuesday April 12th, duties were delegated and plans have begun

In progress –
- Member Benefits Card – Ad for this opportunity aimed at corporate partners to appear in the May BayStater:
  Boston Celtics
  Laxcrzone
  Sunsweet Growers
  The continued effort and conversations has added other interested parties including:
  Dick’s Sporting Goods
  Papa Gino’s
  Brine/New Balance
  Hilton Hotels (Embassy Suites – Marlboro)
  Roche Bros
  The Sheraton
- Quotes from a card printing company were received to get a better idea of production and distribution costs
- ODP Fundraising Campaign – high interest from parents to aide in this effort
- Interest from The Sheraton regarding title hotel sponsorship with link to ODP, more information to come

News –
- The newest marketing and advertising partner of Mass Youth Soccer is ESPN – The Magazine as of 3/19/07. We have agreed to a year long contract with ESPN promoting their Coaches Fundraising Program. They will be featured in coaching course manuals, FreeKick, The BayStater, and mayouthsoccer.org.
- Mass Youth Soccer continues its partnership with HPS as the official strength and conditioning partner. After a meeting between Dr. Mahlon Bradley and me, HPS will now be taking a more active role in our events here at Progin Park.
Mass Youth Soccer BOD Meeting
May 16, 2007


A quorum was declared present, meeting called to order by Sid Bloom at 7:03 pm.

Acceptance of previous meeting minutes
Nancy Hart moved, seconded by Terri Filippetti, to accept the April meeting minutes.
Accepted unanimously.

Executive Director’s Report
Report submitted via email and appended to these minutes.
John Burrill added that the complex is almost completed, just a few loose ends left. John is having a marketing consultant help place values on our assets.

DOC Report
Report submitted via email and appended to these minutes.

Communications & Marketing Manager Report
Report submitted via email and appended to these minutes.

Program Manager Reports
State Cup
Terri Filippetti reported parking at UMass will be an issue. There will be less than usual parking space available. Terri is coordinating with MTOC on various issues. Director’s League – we have one first place and two second place finishes. Two teams are possible wild cards for regionals.

Leagues Committee
John Linnehan reported the committee is working on finalizing MTOC, working on rules for towns to move from one league to another. John thanked Terri for all her help in coordinating for MTOC.

Recreation
Nancy Hart reported that Districts programs is currently having tryouts, there will possibly be 91 teams (previous total was 73).

Instruction
Included in DOC report.

Outreach
The program report was distributed at the meeting. Four new TOPS programs started this spring: Blackstone-Millville, Bridgewater, Shirley, and Randolph. This brings the total number of TOPS programs to 20. Upcoming event: Eagles Soccer Festival June 23 in Wenham. Ultimate T.E.A.M. Sports Clinic at B.U. on June 2.

Treasurer
Carl Goldstein reported there was a little slippage caused by a bunch of drop outs from ODP, but registration looks like we might come in above our projections.

ODP
Jared Scarpaci reported Nichols Weekend starts this Friday. Jared said he is getting lots of compliments on the five turf fields at our complex.

SYRA
Brian Treanor reported we have eleven refs going to ODP tournament, 13 refs going to regionals. The Young referees of the year are: Female – Megan Hines of Medford, and Male – Igor Senil from Stoughton. Brian also reported that the referee courses will be more evenly distributed and the entire schedule will go onto the web page.

Field Committee report
Carl Goldstein reported that the committee has selected a maintenance company and Carl has negotiated an agreement for the concessions.

Grand Opening plans
Terri Filippetti presented a proposed budget and requested board approval. Steve Smoller moved, seconded by Jared Scarpaci, to approve the budget as presented. Motion passed unanimously.

Board member reports
No other reports given.

Old Business
- District Select – moving towns from Dist 1 into Dist 2
  Item postponed till next month

New Business
- Financial presentation. The board moved into executive session to consider a proposal on financing.

Meeting adjourned at 8:20 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. Executive Director Report  John Burrill
Field Project
The overall project is 97% complete. RAD is doing most of the touch up on the landscaping and additional grass planting. The area across the street from the pavilion is getting graded and should be finished by May 16/17. That will leave only the warm up area out back at the quarry fields to finish off.

Most all the fencing is in. The protective netting behind field one is complete, except for running up the actually netting. Work will begin on the protective netting between fields 1 & 2/3. All guard rails have been installed.

National Grid has moved their lines so we can install the final bit of protective netting along the RT 70 fence line.

Trees are being planted along RT 70.

The irrigation system is up and running and we have about solved the drinking water issues. We had trouble with pump and with the tanks, but all seems fine. Final plumbing inspection is set for May 15. We have had final electrical inspection.

Parking lot has had telephone poles laid down, so the parking is much improved. Railings have been installed on the two stairways. The viewing stand is complete.

RAD hired the company we selected for field maintenance to do the two cutting they owe us. The natural fields are growing and, for the most part, are filling in quite well.

Harper
Final documents have been signed and will be filed at the registry by May 16.

**Registration**
Through the end of April we are tracking right on last year for numbers.

**US Soccer Foundation**
We have ordered our gear from Kwik Goal and are about to order the gear from Eurosport. We have a $3000 credit with both vendors as a result of the Foundation grant.

**2. DIRECTOR OF COACHING/ INSTRUCTIONAL PROGRAM BOARD REPORT**

*Mike Singleton, Director of Coaching*

*Howie Blatt, Director of Instructional Programs*

The course season transitioned very quickly into the coach/player development season. Weather has been much friendlier this Spring than last, so programs have been running smoothly.

Our coaching staff ran an April Vacation camp at MIT.

Tom and Mike have been working hard trying to get GOALS set up for this summer. Once again we have grown and we will have over 100 free weeks of camps ongoing this summer. We will be helping the city of Boston with a major program targeted at taking kids off the streets and providing them with other activities. In addition to what we have already set up ourselves, we will run 5 afternoon camps with the city throughout the summer.

Mike attended the Urban Youth Soccer Collaborative meeting in Philadelphia. This meeting brought together leaders from various soccer outreach leaders in the country in an attempt to work together to maximize future impact. Much work was done this weekend and work continues on the formulation of best practices on all topics ranging from fundraising to marketing to programming. The US Soccer Foundation has agreed to list this group as a line item on their budget heading forward. In addition, Drexel University is beginning a major program of study that will be called the Institute for Urban Soccer Leadership. This will be a degree seeking program that will develop leaders to help outreach program around the country.

The staff is currently running many program tryout sessions throughout the state.

Camp preparations are ongoing and signup are beginning to flow in for the overnight camp.

We will be running a coaches seminar in association with the USA vs. El Salvador CONCACAF Gold Cup Game at Foxboro. This seminar will begin on June 11 and end after the game on June 12. It will include national team practice evaluation, video analysis of both teams, player analysis, and game analysis. It will cost coaches $125 and A license coaches will earn 2 CEU’s for attending.

We will be helping both Special Olympics and World Team Sports events in the coming weeks as well as scouting State Cup for ODP.

Our ODP teams all played CT at the end of May and are having their mini-camp this weekend.

**3. Marketing and Communications Manager Report**

*Nicole M. Dessingue*

*Mass Youth Soccer News* – Wednesday May 16th and Thursday May 17th will be spent at Gillette editing and finalizing the first issue of “Mass Youth Soccer News” with new logo and layout

*FreeKick* – next issue due out at the end of June, contact me with anything to add.

**Communications**

- The first meeting of the ODP Fundraising Project committee was held Tuesday April 24th at 6pm at the Mass Youth Soccer office. Progress was made on better structuring the marketing avenues Mass Youth has to offer.
  - Interest thus far from:
    - Verizon
    - Versus (new tv station)
- Conversations with The Bay State Parent in regards to an ad trade to promote Summer Camp Registration have concluded and it will appear in their June camp issue
- Grand Opening Committee has met twice and solidified much of the plans for September 30th

In progress –
- Member Benefits Card – Ad for this opportunity aimed at corporate partners to appear in the May BayStater.
- ODP Fundraising Campaign – parents have stepped up to aide in this effort
- Bid was put out to local hotels for hotel sponsorship opportunities

News –
- The newest prospective marketing and advertising partners of Mass Youth Soccer are:
  - Human Kinetics
  - Papa Gino’s
  - Wachusett Mountain
  - People To People
  - The Sheraton
  - Best Western
  - Embassy Suites

A quorum was declared present, meeting called to order by Sid Bloom at 7:00 pm.

Acceptance of previous meeting minutes
Nancy Hart moved, seconded by Skip Gorman, to accept the May meeting minutes.
Accepted unanimously.

Executive Director's Report
Report submitted via email and appended to these minutes.
John Burrill added that the complex is almost completed, just a few items on punch list.
Registration is tracking above projections.

DOC Report
No report

Communications & Marketing Manager Report
Report submitted via email and appended to these minutes.
Nikki Dessingue added the two scholarship recipients are Nasara Carlson of Kingston and Jason Cody of Northboro.

Program Manager Reports
State Cup
John Burrill reported State Cup began last weekend. Parking was an issue. Stars of Massachusetts and Bolts are sending 3 teams on to regionals.

Leagues Committee
John Linnehan reported the committee is ready for MTOC this Friday at 9 am.

Recreation
Nancy Hart reported that Districts programs is finalizing numbers, looks like 93 teams with a potential of up to 1842 players if all rosters are full.

Instruction
Howie Blatt reported our development coaches have been running tryouts for various town programs. Tom Goodwin will head up the goals program and it is underway. Tom and Mike Singleton ran a CEV license program at the Gold Cup for A license holders. The staff is trying to put sessions on the web site for coaches for various age groups and skills. The goals program in Boston is running in 5 areas.

Outreach
Steve Snow distributed a report at the meeting. There are four new TOPS programs starting this spring in Blackstone-Millville, Bridgewater, Randolph, and Shirley. This is to go with 20 programs already in existence. The TOPS program is growing nicely.

ODP
Jared Scarpaci reported the season is coming to an end in July with the ID camps.

SYRA
Brian Treanor reported the ODP tournament was a good experience, Massachusetts refs worked extra games and received high assignments on Sunday with one referee advancing to
the finals. Four referees are going to ODP camp. Brian expects 140 referees to be working at MTOC.

**Treasurer**

Carl Goldstein reported we are in excellent shape.

**Field Committee report**

Carl Goldstein reported that the cost of field maintenance is lower than anticipated.

**Grand Opening plans**

Nikki reported the Worcester Sharks will be at the opening and Citizens Bank is paying for radio ads for the opening. They are also paying for a radio station to do a live remote at the opening and they will donate prizes. The Revolution will send players and their mascot if schedule permits.

**Board member reports**

No other reports given.

**Old Business**

- **District Select** – moving towns from Dist 1 into Dist 2
  
  There was a proposal presented to the board which suggested moving some towns from one district into another for alternative balance. This proposal came from the Coastal league and was submitted by William Shaughnessy on their behalf. This proposal has been reviewed before and the districts administrator had recommended we keep the alignment as is for various reasons. **William Shaughnessy moved, seconded by John Linnehan, to accept his proposal.** Motion was defeated 1 yes, 6 no 5 abstaining.

- **Uniforms**
  
  The board went into executive session to discuss financial packages of proposals for uniform suppliers. Upon leaving executive session, **Steve Smoller moved, seconded by Nancy Hart, that we accept the proposal from Kelme.** Motion passed unanimously.

**New Business**

- **Traffic Signal Design work**
  
  John Burrill explained we need to proceed with design work for traffic signals. The executive board recommended Vanasse to do the work.

- **Field signage**
  
  John Burrill reported we are proceeding slowly re-interpreting the language for permitting. We are working with the building commissioner on the signage issue.

- **Fundlink**
  
  John Burrill reported this is an online sales program which is made available through state associations to the local clubs. 90% of the proceeds of the rebate program will go to the participating clubs with 10% remaining with state association.

- **Additional building on quarry side of complex**
  
  The Bovenzi donation of $1/4 million in kind services has come up again. Since we have no existing shelter for people at the quarry fields, perhaps just one open pavilion structure would suffice if covered by this donation.

- **Marketing support**
  
  We are valuing our assets and are hiring a consultant to accomplish this. They will also help us advertise. We are paying $8,000 for the analysis and the advertising will be paid for on a percentage basis.

- **Coach, volunteer, parent of the year**
Skip Gorman announced the Girls Coach of the Year is Peter Lopez of Richmond, Boys Coach of the Year is Mike Elster of Sutton, Parent of the Year is Jane Ducart of Lynnfield, and the Volunteer of the Year is Kerry Silvia of Somerset.

Meeting adjourned at 9:21 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. Executive Director Report  John Burrill

Field Project
We are down to punch list items on the field project. The natural grass fields are coming in nicely and are clearly on course to be ready for play next spring. We have clean up, touch up, some areas to reseed (not playing surface), some signage to put up and that is about it.
We still have to have the gas company move some markers they have and arrangements are being made to do that.
We have had trees planted along RT 70 and at the entrance. We had six planted at the entrance and the 1st night they were in the ground, someone stole 2 of them. Police has no suspects. Harper is supposed to being planting trees in the parking lot next week.
All protective netting is installed and up as is a flag pole
The irrigation system has had minor issues (broken heads, etc) as we work out the bugs, but all is all is working just fine.
Golf Course Management, the company maintaining the fields, is here at least 2 days a week and appears to be doing a good job
Harper
Final documents have been signed and filed.

Registration
Our numbers continue strong as we will exceed budget by a few hundred players and coaches.

US Soccer Foundation
All the gear from both Kwik Goal and Eurosport has been received.

2. Marketing and Communications Manager Report  Nicole M. Desingue
FreeKick – next issue due out at the end of June, contact me with anything to add.

Communications
- Mass Youth Soccer solidified an ad trade partnership with The Bay State Parent to promote Summer Camp Registration and the ad appeared in The Bay State Parent, The Landmark and The Chronicle summer supplements
- Grand Opening Committee has met twice and solidified much of the plans for September 30th.
  - Meetings with Citizens Bank have yielded interest on their end in purchasing the radio package from Worcester-based radio station WSRS, who will be doing an on-site appearance at the opening as well as a remote broadcast. Citizens Bank and Mass Youth Soccer have decided to use this opportunity to brand our partnership and the new complex to the local Central Mass communities. A phone conference is scheduled for 6/18/07 to solidify details with WSRS.
  - A media advisory was issued on June 14th by Citizens Bank inviting all local media to photograph at the State Cup this past weekend as an introduction to the complex before their official invite to the Grand Opening.
- Promotional email blasts were released in support of the CONCACAF Gold Cup Coaching Seminar on June 11th and June 12th as well as Fall registrations preparation.

In progress –
- We have received 4 proposals from local hotels for the new “Host Hotel” opportunity in joint with the opening and increasing foot traffic of the Citizens Bank Fields at Progin Park. Very promising offers have been received from the Best Western/Royal Plaza, the Four Points by Sheraton and the Embassy Suites (Hilton) in Marlboro. A second round of RFP will go out soon.
- Scholarship winners for 07 – 08 will be chosen very soon with coverage to follow

3. Outreach report
Mass Youth Soccer
Outreach Program Report – June 2007
Submitted by: Steve Snow

Existing Program Activity
Four new programs started this spring:
- Blackstone-Millville
- Bridgewater
- Randolph
- Shirley

Twenty programs now in existence:
1. Acton
2. Blackstone-Millville
3. Bridgewater
4. Cape Cod Challenger Club / Sandwich
5. EaglesTOPSoccer / Hamilton-Wenham
6. East Bridgewater Dynamos (formerly Tri-Town TOPSoccer)
7. Hingham
8. Holden / Central MA
9. Kids in Disabilities / Lowell
10. Marshfield
11. Needham
12. Quincy
13. Randolph
14. Shirley
15. Stoughton
16. Tewksbury
17. Westford
18. Whitman
19. Wilmington
20. Winchester

Program Development
Programs expected to start in the fall of 2007:
- North Andover – Bill Verney, President North Andover Soccer Association
- Norwood – Scott Murphy, EVP Norwood Youth Soccer

Other News:
- EaglesTOPSoccer Festival – Saturday, June 23 (see attachment)
- East Bridgewater Dynamos / MPS Camp – July 9-12 (see attachment)
- In May, Elizabethtown (KY) Youth Soccer’s 2nd Annual TOPSoccer Round Robin was featured on a US Youth Soccer show on the Fox Soccer Channel. http://www.youtube.com/watch?v=s358MqAbGc
JULY REPORTS

1. Executive Director Report  John Burrill

Field Project
RAD has begun to work down the punch list items. There are still some things the Town Conversation Commission must accomplish before the list can be complete. I expect it to take about two weeks to complete everything. That will leave on the successful grow-in of the natural grass fields.

The gas company still needs to move some markers they have. They have been difficult to pin down on this.

We are on the Board of Appeals agenda for Thursday, July 26 about our signs.

We had the first meeting with representatives of the town, Mass Highway and the regional planning commission regarding traffic lights at two intersections. The process of getting traffic lights approved appears to be long and drawn out.

The decision to hire the “little” guy in connection with field maintenance has, so far, turned out to be a really winner. Mike Hightower has taken ownership of the fields and cares for them as though they were his own. He was here on July 4 checking on the irrigation system. He maintains the irrigation system for us in addition to maintaining the fields.

District Select
The program is making good use of the field complex. We have matches scheduled each Sunday as well as some week day ones. It looks like a portion of some preliminary rounds of the tournament will be played here as well.

Final program team numbers show

<table>
<thead>
<tr>
<th>District 1</th>
<th>9 teams</th>
<th>District 2</th>
<th>12 teams</th>
<th>District 3</th>
<th>13 teams</th>
</tr>
</thead>
<tbody>
<tr>
<td>District 4</td>
<td>19 teams</td>
<td>District 5</td>
<td>15 teams</td>
<td>District 6</td>
<td>19 teams</td>
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<tr>
<td>District 7</td>
<td>4 teams</td>
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There is growth in the U-12 (8 v 8) and in districts 1 & 7, where we have had spotty representation in prior years.

Adults
We had the over-the-hill league playoffs here on July 1. All the comments were quite favorable and the adult leadership wants to explore using the complex for more events.

Kelme
We have drafted a proposed contact and forwarded that to Kelme for their review. They seem quite easy to work with and want to do everything possible to ensure our needs are met.

Fundlink
We have redrafted the fundlink contact and returned that to them for their review. Initial discussions have presented a few issues to solve.

2. Marketing and Communications Manager Report  Nicole M. Dessingue

FreeKick – next issue due out at the end of August, contact me with anything to add.

Mass Youth Soccer News – I will be in Foxboro for final editing and layout of the paper on Thursday July 19th

Communications
- Grand Opening Committee has met 3 times and solidified much of the plans for September 30th:
  - Meetings with Citizens Bank have yielded interest on their end in purchasing the radio package from Worcester-based radio station WSRS, who will be doing an on-site appearance at the opening as well as a remote broadcast. Citizens Bank and Mass Youth Soccer have decided to use this opportunity to brand our partnership and the new complex to the local Central Mass communities.
  - Update: Citizens Bank has decided to look into expanding the package to include a Boston-based station again. We will know more about this soon.
  - Papa Gino’s has been sent the contract that will include a donation of 150 pizzas for the Grand Opening and we should know more about the final negotiations by the end of July.

In progress –
- We have received an additional proposal from The Regency in Westford for the Red Sponsor title within our new Hotel Sponsorship program. The front runners for “Host Hotel” are still the Best Western/Royal Plaza and the Four Points by Sheraton. Embassy Suites (Hilton) in Marlboro does not seem to be able to offer as competitive rates due to their status as Hilton hotel as well as the suite format. We should be able to make a decision soon.
- An article announcing Scholarship winners and Coach/Volunteer/Parent of the Year for 07 – 08 will appear in the July MYSN

New Partners –
- Human Kinetics
  - We have signed a 6 month trial contract with Human Kinetics and will be receiving a substantial update to our resource library in return for marketing exposure of Human Kinetics as our library sponsor
3. Director, National Championship Series Terri Filippetti
Re: US Youth Soccer National Championship Series - Massachusetts State Cups 2007
On Father’s Day, Sunday June 17th, the 2007 edition of the Massachusetts State Cups Championships were concluded at the Citizens Bank fields.

Weather:
The spring rains caused a few problems but all went well with the use of the Citizens Bank fields. Thanks to the efforts of Rich with both the scheduling of the games and the referees all games were completed on time. All games at UMass/Amherst were played on schedule for the first time in many years. The weather for the semis and finals was hot as were the Citizens Bank turf fields.

Numbers:
This year, we had a total of 285 teams compete in State Cup as compared to the 287 teams in 2006. A total of 379 Cup games were played from Sept. 16th, 2006 to June 17th, 2007.

Format:
Again this year, the 13’s & 14’s played through their second Challenge round in the fall.
Seeds were done in early September (for the 13’s & 14’s) and early January (for the 15’s & above) based on prior year’s results and by a blind draw. As it turned out, 82% of the top 4 seeds made it into the semi-finals.
Seven of the 2006 Champions won again in 2007 (G13, G15, G17, G19, B15, B16, and B18). A further review of past State Cup results show that there were three teams that have won three consecutive State Cup titles:
B16 FC Greater Boston also won as B14 in 2005 and as B15 in 2006
B18 Western United also won as B16 in 2005 and as B17 in 2006
G18 Scorpions also won as G16 in 2005 and as G17 in 2007
Due to high school graduations, all U18 Round Robin matches were held off site. The first match of the Round Robin was self-scheduled and matches two and three were played on June 9th and 10th at the Citizens Bank fields. Although thunderstorms on Saturday, June 9th, caused a two hour delay, all games were finished before night fall.

Administration:
There were a number of firsts this year starting with all State Cup applications being submitted online, and except for a few minor humps, the new online process was well received by all.
Kate Murphy set up the form used for the online application and continued to be responsible for all Cup rosters as well as collecting paperwork from our teams for Regionals. She then made sure that all of the necessary paperwork for each of our Cup Champions was sent to the appropriate Regional contact. Kate did an outstanding job. Once again, Tara Pierce coordinated all paperwork for the Round Robin and handled registration at UMass on June 2nd and 3rd, as well as, the semi-finals and finals at Progin Park. The process was flawless. Tara’s ability to handle the overall registration allowed me to deal with all other issues.
Working with both Kate and Tara, and having their help, made a huge contribution to the success of this year’s State Cup. Another first was the implementation of the online Game Notification form (GNF) that was used for all “self-scheduled” Challenge Round and Round Robin games. This was Rich’s brainchild and it proved to be a valuable time saving tool and eliminated many of the scheduling problems between the teams.
Also new this year was the use of a new scoring system for the Round Robin, Semi-finals and Finals developed by Synthenet, John Burrell, and Rich. This scoring system can be used for any Mass Youth tournament. Rich was able to post the game results immediately after each game - it was easy and worked perfectly. This enabled us to keep everyone informed of the results and schedules as it happened and everyone seemed to appreciate this.
All information was distributed via the internet.

Rules:
The rules presented no real problems.

References:
Rich Filippetti was responsible for all of the State Cup assignments this year – from the Challenge round through to the finals. He assigned approximately 200 Challenge Round & U18 “off-site” Round Robin games. This continues to be a huge administrative task that Rich handled in an outstanding manner. The challenge system would be extremely difficult to administer without the dedication and attention to detail that Rich provides.
As mentioned, Rich was responsible for all assignments at UMass (June 2nd and 3rd), as well as all games at the Citizens Bank fields on June 9th, 10th, 16th and 17th — a total of 379 matches.
The quality of the referees continues to be a real strength of the program. The cash payment procedure continued to be well received by all and a summary of all required paper (assignments and referee payment) was submitted to the office on June 21st.
A thank you goes to Brian Treanor and Dave Harris for their help with the referees.
The competition continued to provide an opportunity for the teams to showcase their talents to the many coach coaches in attendance.

**Site:**
UMass’ Amherst was the site for the first weekend. We secured 18 fields: 14 on main complex and 4 fields behind the football stadium. The 2 additional back-up fields, behind the stadium, did not have to be used. A special thank you goes to the field crew, headed by Ross Weaver. The field crew worked Friday on field preparation and replacing/repairing the nets. Crew members were Dave Westbury, Rick Filippetti, Steven Robinson, and Rich Filippetti.

The Citizens Band fields at Progin Park were used for the U18 Round Robin games on June 9th and 10th, and for the semi-finals and finals on June 16th and 17th. The comments from players, coaches, and spectators were all positive—they could not say enough good things about the complex. The limited use of the Citizens Bank fields this year afforded us the opportunity to see what needs to be worked on to make everyone’s experience even better going forward.

**Trainers:**
Kathy Boyd of the UMass staff handled this and all were outstanding. We had ample staff on site and they were able to respond quickly and effectively when called upon.

**Concessions:**
At UMass, we were required to use UMass concessions. Oakridge Farms, the official concessionaire for Progin Park, provided the food for the general public along with the referees/administration.

**Awards presentation:**
Jim Gondek and I handled the presentation ceremonies. Medals were again given to the top 4 teams.

Each final match had a MVP who was chosen by the coaches of both teams. The MVP was given a $50.00 gift certificate to Dicks Sporting Goods.

The referees chose the Fair Play winners based on the Round Robin competition. Teams were judged on the cooperation of their players and coaches as well as their overall game conduct. Winning teams were given a framed certificate.

**Staff:**
State Cup could not be successful without a group of key people. I consider myself very lucky to have had the help and support of such a great group:
Ross Weaver, Dave Westbury, Rich Filippetti, Jim & Marlene Gondek, Rich Filippetti, Katelyn Filippetti, Tara Pierce, Kate Murphy, John Burrell, Kathy Boyd, Kristen Gondek, and several others were instrumental in making the tournament a success.

*My sincerest thanks to all of them.*

### CHAMPION

<table>
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<tr>
<th>Champion</th>
<th>Finalist</th>
<th>MVP</th>
<th>Fair Play</th>
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<tr>
<td>G13 FC Stars of Mass**♂</td>
<td>Scorpions SC</td>
<td><strong>Gabby Sloan</strong></td>
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<td>**Stephanie McCaffrey</td>
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<td>Aztec SC</td>
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<td>Scorpions SC</td>
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<td>G19 Delta FC♂♂</td>
<td>Scorpions SC</td>
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<td>B13 Expo's**</td>
<td>FC Puma</td>
<td>**Alexander Ferreira</td>
<td>Western United</td>
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<td>B14 Boston Blast FC♂♂</td>
<td>FC Greater Boston</td>
<td><strong>Felix DeBona</strong></td>
<td>North Shore United</td>
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<td>B15 FC Greater Boston**</td>
<td>New England Eagles</td>
<td><strong>Will Donovan</strong></td>
<td>WMass Jr Pioneers</td>
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<td>B16 FC Greater Boston**</td>
<td>FC Stars of Mass</td>
<td>**Giuseppe Guerriero</td>
<td>Western United</td>
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<td>FC Greater Boston</td>
<td><strong>Maarten Van Ess</strong></td>
<td>Juventus USA</td>
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<td>B18 Western United FC♂♂</td>
<td>MPS-Boston Bulldogs</td>
<td><strong>Michael Adams</strong></td>
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<td>B19 New England Eagles**</td>
<td>Juventus USA</td>
<td>**Pumetle Maqubela</td>
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**Results from Region 1:**
Congratulations to our Region 1 Champion: Stars of Mass G14. The G14 Stars will be representing Region 1 at the National Championships in Frisco, Texas July 23 – 28. Massachusetts also had three other teams (G13, B16, and B18) in the finals and one other team in the semi-finals (B14). Massachusetts had fifteen teams competing having an extra team in the B18 (Premier League representative).

The Stars of Mass G14 team, coached by Jason Dewhurst, went undefeated in the tournament. Their first game was their toughest against a New Jersey team that they had beaten in the Premier League final a few weeks previously. The Stars jumped out to a 4-1 lead but had to hold on to win 4-3. The Stars then beat New Hampshire and West Virginia putting them into the semi-finals against Connecticut who they beat 2-0. The final against Eastern Penn was decided early on as the Stars scored two goals quickly and won 5-0.
The G13 Stars of Mass, coached by David Baker, lost to Eastern Penn 2-0 in the title game. The team won three games and tied one during the tournament.

The FC Greater Boston B16 team, coached by Francis Okaro, lost a heart-breaker to Eastern Penn (FC Delco) 2-1 as the title game was decided on penalty kicks. They finished with 4 wins and the one loss.

The Western United B18 team, coached by Joe Calabrese, lost a heart break final 2-1 to Eastern New York. Western United had two early goals disallowed on offside calls. The team won their other four games including their semi-final game against Maryland that went to penalty kicks.

The Boston Blast B14 team, coached by Luis Cabral, lost their semi-final game 3-0 to a Maryland team that went on to the win the B14 final. The Blast won their three previous games.

Massachusetts teams won eleven matches against three losses and one tie on Friday. On Saturday, the record was nine wins with six losses. On Sunday, the record was nine wins, four losses and two ties. The competition was very tight throughout as evidenced by two Mass teams who were undefeated but did not make it to the semi-finals due to the second tie-breaker, goals differential. The B19 NE Eagles team, coached by Michael Rugnetta, tied Virginia with a 2-0-1 record – Virginia took first based on GD and made it to the final before losing to Maryland 1-0. The G16 South Shore Select, coached by Rolando Lopes, tied Penn West with a 2-0-1 record but lost out on GD also – Penn West lost their semi-final.

Overall, Massachusetts teams won thirty-two matches, lost sixteen and tied three during the tournament giving them a 62.7% winning percentage (2006 was 54.2%) which was fifth in the region. The boys went 17-8-1 (LY was 15-9-5) and the girls went 15-8-2 (LY was 17-10-3).

The weather was perfect for all of the games – the high temperatures and humidity of Virginia Beach the past two years was not missed. The only negative was the distance between the three locations and the host hotel. Personally, I traveled over 800 miles during the week.

For any tournament to be successful you need good referees and Massachusetts sent fourteen talented referees who distinguished themselves. Our delegation was headed by Erich Simmons who did an outstanding job providing guidance and communication to our referees. Thirteen referees received assignments for the semi-finals (the other was injured) and five referees worked the finals. Steve Dileo was selected to officiate at the National Championships in Frisco, Texas. As a side note, there was one other Massachusetts referee at Regionals – he was selected by New Hampshire and he worked both a semi-final and final.

The Massachusetts soccer community should be proud of all teams and referees for representing our state with their hard work. Well Done!

A quorum was declared present, meeting called to order by Sid Bloom at 7:00 pm.

Acceptance of previous meeting minutes
Nancy Hart moved, seconded by Ray Robinson, to accept the June meeting minutes. Accepted unanimously.

Executive Director’s Report
Report submitted via email and appended to these minutes.

DOC Report
Report submitted via email and appended to these minutes.

Communications & Marketing Manager Report
Report submitted via email and appended to these minutes.

Program Manager Reports
State Cup
Report submitted via email and appended to these minutes.

Leagues Committee
John Linnehan reported the committee has a walk through at the field complex at their last meeting to see how the tournament would run next year. John Burrill reviewed parking and shuttle bus arrangements that will be in effect for future events such as State Cup and MTOC.

Recreation
Nancy Hart reported that Districts online registration worked really well. There were 92 teams and the tournament was at two locations, Devens and Lancaster. The Kohl’s American Cup tournament now has 66 teams registered and Monday is the cutoff date.

Instruction
Report contained in DOC report.

Outreach
No report.

ODP
No report.

SYRA
Brian Treanor reported MTOC went well with 140 refs used there. The refs did well at regionals and one ref went to nationals as an assistant referee. There were 60 refs at the Districts tournament. The Kohl’s American Cup is coming up and Brian is working on refs for that. The committee is getting ready for the recertification clinics for referees and assignors. Sid mentioned he would like the assignors to be out looking for outstanding young referees. Sid also complimented Brian on the job he is doing.

Treasurer
John Burrill reviewed the financials and reported we are in very good shape.

Field Committee report
John Burrill reported the committee is moving along, rentals are ok, there are three tournaments booked. Weekday rentals are tapering off.
Grand Opening plans
Terri Filippetti reported on the arrangements. Everything is pretty much in place.

Board member reports
No other reports given.

Old Business
- No old business.

New Business
- Coach and Volunteer of the year
  Skip Gorman is asking the District at large Directors to get names of candidates for these awards. There will also be a Boys’ and Girls’ competitive coach of the year award.
- Nominating committee
  Sid Bloom has to appoint a committee. He chooses five and the leagues committee provides two members.
- Budget Review
  John presented the budget as approved by the budget committee. Nancy Hart moved, seconded by Kevin Krumpholz, to approve the budget as presented. Motion passed unanimously.
- GetPsychedSports.org
  Ted Ritchie explained this program that will become available and suggested we have the director of the program attend our next meeting to explain the program. The program is designed to bring positive change to organized sport from grade school through high school. (The board voted via email subsequent to the meeting to invite the director to the next meeting.)
- City Kicks and New England Scores request for grant
  These two inner city programs have again requested a grant. Mass Youth has supported these programs in the past. John Burrill recommended we give them $5,000. Skip Gorman moved, seconded by Ray Robinson that we give $2500.00 to each program. Motion passed unanimously.

Meeting adjourned at 9:00 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. Executive Director Report  John Burrill
Field Complex
RAD is about finished with the punch list. The only open items are the repair of Kooper Drive as it starts around the quarry fields and whatever repair work we decide in required to the Eco-trail. The natural fields are all in and in good shape. We have been filling in around the sprinkler heads and RAD cleaned up all the remaining areas. The area around the pavilion has been reseeded and is starting to grow. Keeping kids off is a challenge, especially when we have the sprinklers running.

Mass Youth signs have been installed on the pavilion. We are going to put additional protective netting around the detention pond at the back of field 10. We really do not want kids in there chasing after soccer balls.
With fingers crossed we think we have solved the bathroom issue. This fall we plan to aerate the fields and overseed them as well.

Decision made, approved by ex com, to have Gale do design work for paving the parking lot. Since we have to get Planning Board approval, this appears to be a winter time project, with actual paving done when the plants open in the spring.

Pavilion ceiling has been installed and, at least to these eyes, looks great.

Up coming events include Frisbee, Maple league games, Adult games (3 separate adult teams will be using the facility for their home matches). Nashoba Valley league was here on Saturday, Sept 8. ODP call back (U-13 age only) on Sept 22, State Cup here on Sept 29. Second round of water samples taken and awaiting test results. Labor Day weekend tournament went well. Problem with septic system outlined in memo. The complex is rounding into form for the opening.

**Office Administration**

Final payments made to US Youth Soccer for player registration for 2006-2007. Final number reported was 181,000. We have over 110,000 registered so far for 2007-2008. First payment to US Youth not expected to be made until November.

Met with Norm Wagner which resulted in letter from Wagner in which he has made the decision to end sponsorship of District Select Tournament as well as his sponsorship of the two vehicles.

**Kelme**

We have executed the contact with Kelme. We are waiting on samples which are supposed to be here before the end of the month.

**“G” on Line**

Mike & I had a conference call with I-factory, the company doing the “G” on line course. They have experienced quite a bit of turnover and we are now on our 4th project person for the project. We think we have everything assembled and we hope to be able to get the course into live testing by the end of the month.

**Office Issues**

In process of getting quotes on fixing the outside of office building. It is in need of attention and I think siding will be the best alternative but waiting to see how much that will cost. Also having someone look at large windows which are starting to leak air and outside casings are deteriorating.

New boiler was installed and we managed to come in several thousand less than expected. Also done a week ahead of schedule.

**Adults**

We still are hosting 5 separate adult teams this fall both on Saturday and Sunday mornings. We also have the women’s tournament here in October.

**Registrations**

We appear to be starting off 2007-2008 in good shape. Most every club has reported to us and we are already over 105,000 players.

**Odds & Ends**

US Soccer Academy appears to be moving ahead. The Greater Boston club is already reserved time next spring for their academy matches. The New England Revolution seems to really dragging their feet on this.

### 2. DIRECTOR OF COACHING/INSTRUCTIONAL PROGRAM REPORT

**Mike Singleton, Director of Coaching Howie Blatt, Director of Instructional Programs**

The 2006-7 course year was a positive one with us seeing an increase in attendees at the G, F, and E courses. Overall we had roughly 2418 coaches take the G course, 940 take the F, 248 take the E and 36 take the D course. Last year we saw 2278 take the G, 822 take the F, 214 take the E, and 42 take the D.

This equates to a 6% increase in the G Course, 14% increase in F, 16% increase in the E, and 16% decrease in D. We are already receiving more requests for courses moving forward. If you recall the period previously at which point we mandated the G course before the F, you will see how positively this has affected continuing education moving forward with our first “test” group. This increased education can only help to serve our players and all members in a positive way.

September is proving to be an extremely busy course month. G course numbers for this month will likely break our record high from any previous month. August saw roughly 440 coaches take the G, 154 take the F, 56 take the E, and 18 take the D.

We are seeing a shift from August course load to September and an increase in player development during August. This August we ran our overnight camp and camps in Walpole, Plimpton, and at MIT. We also ran a camp in Woburn this summer. We saw an increase in individual team development sessions as well. Our overnight camp was again a success with over 200 players attending.

This Fall we are in Lexington, Burlington, Wakefield, North Reading, Winchester, Woburn, Mansfield, Lancaster, Dracut, Saugus, Billerica, Andover, Plympton, Upton, and NUTS running coach/player development sessions.
GOALS saw another growth this summer and Tom had his hands full managing the program. We ran into significant difficulties working with the City of Boston that will need to be addressed before entering into agreement with them again.

The Development staff is working on getting more lesson plans up on our webpage. Feedback from our membership has been positive on our provision of these so it will be a continued project heading forward. This is an easy way to further help our members.

Tom's new title is Director of Training and Evaluation. This title more specifically describes his role within our organizational as we look to improve our offerings and provide continued development of our staff. He has begun to evaluate staff conducting courses to help us achieve the consistency and standard across instructor we should expect and provide.

With a new online course development staff we are moving full steam ahead on the online G course. RDW is now placing this as a priority project and Mike has this as his priority as well. Given the new project leaders, we are making sure they have a full grasp of our final goal in order to avoid running into speed bumps of past. Expected beta testing is in October.

ODP tryouts have passed and callbacks for the 13 year-old group are on Sept 22nd at our complex. Tryouts ran as smoothly as we could have asked and at our complex life is much easier for our staff and the organization. Coaches feel that our talent pool is greater than in previous years.

3. Marketing and Communications Manager Report
Nicole M. Dessingue, Marketing and Communications Manager

Marketing
- Progress with Palley marketing consultations continue. Follow-up meeting scheduled for Sept. 26th to discuss valuation of marketing properties.
- Contracts finalized with Papa Gino's (official pizza and sub vendor) and Human Kinetics (provider of materials for resource library)
- Hotel sponsorships drawing toward finalization, conversations with new booking agency concluded on September 10th. Host Hotel and lower level sponsors to be announced shortly upon conclusion of agency negotiations.
- Residential and Day Camp concluded end of August. Photo gallery to be posted on mayouthsoccer.org shortly.
- Marketing brochures have been updated, reordered, and received.

Events
- Grand Opening and Kohl’s American Cup preparations are coming to a close. Vendors, professional teams, partners, sponsors, and entertainers have been confirmed. Food to be provided at no cost by Papa Gino’s and Legal Seafoods. Grill run by Harpers.
  - Multiple larger giveaways from the following groups: TNT Vacations, Wachusett Mt., Boston Bruins, Boston Celtics, NE Revolution, Worcester Sharks, WSRS Worcester Radio (also providing DJ and music)
  - Programs to be designed and solidified by next week, printed shortly thereafter
- Mass Youth Soccer Nights – Multiple teams and partners have expressed interest in hosting "Mass Youth Soccer Nights" (or days). These events will serve two purposes - 1) To bring the membership together and give them further reason to identify with Mass Youth in a positive light. 2) To raise funds for Mass Youth Soccer and our programs
  - Interested groups – Bruins (confirmed) – Sharks (confirmed) – Wachusett (still in detail phase)

Communications
- Invitations have been released, in mail and email form, to all Mass Youth Presidents and Registrars, as well as the 260-guest invite list
- Multiple call-to-action email blasts have been released to drive teams to the Kohl’s American Cup
- August Free Kick was released on the 31st September issue due out the 28th, to include a final reminder to everyone of the tournament and Grand Opening. Contact me with other inclusions by Wed. September 26th.

4. State Cup Report September 19th, 2008 Terri Filippetti

State Cup 2008 applications closed on September 1st 2007 for the U13 and U14 age groups. A total of 106 applications were received (down from the 112 received for State Cup 2007).

Boys 13
23 teams submitted applications and eleven teams were seeded. Seeds 1 thru 4 are seeded directly into the Round Robin next June. Seeds 11 thru 16 were placed using a random draw followed by a separate random draw for Seeds 17 thru 23. Challenge round will consist of 3 single elimination rounds.

Challenge Round 1 will be played on Saturday, September 29, 2007 at the Citizens Bank Fields in Lancaster.

Challenge Round 2 will be played on Saturday, October 20, 2007 at the Citizens Bank Fields in Lancaster.

Challenge Round 3 will be played next spring at the higher seed.

BOYS 14
26 teams submitted applications and ten teams were seeded. Seeds 1 thru 4 are seeded directly into the Round Robin next June. Seeds
11 thru 16 were placed using a random draw followed by a separate random draw for Seeds 17 thru 26. Challenge round for this age group will consist of 4 single elimination rounds.

**Challenge Entry Round** – Two self-scheduled matches will be played by September 25th.

**Challenge Round 1** will be played on Saturday, September 29, 2007 at the Citizens Bank Fields in Lancaster.

**Challenge Round 2** will be played on Saturday, October 20, 2007 at the Citizens Bank Fields in Lancaster.

**Challenge Round 3** will be played next spring at the higher seed.

**GIRLS 13**

29 teams submited applications and nine teams were seeded. Seeds 1 thru 4 are seeded directly into the Round Robin next June. Seeds 10 thru 17 were placed using a random draw followed by a separate random draw for Seeds 18 thru 29. Challenge round will consist of 4 single elimination rounds.

**Challenge Entry Round** – Five self-scheduled matches will be played by September 25th.

**Challenge Round 1** will be played on Saturday, September 29, 2007 at the Citizens Bank Fields in Lancaster.

**Challenge Round 2** will be played on Saturday, October 20, 2007 at the Citizens Bank Fields in Lancaster.

**Challenge Round 3** will be played next spring at the higher seed.

**GIRLS 14**

28 teams submitted applications and thirteen teams were seeded. Seeds 1 thru 4 are seeded directly into the Round Robin next June. Seeds 14 thru 17 were placed using a random draw followed by a separate random draw for Seeds 18 thru 28. Challenge round will consist of 4 single elimination rounds.

**Challenge Entry Round** – Four self-scheduled matches will be played by September 25th.

**Challenge Round 1** will be played on Saturday, September 29, 2007 at the Citizens Bank Fields in Lancaster.

**Challenge Round 2** will be played on Saturday, October 20, 2007 at the Citizens Bank Fields in Lancaster.

**Challenge Round 3** will be played next spring at the higher seed.

A quorum was declared present, meeting called to order by Sid Bloom at 7:30 pm.

**GetPsychedSports.org presentation**
Mitch Lyons gave a presentation on his program, GetPsychedSports which is to be used as a tool to help society. He discussed legislation that has been filed in the Massachusetts House of Representatives entitled “An Act Relative to Developing Self-Control on Sports Teams.” He is asking us to support the legislation and urge our membership to lobby the Massachusetts House of Representatives.

**Acceptance of previous meeting minutes**
*Terri Filippetti moved, seconded by John Linnihan, to accept the September meeting minutes.* Accepted unanimously.

**Executive Director’s Report**
Report submitted via email and appended to these minutes.

**DOC Report**
Report submitted via email and appended to these minutes.

**Communications & Marketing Manager Report**
Report submitted via email and appended to these minutes. Skip Gorman complimented Nicole for her work on the field opening program.

**Program Manager Reports**

**State Cup**
Terri Filippetti reported that the 2nd round of 13 & 14 challenge round is this weekend.

**Leagues Committee**
John Linnihan reported the committee discussed conflicts with State Cup schedule. There will be increased communication between State Cup and leagues committee. The leagues have to get the information to their membership. The committee also further discussed the issue of players and team movement between leagues.

**Recreation**
Sid Bloom and John Burrill reported the Recreational tournament was a success with 97 teams participating. John has received many emails complimenting the tournament and the field complex from the participants.

**Instruction**
Report contained in DOC report.

**Outreach**
No report.

**ODP**
No report.

**SYRA**
Andy Weiss reported for Brian. On a regional aspect, there is discussion to regionalize referee instruction programs. Region 1 is looking for referee lists earlier than at present and would like
more repeat referees go to the tournaments instead of trying for more newcomers. There is talk about a national tournament. All recertification clinics are posted on the referee committee website. There will be 5-6 assignor clinics, sites being selected.

Treasurer
John Burrill reviewed the financials and reported we are in very good shape.

Field Committee report
John Burrill reported the committee met prior to this meeting and discussed the recreational tournament feedback.

Grand Opening Committee
Terri Filippetti reported the field opening went extremely well.

Board member reports
Skip Gorman attended the South Coastal league AGM.
Kevin Krumpholz reported the league that was trying to form in western Massachusetts cannot get off the ground.
Sid Bloom reported on the BAYS AGM, their new president is Dan Bielenin.

Old Business
- Nominating committee – Sid has to come up with 7 members, has already appointed 6. The committee will have a conference call to get set up and report back with a slate at next board meeting.
- AGM – Skip Gorman reported the AGM will be held Saturday, March 1 at Indian Meadows Country Club in Westboro on Rt. 9.
- Skip announced that he has distributed via email application forms for volunteer and administrator of the year. At large Directors, in particular, are urged to submit nominations.

New Business
- Columbus Weekend Tournament
  Ted Ritchie reported he has polled the fall tournament directors and tried to determine the level of teams and location of teams that are participating in existing Columbus weekend tournaments. He has a lot of information on the teams that played in this year’s tournaments, and will bring a report and recommendation to the November meeting. He’d like to have it at the recreational level.
- US Youth National Championship - hosting
  John Burrill reported he has the hosting packet. Our complex will be available for regional events. Hosting the Nationals is something he’d like to examine. We would incur an expense of $20,000. There are limited revenues streams involved. There is a 2-year commitment, it would be for 2009 & 2010 and would take place during the last week in July. The board will decide in November if they would like to pursue this.
- Report from Palley Advertising
  John Burrill presented a report from Palley analyzing our assets and suggesting dollar value and how to market. John said the next step is to negotiate a contract for Palley to begin selling sponsorships, etc.
- Good of the Game
  Terri Filippetti was named Region 1 female administrator of the year.
On November 3, there will be a concert at the McCarthy Middle School in Chelmsford, MA for the Christopher Wooster Scholarship Fund. Christopher, John Linnehan's son, was tragically killed in an automobile accident last year.

Meeting adjourned at 9:42 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. Executive Director Report  John Burrill
Field Complex
RAD has completed the punch list items. The only open item is the repair of Koerper Drive as it starts around the quarry fields. This will have to wait until we are finally rid of the trucks.
We still have an issue with the Eco-trail. The Conservation Commission is requiring us to make some changes to a 30 yd section of the trail. We had Gale do up some plans and I am getting competitive quotes to get the matter resolved.
The additional protective netting around the detention pond at the back of field 10 should be installed in the next two weeks.
We have done some limited aeration and over-seeding on the natural fields
Awaiting plans from Gale on the paving of the parking lot. This does involve considerable work on handling the storm water.

Up coming events include
State Cup on 10/20
Small tournament of MPS on Oct 27 & 28
Maple Tournament on Nov 17 & 18

Plans are to shut down the irrigation and water systems the week of Nov 19th.
Third round of water samples to be taken by end of the month.

Office Administration
We are at approx 146,000 players and coaches registered so far this soccer year.

Kelme
We have executed the contact with Kelme. We are waiting on samples -

“G” on Line
We are making good progress on this. Mike has completed most of the voice over, given I Factory all the updated written material and the program is rounding into form

Office issues
In process of getting quotes on fixing the outside of office building. It is in need of attention and I think siding will be the best alternative but waiting to see how much that will cost. Also having someone look at large windows which are starting to leak air and outside casings are deteriorating.

2. Marketing and Communications Manager Report  Nicole M. Dessingue
Marketing
- Progress with Palley marketing consultants has concluded. Full recommendations package was received on October 3rd with addendum regarding web marketing received on October 12th.
- Hotel sponsorships drawing toward finalization, The 4 Points Sheraton was officially named Host Hotel on Tuesday, October 16th. Negotiations for ODP May Mini Camp have begun. Promotional releases in Free Kick and Mass Youth Soccer News to come in October and November issues, respectively. New page to be designed on mayouthsoccer.org by the end of the month.
- Conversations about possible areas of promotion for Mass Youth Soccer programs down at Progin Park have begun.

Events
- Grand Opening and Kohl’s American Cup commenced on September 30th. Large thanks to the committee and all board members who lent a hand. All giveaways and prizes have been delivered. Pictures of teams and congratulatory quotes will be printed in Mass Youth Soccer News.
  - Mass Youth Soccer Nights – update – The Worcester Sharks will host a Mass Youth Soccer Night on January 19th. Tickets are being sold through their website, and can be linked to through mayouthsoccer.org. One team from every
Communications
- Reebok is running a Youth Coaches Recognition Week from October 15th to the 20th by offering 50% off at a special location to all Mass Youth Soccer coaches. An email blast was sent out 1 week prior to all Free Kick members, presidents, and registrars.

3. DIRECTOR OF COACHING/INSTRUCTIONAL PROGRAM BOARD REPORT 10-07
Sept and October are continuing as very busy months for the staff. Courses are still going steadily and we are also busy doing town coach/player development sessions. We are still waiting for numbers to come in for our courses; however, we do know we are already ahead of projections.

Staff is finishing up the last of web sessions for our webpage. Please take a look and see what we are doing to try to further increase our support of coaches at all levels. The sessions are meant for the full range of our members and we have already received feedback that some coaches are finding them quite useful.

Tara and staff are locking down Skills Academy sites as we are now in the stage of promoting that and having players sign up. You can see all the sites already locked in up on our site. Others will be following.

Staff is also working on the annual instructional staff/ced meeting and we are hoping to have that on Jan 25 at a site TBD. Meeting contents are now in discussion and development.

The New England Youth Sports Festival will be making a return in 2008, this time during the second weekend of school break in Feb. Mike attended a meeting with other sports and organizers and many attempts are being made to increase attendance and make the whole event more user friendly.

Voice-over for the video portion of the online course is 95% complete and will be finished within the week. Text pages are under construction. Page narration is next step. Progress is being made.

Mike ran a G course for the new class of Project Coach youth coaches. Between 25-30 teens took the course in order to better prepare them to work with middle school and elementary school athletes. Reports have already come back letting us know they are following our teachings and making a positive impact.

A recently published book entitled “Leading from Within: Poems that Sustain the Courage to Lead” has contributions from both Mike and Dean, which says a lot for our organization. All proceeds from the book go to the Center for Courage and Renewal.

Mike attended the Region I Meeting in VA. State DOC’s are unanimously against making U14 ODP competitive and/or a national championship group. State DOC’s are also against including U14 info in the college coach book. We are crafting a position letter to present to the President’s in hopes they will review their decision.

Final team pools for all ODP teams have been selected and we are preparing for winter training.

Respectfully Submitted,
Mike Singleton, Director of Coaching
Howie Blatt, Director of Instructional Programs
A quorum was declared present, meeting called to order by Sid Bloom at 7:02 pm.

Acceptance of previous meeting minutes
   Nancy Hart moved, seconded by Ray Robinson, to accept the October meeting minutes.
   Accepted unanimously.

Appointment of Carol O'Brien as Director at Large District 1
   Carol was appointed to fill the remainder of David Martinez’ term and the appointment was ratified by unanimous vote of the board via email prior to the meeting.

Referee course issue with Cohasset
   Andy Weiss addressed the issue of sites for referee recertification clinics. Bill Shaughnessy asked for this issue to be brought before the Mass Youth board on behalf of the Coastal League. The league was concerned that not enough clinics were being offered in their area. Andy addresses the issue and clinics will be provided to satisfy their needs. Andy reported that the referee committee had conducted its first recertification clinic in Plymouth, it was well attended, and things are progressing well.

Executive Director's Report
   Report submitted via email and appended to these minutes.

DOC Report
   Report submitted via email and appended to these minutes.

Communications & Marketing Manager Report
   Report submitted via email and appended to these minutes. Nicole added comments regarding Mass Youth Soccer nights. She is testing these to see if they can generate revenue. The first one will be January 19 with the Worcester Sharks.

Program Manager Reports
State Cup
   No report.

Leagues Committee
   No report.

Recreation
   Nancy Hart reported she attended the Weymouth Girls Soccer 30th anniversary celebration. This is a recreational soccer.

Instruction
   Report contained in DOC report.

Outreach
   No report.

ODP
   Jared reported they are waiting to start up again in January.

SYRA
Treasurer
John Burrill reviewed the financials and reported we are in very good shape.

Field Committee report
John Burrill reported we are hosting a college showcase in April; college teams will play two games. The adults have made a proposal to host the Veterans Cup Adult League championship for 2009.

Board member reports
none

Old Business
- Nominating committee – Steve Smoller submitted the report via email and a copy is attached to addenda. Ted Ritchie suggested we spread the word more broadly about upcoming elections. Ray Robinson moved, seconded by Bill Shaughnessy to approve the proposed slate. Motion passed unanimously.
- GetPsychedSports – Ted Ritchie requested Mass Youth Soccer support the legislation with an article of support in the Mass Youth News and on the web site. There was discussion regarding our taking a political position and endorsing legislation. A suggested article was presented to the board for approval. Skip Gorman moved, seconded by Bill Shaughnessy, to support the initiative. The motion passed unanimously. Ted Ritchie moved to modify the last line of the article to make it a little softer regarding our support of the initiative. The motion passed 6-5-1.

New Business
- Corporate resolution on investments. This resolution enables Sid Bloom and Carl Goldstein to direct funds for investments. TD BankNorth has been designated as the institution where we will place these funds. Skip moved, seconded by Nancy Hart, to accept the resolution. Motion passed unanimously.
- Columbus Weekend Tournament
  Ted Ritchie presented a breakdown on various 2007 Columbus Day weekend tournaments, where teams come from, their ages and skill levels. He’d like to see us run a tournament that weekend to both competitive and recreational level teams and will bring a proposal to next meeting.
- SYRA report
  Brian Treanor arrived late and gave his report. The committee is still discussing regionalizing recertification clinics. Brian requested the deadline for nominations for young referee of the year be February 15 to give him more time to go through the recommendations.
- US Youth National Championship - hosting
  Skip Gorman moved, seconded by Bill Shaughnessy, that we submit a bid to host the 2009 and 2010 US Youth Soccer National Championship. Motion passed unanimously.
- Co-branding opportunity with Sports Path
  Mike Singleton proposed we support an e-learning for parents program. Three courses are offered, the first is free, and the others are $9.99 per course. We would receive a rebate of 40% and the courses would be offered through our website. Mike feels this is a service we should provide to our membership. Howie Blatt moved, seconded by Nancy Hart, that we proceed with this proposal. Motion passed unanimously.
John Burrill presented a report from Palley analyzing our assets and suggesting dollar value and how to market. John said the next step is to negotiate a contract for Palley to begin selling sponsorships, etc.

Meeting adjourned at 9:05 pm.

Respectfully submitted,
Steve Smoller
Secretary

Addendum:

1. Executive Director Report  John Burrill

Field Complex
RAD has completed the punch list items. The only open item is the repair of Koeper Drive as it starts around the quarry fields. This will have to wait until we are finally rid of the trucks.

Repairs to the Eco-trail have been made and Conservation Commission has been notified. They must do a site visit before releasing us from the order of conditions. That should occur this month.

The additional protective netting around the detention pond at the back of field 10 has been installed.

Had the synthetic fields groomed and they look great

We did some additional aeration of the grass fields. All the areas out back that were a bit thin have really come on this fall and the back 6 look terrific

Still awaiting plans from Gale on the paving of the parking lot. This does involve considerable work on handling the storm water.

Up coming events include

Maple Tournament on Nov 17 & 18
Over the Hill end of season, Nov. 18

Plans stall are to shut down the irrigation and water systems the week of Nov 19th.

Third round of water samples have been taken and the analysis is being done.

Office Administration
We are at approx 146,000 players and coaches registered so far this soccer year. We are one of 2 states in region 1 to submit player registration to US Youth

Kelme
Still awaiting samples - ODP order has been in for several months.

“G” on Line
All voice over, video and transition have been complete. Waiting on final product

Office issues
AI will be going out just after Thanksgiving to have the other half of a hip replacement surgery done. He will be out of the office for 1-2 months on recovery.

Lining up replacement for Tara, who will go out on maternity leave sometime in February.

Other
Latest is that Walmart has pulled out completely from Lancaster. No plans for golf course land as of yet.
2. DIRECTOR OF COACHING/INSTRUCTIONAL PROGRAM BOARD REPORT 11-07
Mike Singleton, Director of Coaching    Howie Blatt, Director of Instructional Programs

Course numbers are still coming in from the courses we ran this Fall. However rough estimates suggest that we have had about 897 people take the G, 250 take the F, 50 take the E, and 28 take the D course so far this budget year. This means that course attendance is currently strong in all courses.

Player/coach development fall programs have just completed. Tom and I were able to do some much needed oversight which did help improve the quality of our programs. This benefits our staff (full and part-time) and all the communities we are serving. This was one of the goals we had in hiring Tom...making sure that increased offerings would not compromise quality. This also gives us a better ability to determine where additional coach education may be beneficial.

Skills Academy promotion is up and running now as we will have 10 sites for Skills Academy this year. Those sites will be: Beverly, Burlington, Littleton, Somerville, Framingham, Oxford, Falmouth, Springfield, Braintree, and Franklin. We do believe we have spread out the sites fairly well throughout the state. Also, staff is currently working on completely redoing the syllabi to update them in a way we feel will improve the program.

Tom and the development coaches have been working on creating training sessions for the website. If you go to the coaching section on the website now you will find detailed sessions for various ages and many topics up on our site. We cover ages 6-18 with these sessions and have over 60 sessions now on our website. This project has taken quite a bit of work and Tom and the staff should be commended for the effort. This is something that coaches statewide have often mentioned would be helpful to them.

We have planned the annual Instructional Staff/Coach Education Directors meeting for Jan 25 in Framingham. This year we are inviting organizations to send additional representatives as a way of offering them more access to higher level educational opportunities that previously were limited to our instructional staff and CED's. Further details of this day will be forthcoming.

While on a supposed vacation in London, Mike actually met with the directors of the Fulham Soccer Club and it seems their philosophies and ours are greatly well matched. This will likely be a connection that is cultivated to benefit both organizations heading forward.

The video and voiceover for the online course are completely done. Text pages and narration content is complete and are being created in the virtual world. Quizzes have also been written and are being constructed.

3. Marketing and Communications Manager Report
Nicole M. Dessingue, Marketing and Communications Manager

Marketing
- Promotional Advertisement for Skills Academy, Summer Camp, and the association as a whole was placed with the Lancaster PTO
- Hotel sponsorships have finalized, The 4 Points Sheraton was officially named Host Hotel on Tuesday, October 16th. Negotiations for ODP May Mini Camp are finalized. Promotional releases in Free Kick and Mass Youth Soccer News to come in December and November issues, respectively. New page to be designed on mayouthsoccer.org by the end of the month of November.
- Conversations about possible areas of promotion for Mass Youth Soccer programs down at Progin Park have begun.

Events
- Grand Opening and Kohl’s American Cup commenced on September 30th. Pictures of teams and congratulatory quotes will be printed in Mass Youth Soccer News.
  - Mass Youth Soccer Nights – update – The Worcester Sharks will host a Mass Youth Soccer Night on January 19th. Tickets are being sold through their website, and can be linked to through mayouthsoccer.org. One team from every age group at Kohl’s American Cup was drawn to attend the night for free and be recognized as well. All board and staff are invited to attend complimentary as well. Please email Nicole if you want to be added to the attending list
  - Sharks Night – We need all the help we can get with the promotion of this event. There are flyers provided and we hope all board members could give us a hand in giving these out to towns, clubs, friends, family, and anyone who may be interested!
- August Summer Camp has been booked at Atlantic Union College and will be held at Citizens Bank Fields at Progin Park for the first time from the 4th to the 8th.
Communications

- Many promotional efforts are being put forth to increase Skills Academy registration including email blasts, Free Kick notation, Mass Youth Soccer News ad, and Lancaster PTO advertisement
- Email blasts have been sent out in support of the progress of the New England Revolution to separate groups, ODP, Coaches, and CED’s

4. Report of the nominating committee

The committee consisted of the following members:

Dan Bielenin
Terri Filippetti
Carl Grygiel
Kevin Krumpholz
Andy Page
Ben Myers
Steve Smoller, chairman

The committee met via conference call Sunday October 28, selected its chair and set its agenda.

On November 2, Steve Smoller emailed all of the committee with the completed proposed slate of directors and requested a vote via email.

On November 5, it was determined that the proposed slate, listed below, was ratified by the committee by unanimous vote.

Slate of Directors:
Executive Vice President - Skip Gorman
Chairman, Leagues Committee - John Linnehan
Director, Instructional Programs - Howie Blatt
Director, Recreational Programs - Nancy Hart
District 3 at large Director - Ted Ritchie
District 5 at large Director - Mike Borislow
District 4 at large Director (2 year term) - David Dalrymple
District 1 at large Director (1 year term) - Carol O’Brien

Respectfully submitted
Steve Smoller
Chairman